



Gonzales County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

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Report Parameters

1 County

48177 Gonzales County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,946

Population (2020)

Population **grew by 436** over the last 5 years and is projected to **grow by 308** over the next 5 years.

9,032

Total Regional Employment

Jobs **grew by 390** over the last 5 years and are projected to **grow by 896** over the next 5 years.

\$53.0K

Median Household Income (2018)

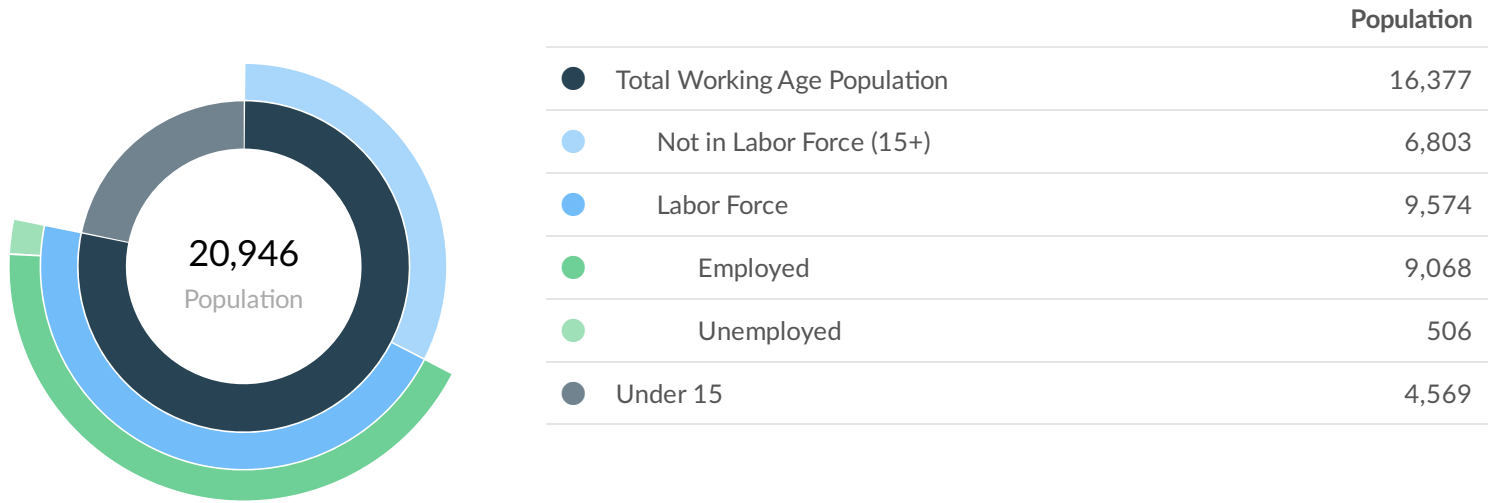
Median household income is **\$7.3K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 2.1%** since 2015, growing by 436. Population is expected to **increase by 1.5%** between 2020 and 2025, adding 308.
- From 2015 to 2020, jobs **increased by 4.5%** in Gonzales County, TX from 8,642 to **9,032**. This change **fell short of the national growth rate of 6.2% by 1.7%**. As the number of jobs increased, the **labor force participation rate decreased from 60.3% to 58.5% between 2015 and 2020**.
- Concerning educational attainment, **9.1% of Gonzales County, TX residents possess a Bachelor's Degree** (10.0% below the national average), and **4.6% hold an Associate's Degree** (3.6% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Animal Production.

