



Wilson County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

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Report Parameters

1 County

48493 Wilson County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

52,019

Population (2020)

Population grew by 4,840 over the last 5 years and is projected to grow by 3,556 over the next 5 years.

11,196

Total Regional Employment

Jobs grew by 1,467 over the last 5 years and are projected to grow by 1,536 over the next 5 years.

\$72.4K

Median Household Income (2018)

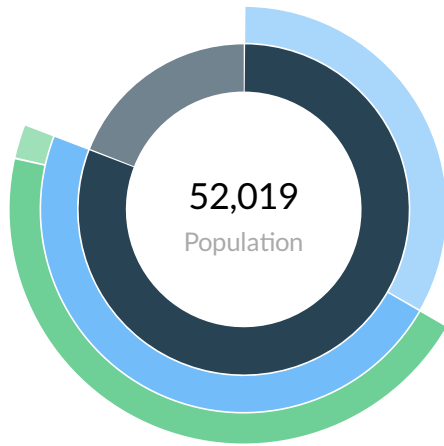
Median household income is \$12.2K above the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population increased by 10.3% since 2015, growing by 4,840. Population is expected to increase by 6.8% between 2020 and 2025, adding 3,556.
- From 2015 to 2020, jobs increased by 15.1% in Wilson County, TX from 9,729 to 11,196. This change outpaced the national growth rate of 6.2% by 8.9%. As the number of jobs increased, the labor force participation rate decreased from 61.5% to 58.9% between 2015 and 2020.
- Concerning educational attainment, 13.9% of Wilson County, TX residents possess a Bachelor's Degree (5.1% below the national average), and 7.5% hold an Associate's Degree (0.7% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Support Activities for Mining, and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	52,019	24,761	11,196	95.4	\$1.18B	\$2.99B	\$1.16B
Oklahoma	3,972,962	1,880,047	1,850,944	93.2	\$204.51B	\$198.36B	\$253.14B

2020 Labor Force Breakdown



	Population
● Total Working Age Population	42,045
● Not in Labor Force (15+)	17,284
● Labor Force	24,761
● Employed	23,514
● Unemployed	1,247
● Under 15	9,974

Educational Attainment

Concerning educational attainment, **13.9% of Wilson County, TX residents possess a Bachelor's Degree** (5.1% below the national average), and **7.5% hold an Associate's Degree** (0.7% below the national average).

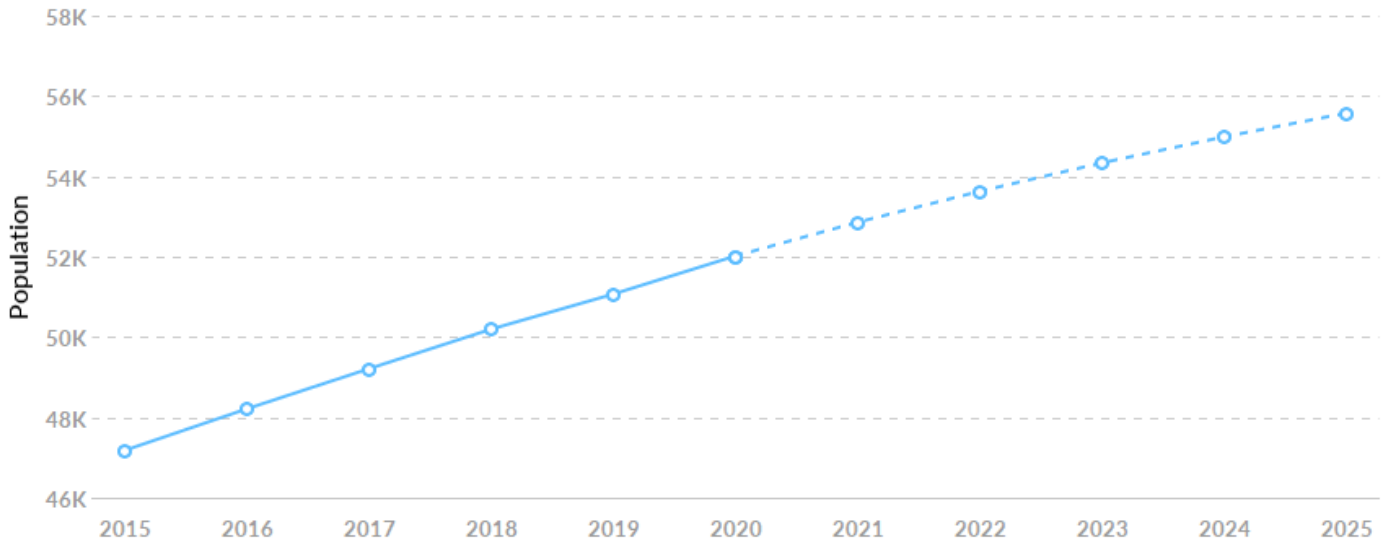


	% of Population	Population
● Less Than 9th Grade	6.8%	2,420
● 9th Grade to 12th Grade	6.0%	2,148
● High School Diploma	36.0%	12,798
● Some College	22.7%	8,069
● Associate's Degree	7.5%	2,672
● Bachelor's Degree	13.9%	4,953
● Graduate Degree and Higher	6.9%	2,467

Historic & Projected Trends

Population Trends

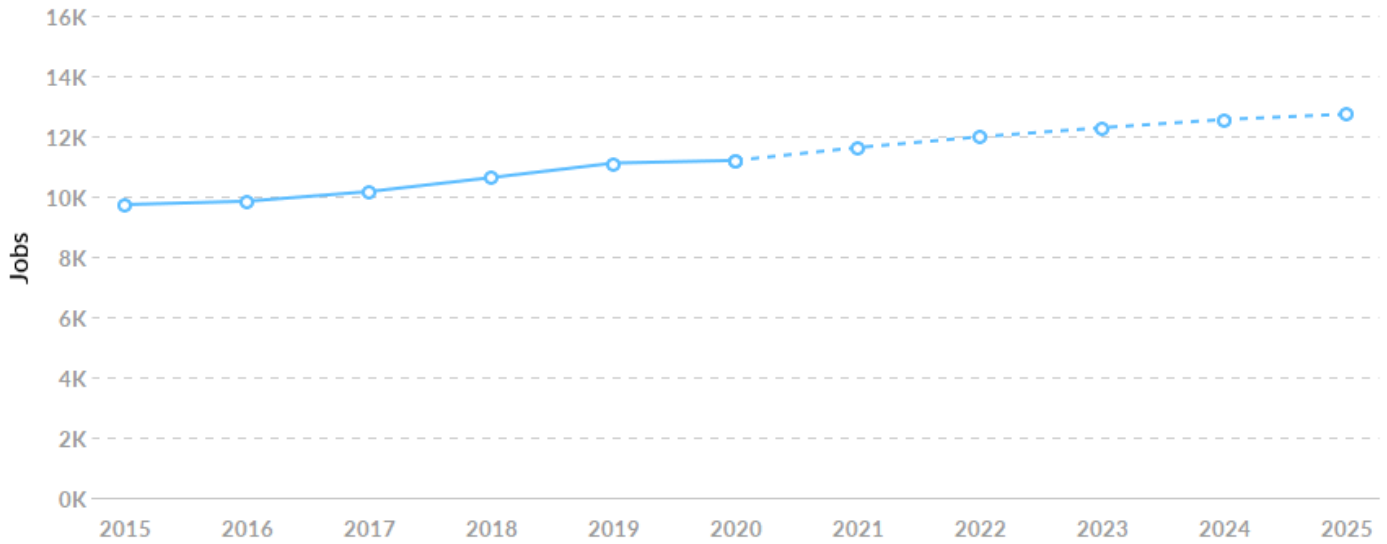
As of 2020 the region's population **increased by 10.3%** since 2015, growing by 4,840. Population is expected to **increase by 6.8%** between 2020 and 2025, adding 3,556.



Timeframe	Population
2015	47,178
2016	48,212
2017	49,211
2018	50,196
2019	51,069
2020	52,019
2021	52,858
2022	53,628
2023	54,336
2024	54,984
2025	55,575

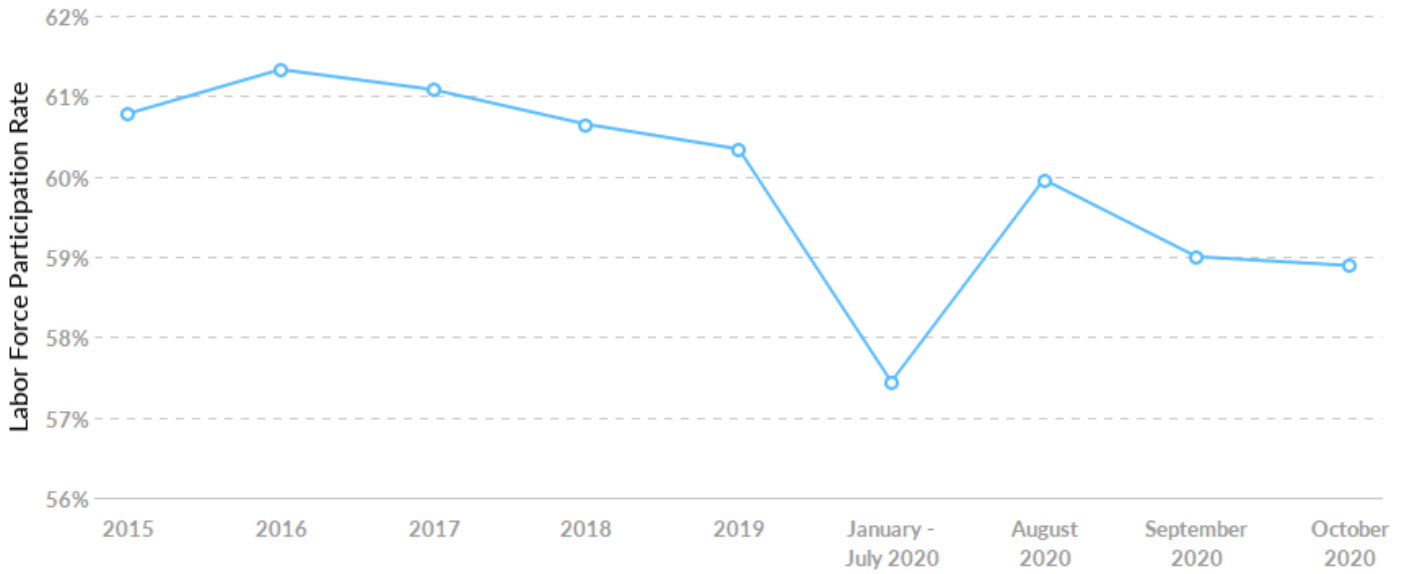
Job Trends

From 2015 to 2020, jobs increased by **15.1%** in Wilson County, TX from 9,729 to **11,196**. This change **outpaced the national growth rate of 6.2%** by **8.9%**.



Timeframe	Jobs
2015	9,729
2016	9,840
2017	10,161
2018	10,625
2019	11,106
2020	11,196
2021	11,623
2022	11,980
2023	12,281
2024	12,554
2025	12,732

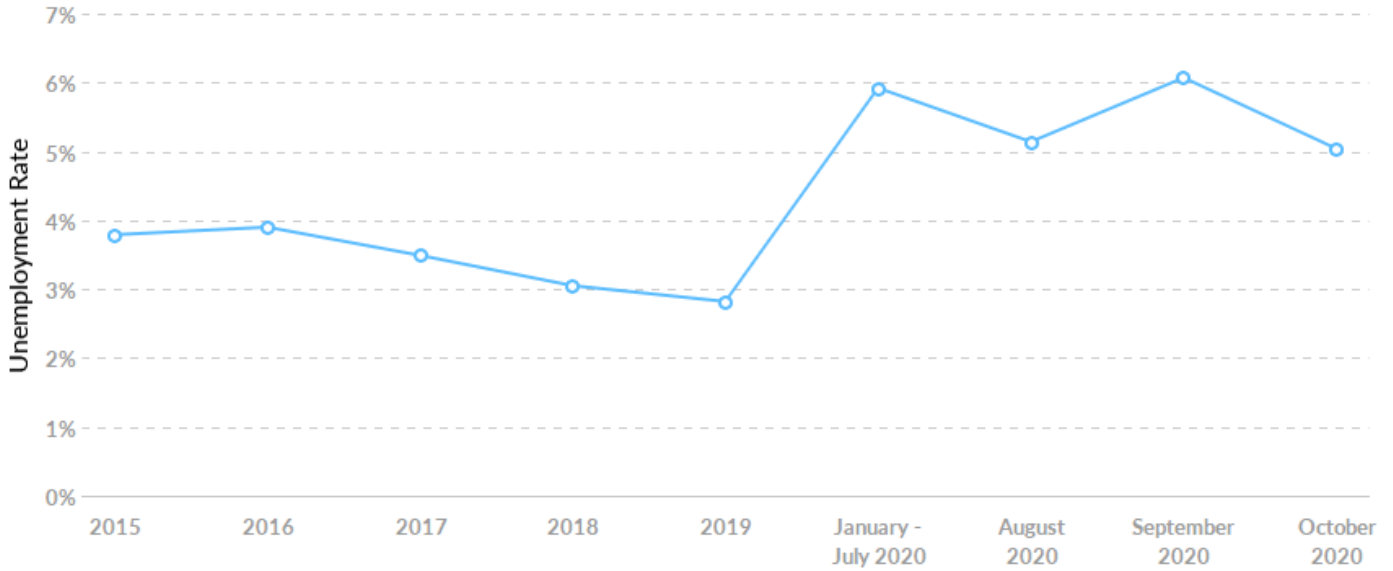
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	60.78%
2016	61.33%
2017	61.08%
2018	60.65%
2019	60.34%
January - July 2020	57.44%
August 2020	59.96%
September 2020	59.00%
October 2020	58.89%

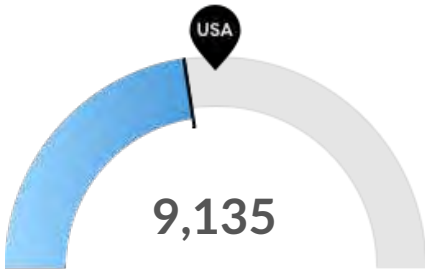
Unemployment Rate Trends

Wilson County, TX had an October 2020 unemployment rate of 5.04%, **increasing from 3.79%** 5 years before.



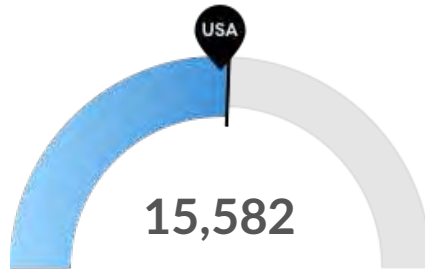
Timeframe	Unemployment Rate
2015	3.79%
2016	3.90%
2017	3.49%
2018	3.05%
2019	2.82%
January - July 2020	5.92%
August 2020	5.14%
September 2020	6.07%
October 2020	5.04%

Population Characteristics



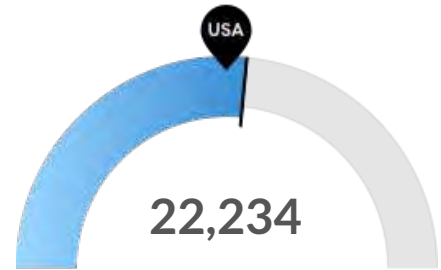
Millennials

Wilson County, TX has 9,135 millennials (ages 25-39). The national average for an area this size is 10,530.



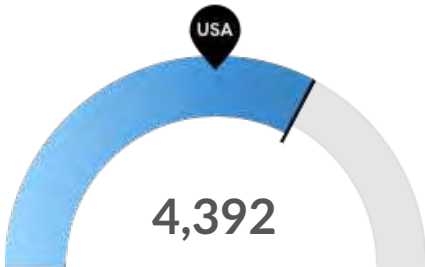
Retiring Soon

Retirement risk is about average in Wilson County, TX. The national average for an area this size is 15,015 people 55 or older, while there are 15,582 here.



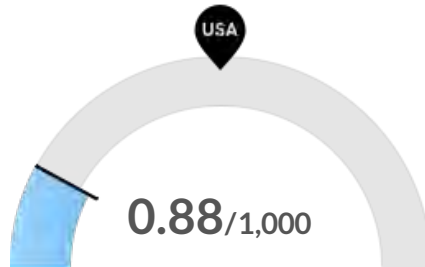
Racial Diversity

Racial diversity is about average in Wilson County, TX. The national average for an area this size is 20,371 racially diverse people, while there are 22,234 here.



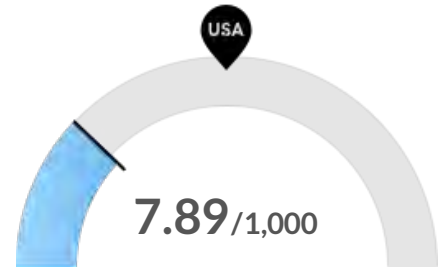
Veterans

Wilson County, TX has 4,392 veterans. The national average for an area this size is 2,860.



Violent Crime

Wilson County, TX has 0.88 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

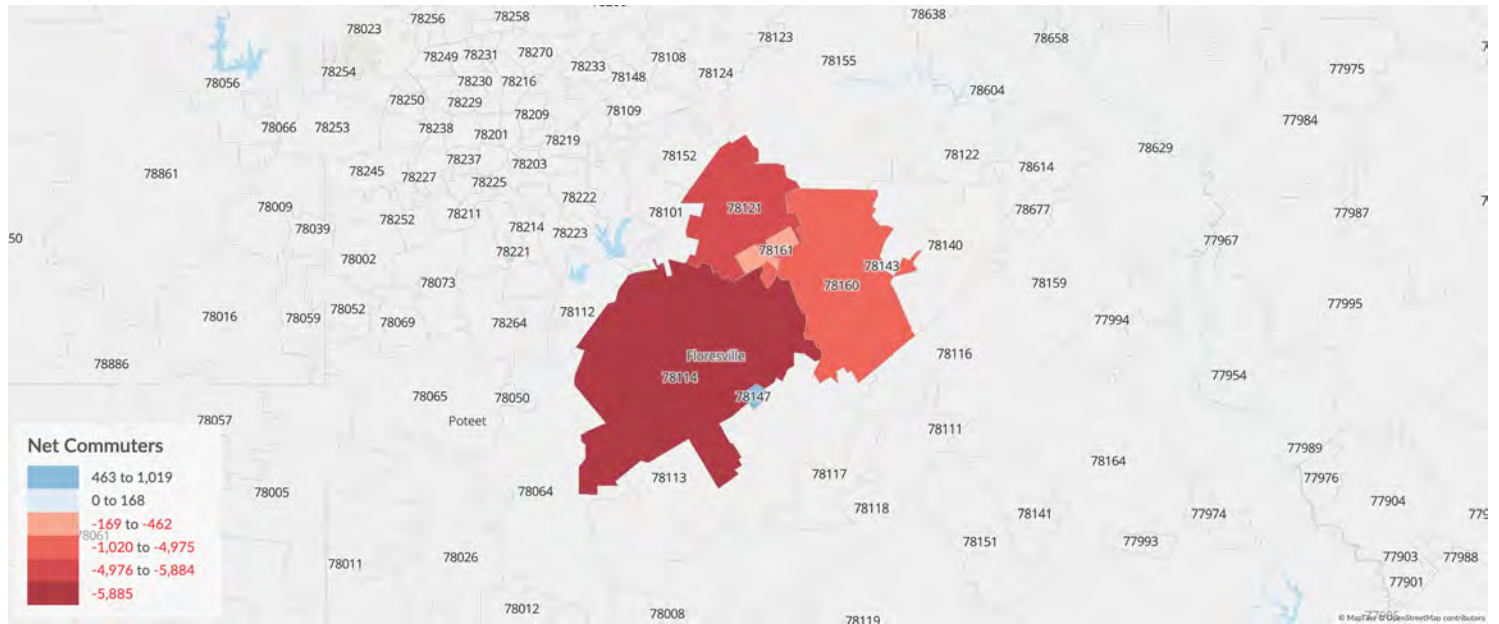


Property Crime

Wilson County, TX has 7.89 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Wilson County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

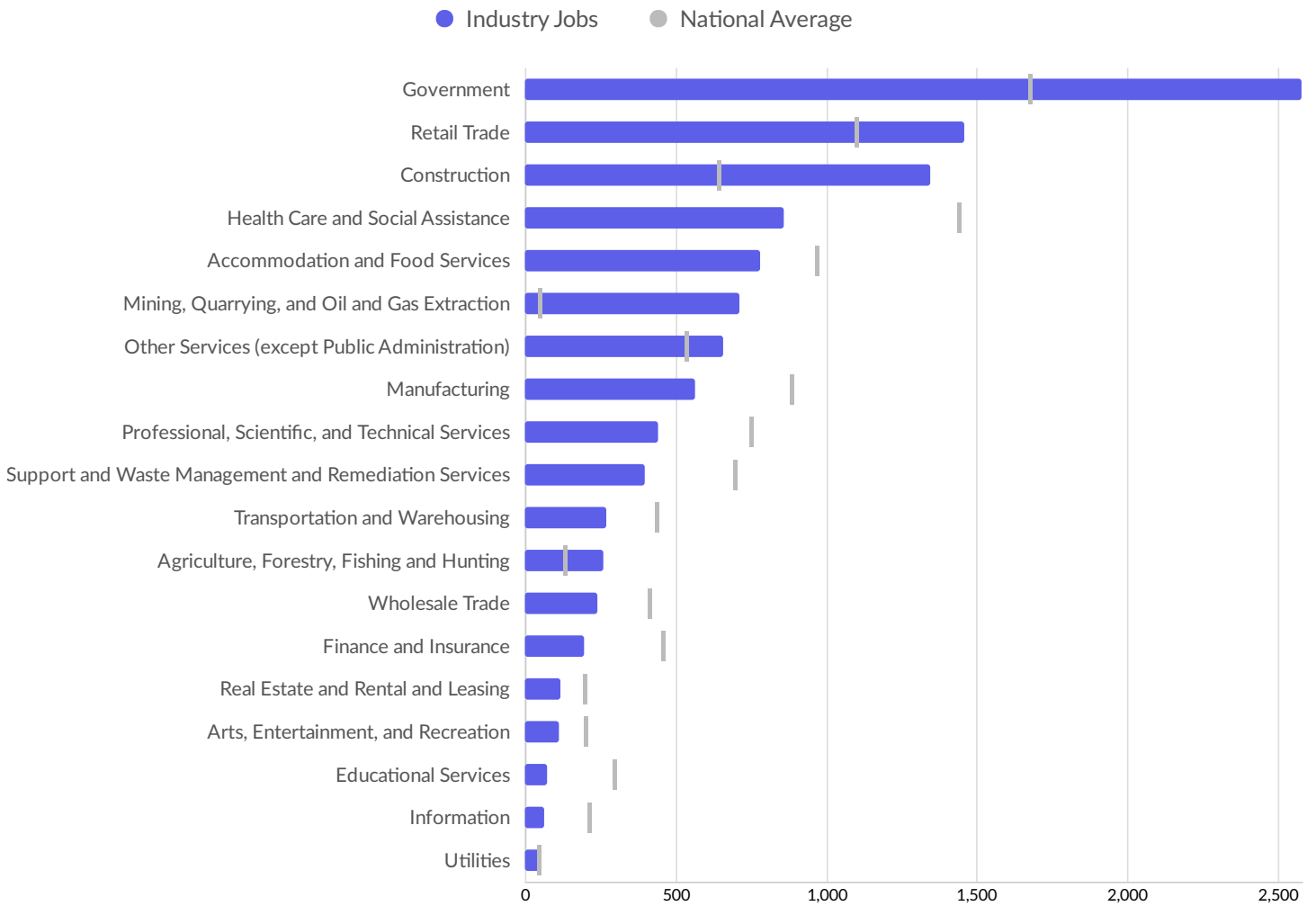
Where Talent Lives

ZIP	Name	2020 Employment
78114	Floresville, TX (in Wilso...	6,299
78121	La Vernia, TX (in Wilson...	3,116
78160	Stockdale, TX (in Wilson...	1,160
78147	Poth, TX (in Wilson cou...	566
78161	Sutherland Springs, TX (...	48

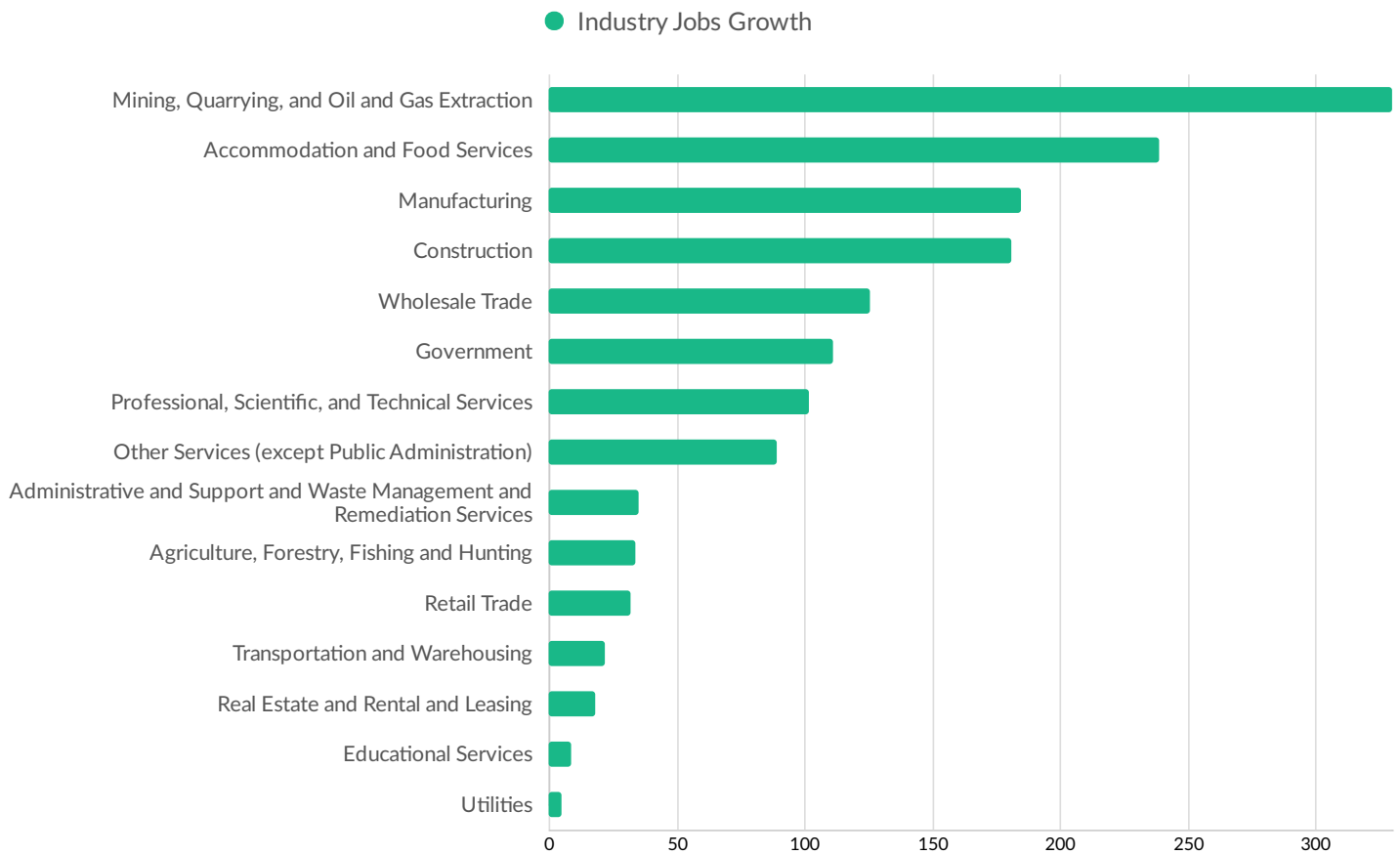
ZIP	Name	2020 Workers
78114	Floresville, TX (in Wilso...	12,184
78121	La Vernia, TX (in Wilson...	8,092
78160	Stockdale, TX (in Wilson...	2,179
78161	Sutherland Springs, TX (...	218
78147	Poth, TX (in Wilson cou...	103

Industry Characteristics

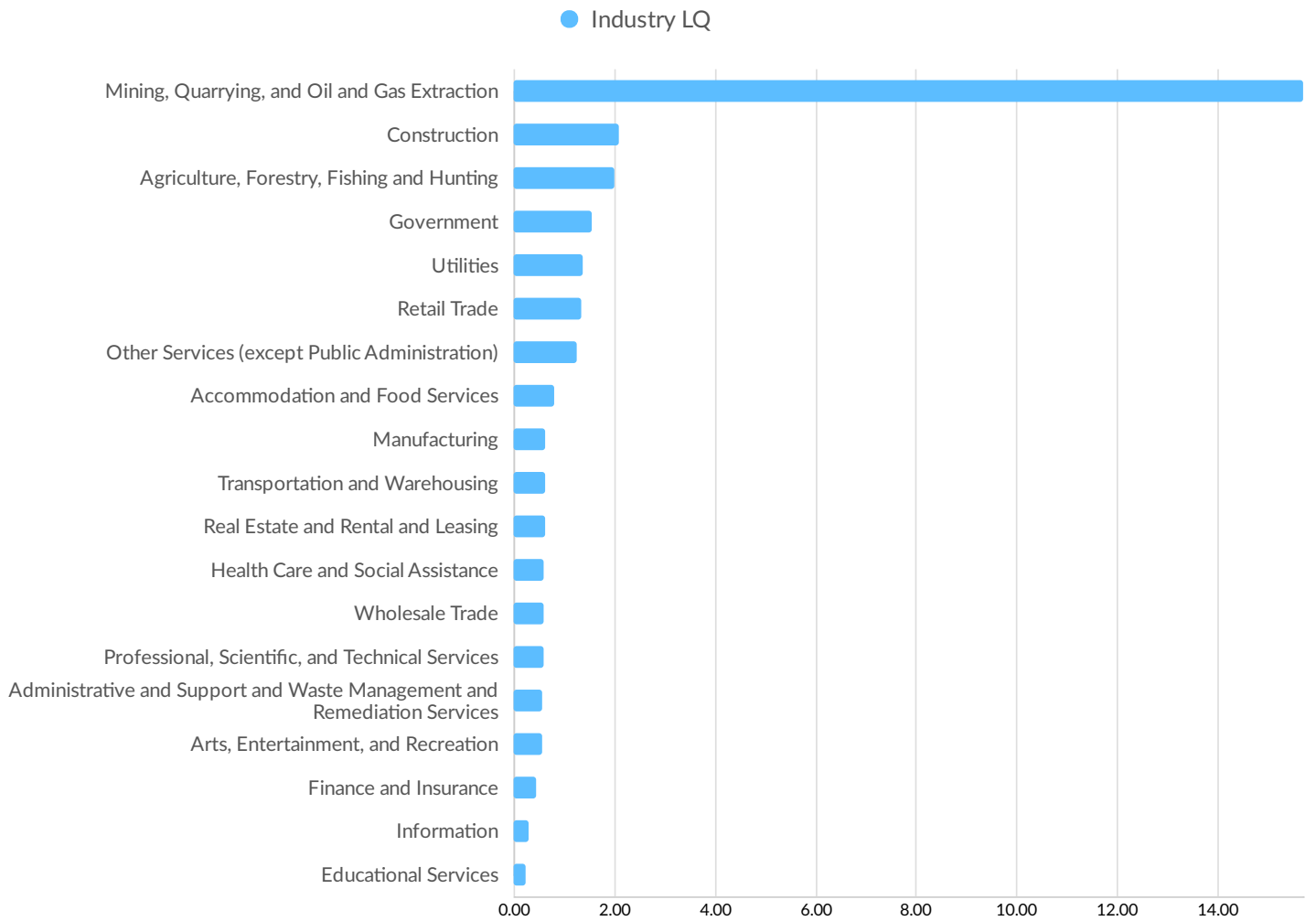
Largest Industries



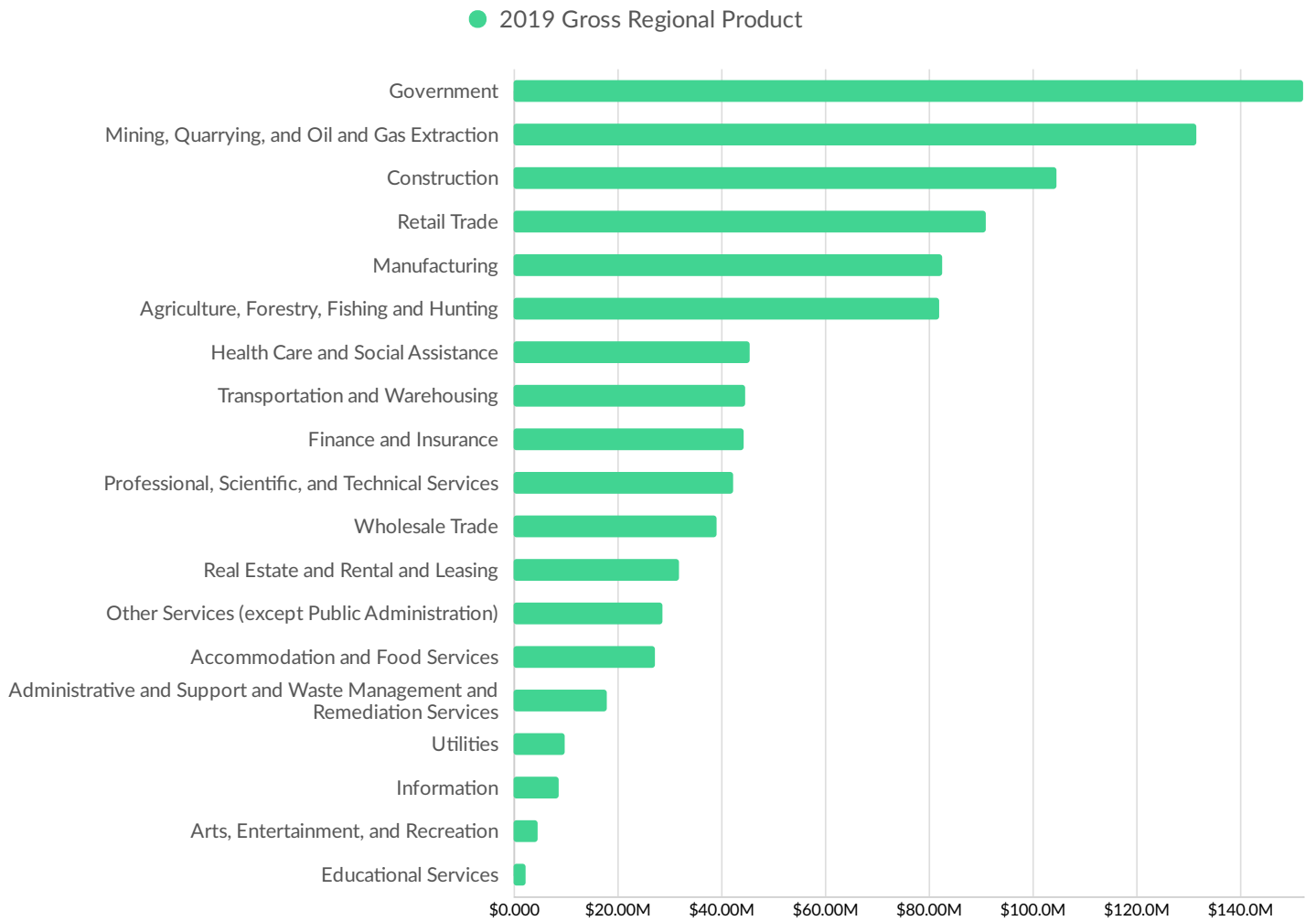
Top Growing Industries



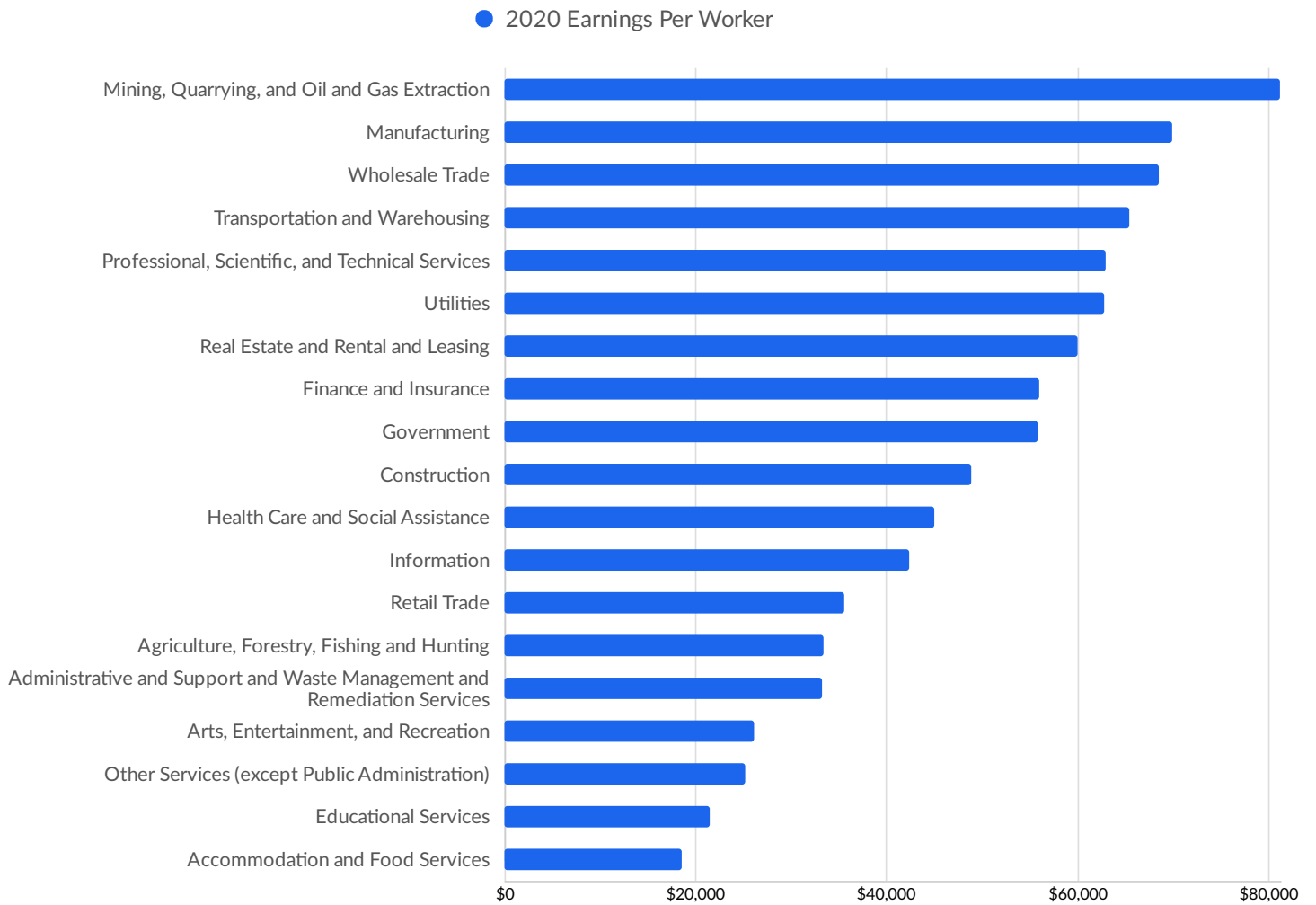
Top Industry LQ



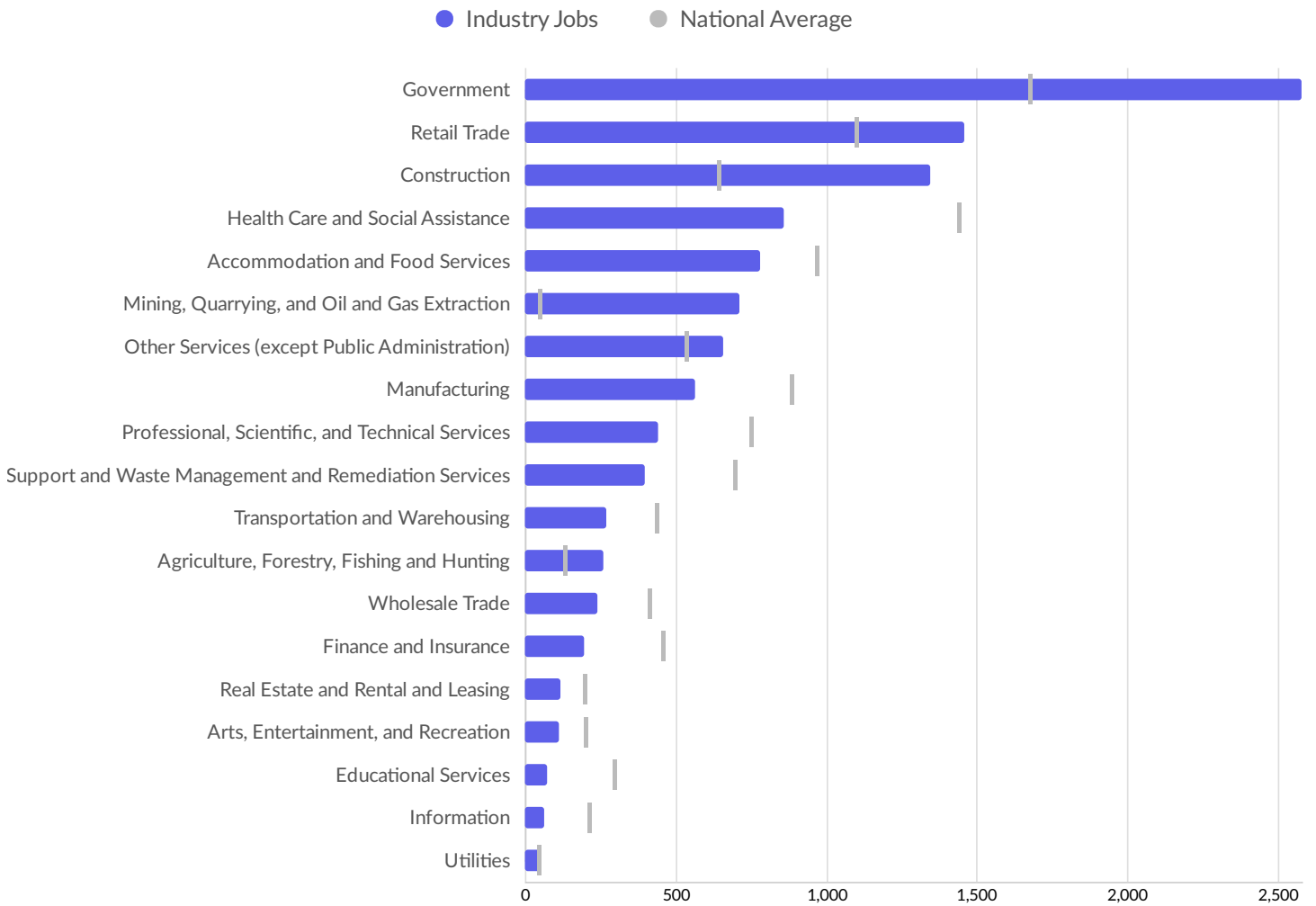
Top Industry GRP



Top Industry Earnings






















Largest Industries



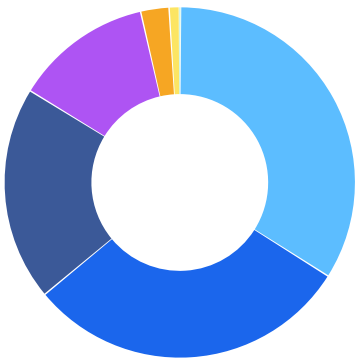
Business Characteristics

3,175 Companies Employ Your Workers

Online profiles for your workers mention 3,175 companies as employers, with the top 10 appearing below. In the last 12 months, 460 companies in Wilson County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Floresville Isd	70 	CRST International, Inc.	190 
Heb Grocery Company, LP	50 	C.R. England, Inc.	170 
La Vernia Isd	50 	Dollar General Corporation	115 
United States Department of th...	49 	UnitedHealth Group Incorporate...	110 
Memorial Medical Center Inc	40 	Memorial Medical Center Inc	95 
United States Department of th...	36 	Heb Grocery Company, LP	88 
United Services Automobile Ass...	35 	Touchstone Communities, Inc.	81 
CPS Energy	33 	United States Department of th...	78 
City of San Antonio	32 	Bolt Express, LLC	75 
Wal-Mart, Inc.	23 	La Vernia Isd	69 

Business Size

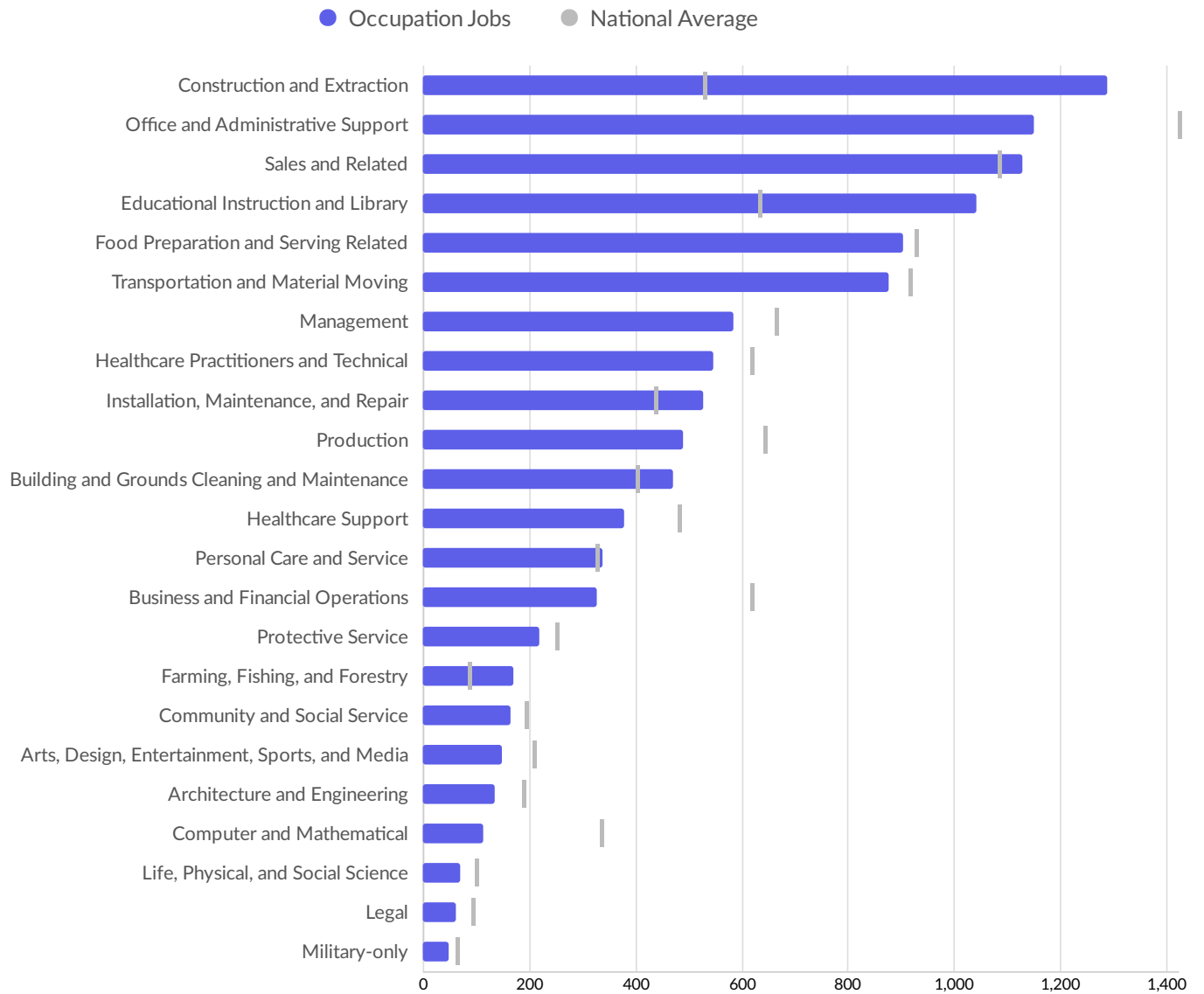


	Percentage	Business Count
● 1 to 4 employees	33.9%	324
● 5 to 9 employees	30.0%	287
● 10 to 19 employees	19.8%	189
● 20 to 49 employees	12.7%	121
● 50 to 99 employees	2.6%	25
● 100 to 249 employees	0.9%	9
● 250 to 499 employees	0.1%	1

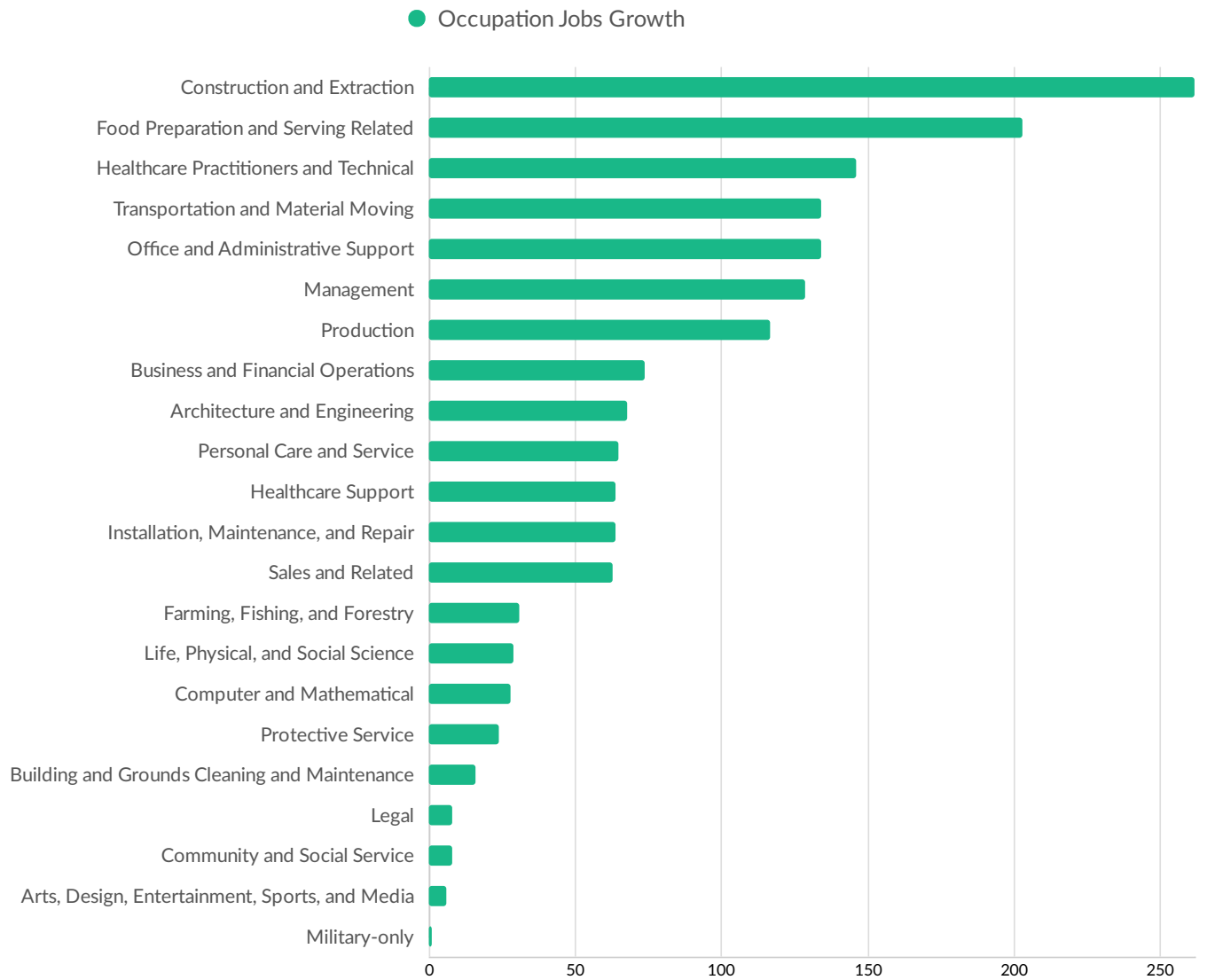
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

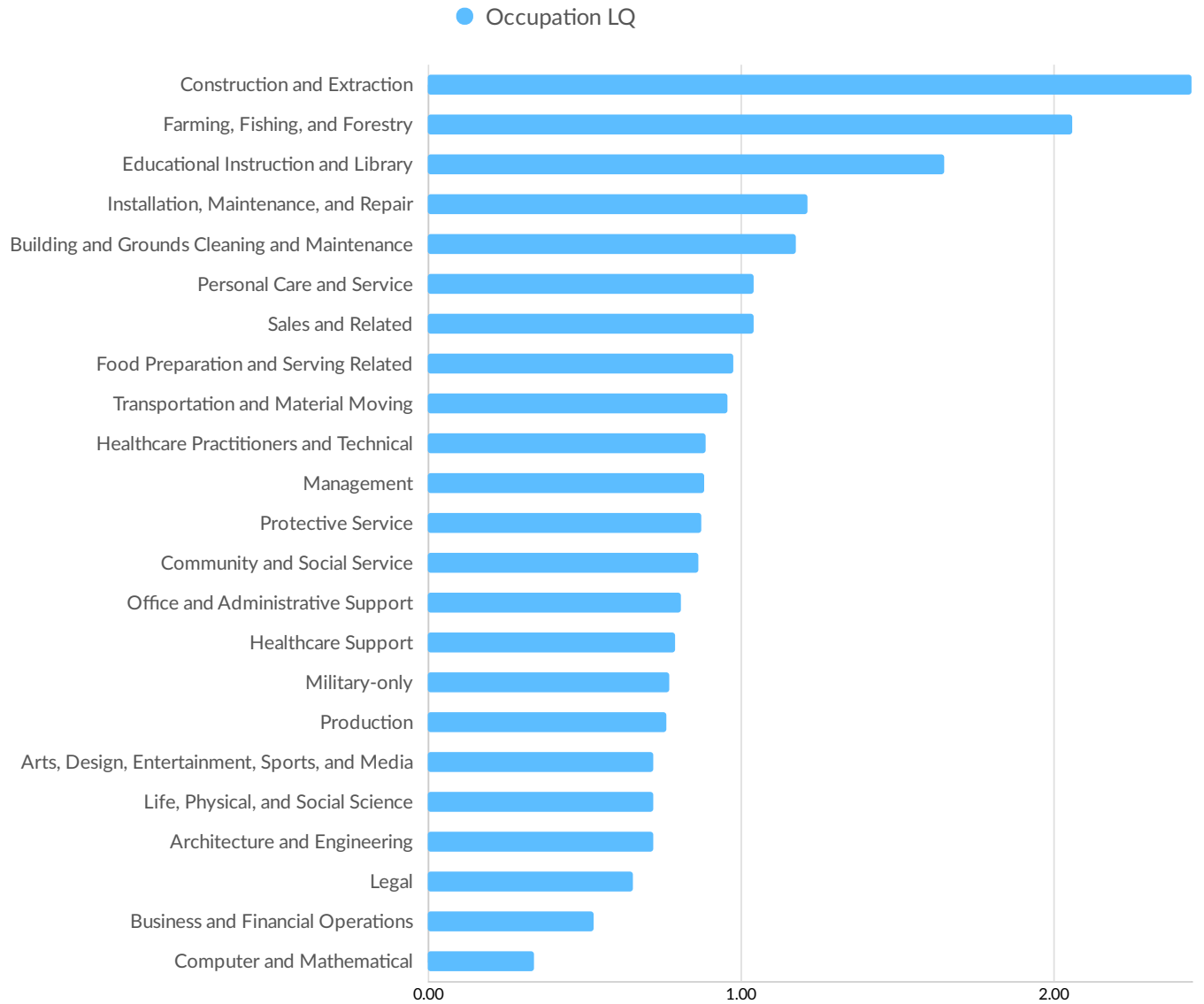
Largest Occupations



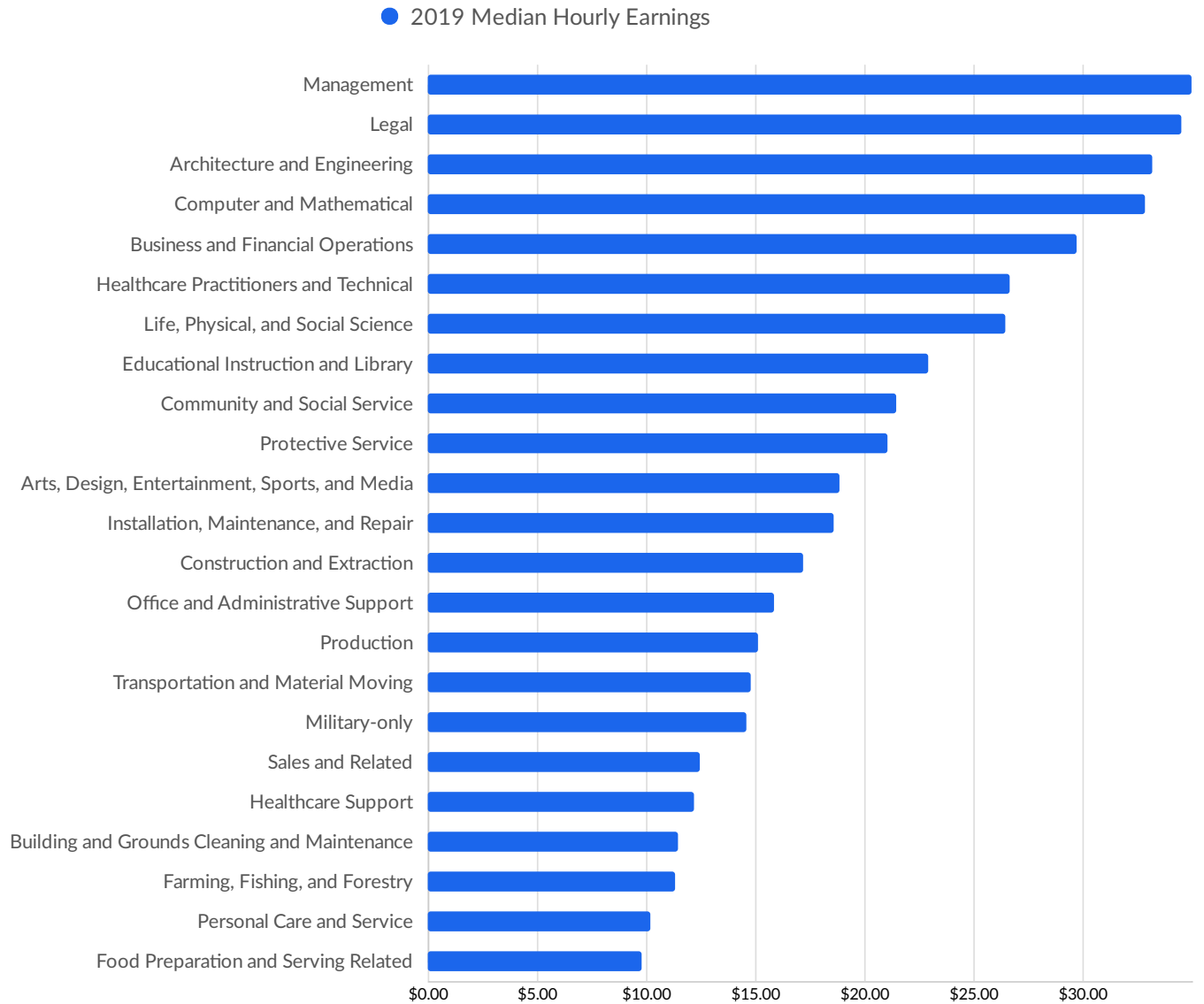
Top Growing Occupations



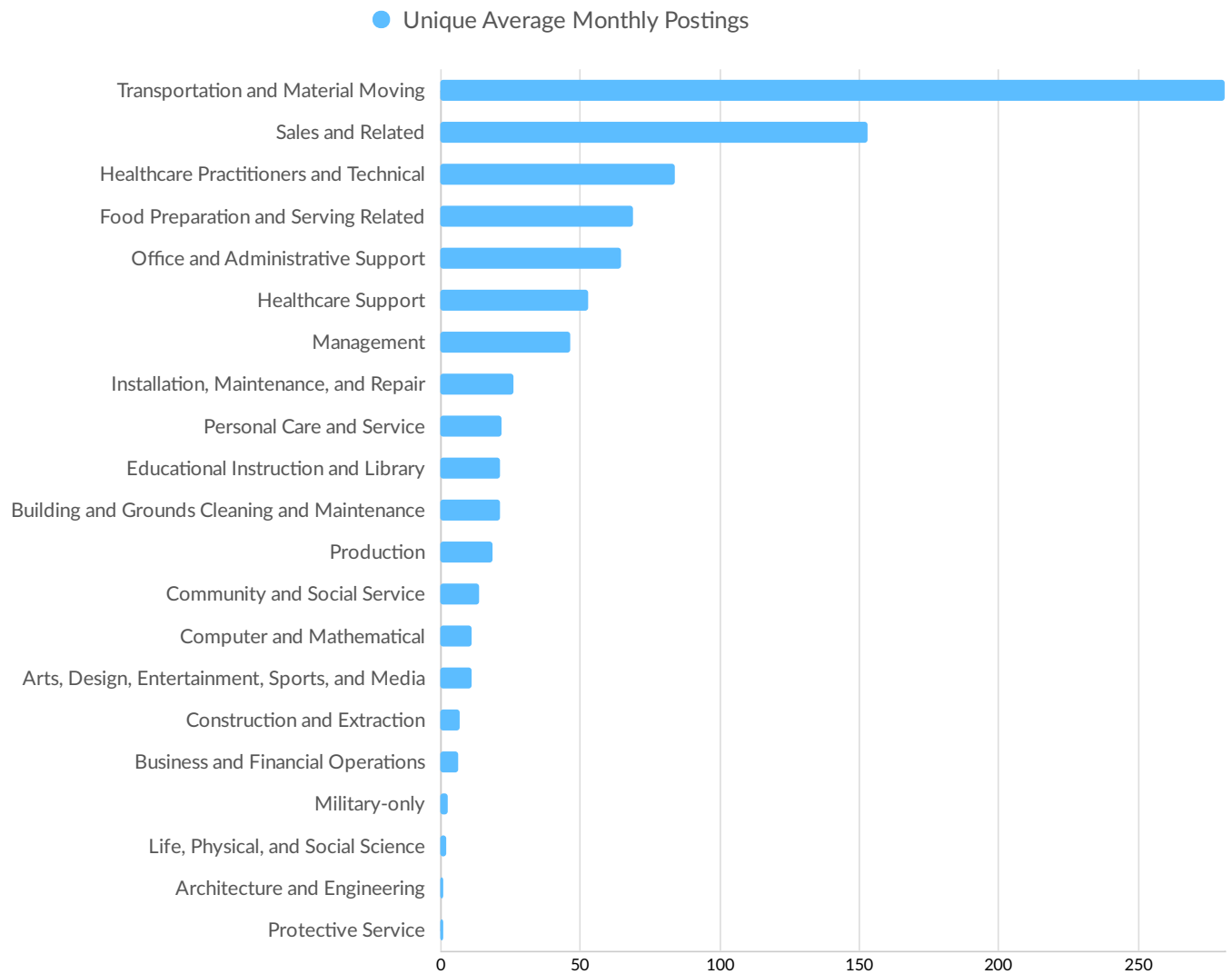
Top Occupation LQ



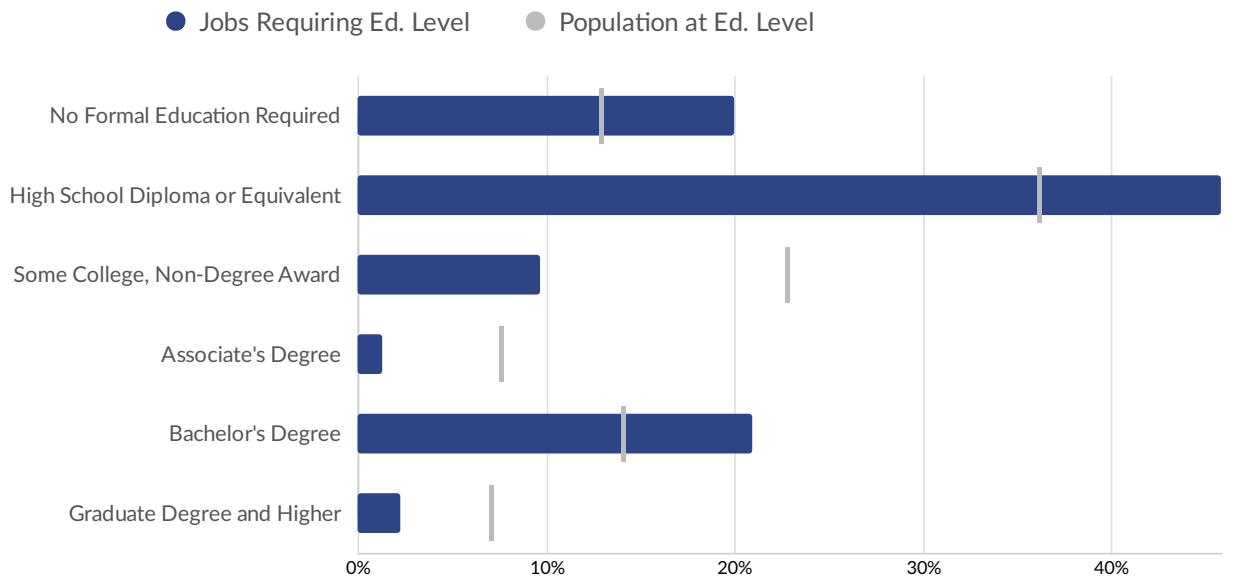
Top Occupation Earnings



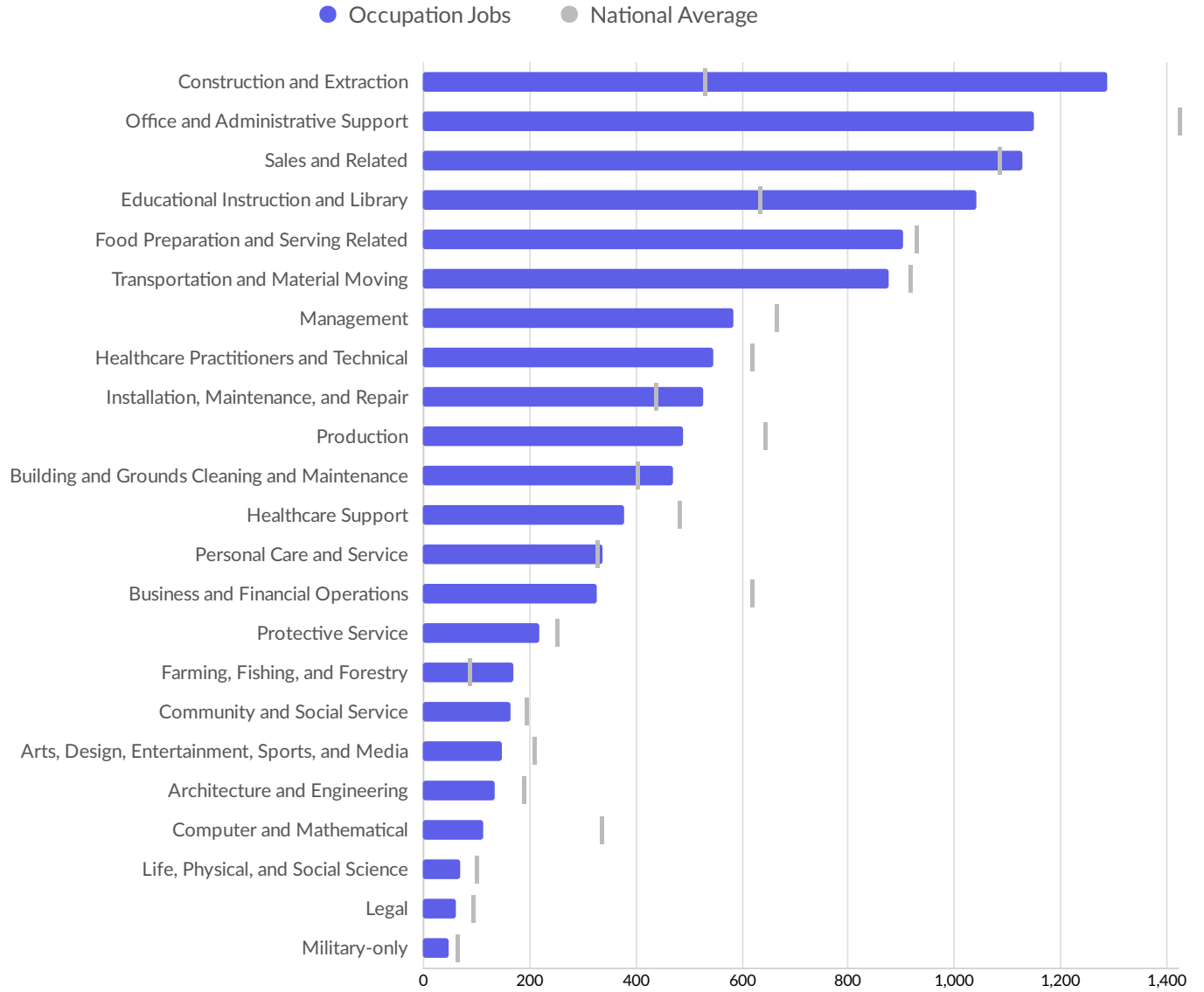
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Wilson County, TX produced graduates.

In-Demand Skills