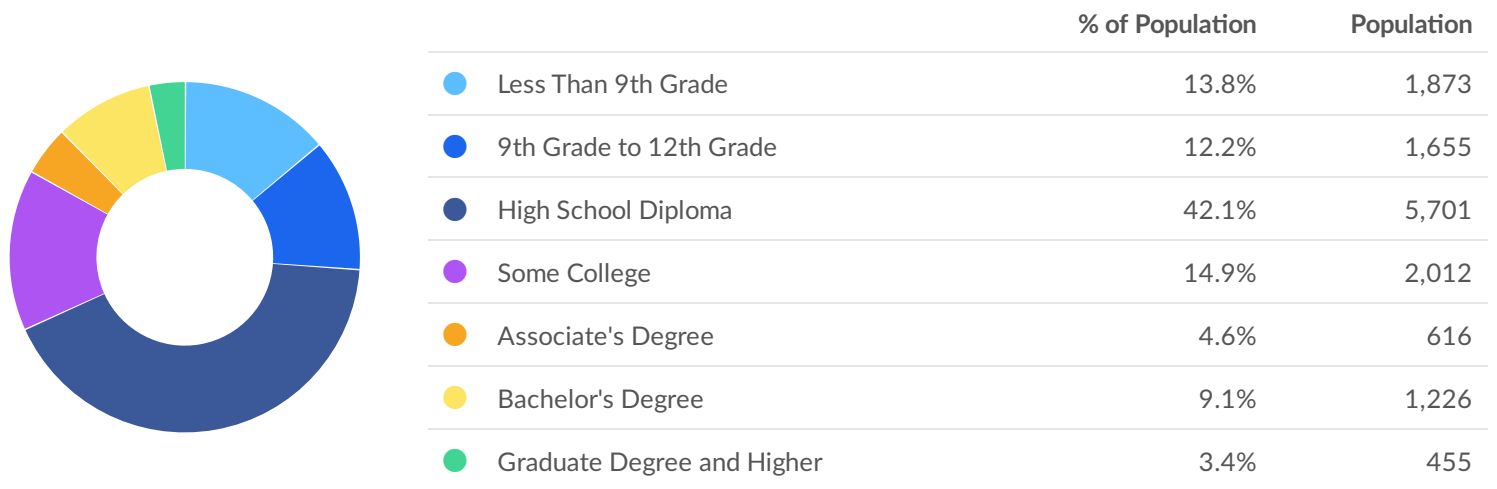
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	20,946	9,574	9,032	98.9	\$948.21M	\$1.64B	\$1.32B
Oklahoma	3,972,962	1,880,047	1,850,944	93.2	\$204.51B	\$198.36B	\$253.14B

2020 Labor Force Breakdown



Educational Attainment

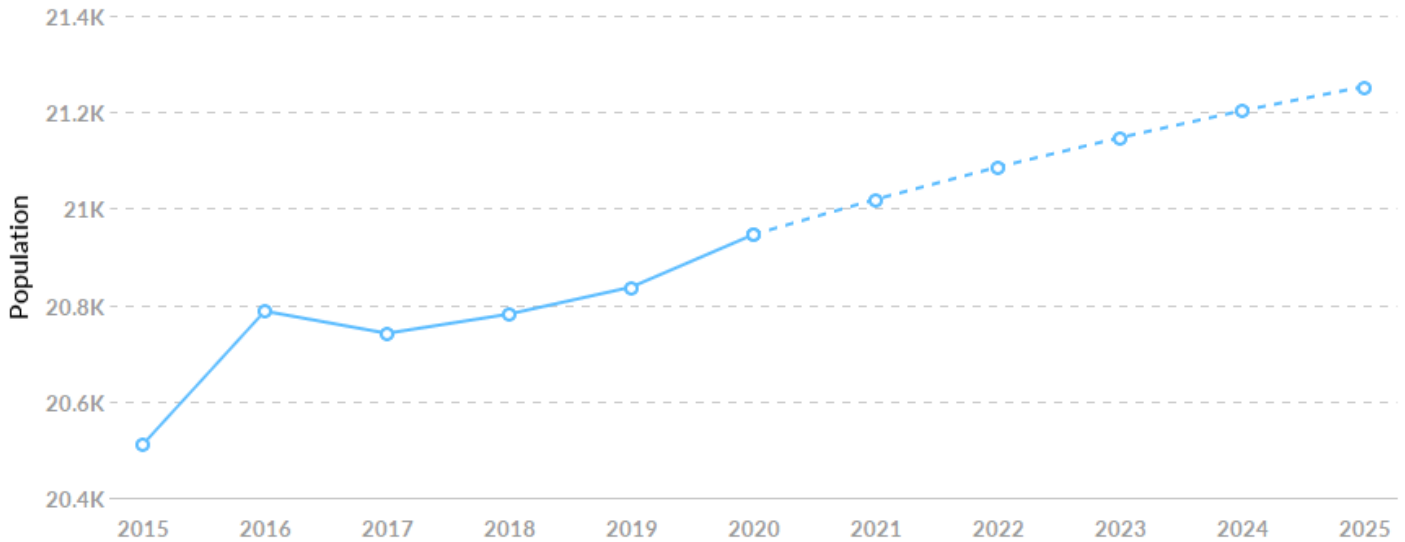
Concerning educational attainment, **9.1% of Gonzales County, TX residents possess a Bachelor's Degree** (10.0% below the national average), and **4.6% hold an Associate's Degree** (3.6% below the national average).



Historic & Projected Trends

Population Trends

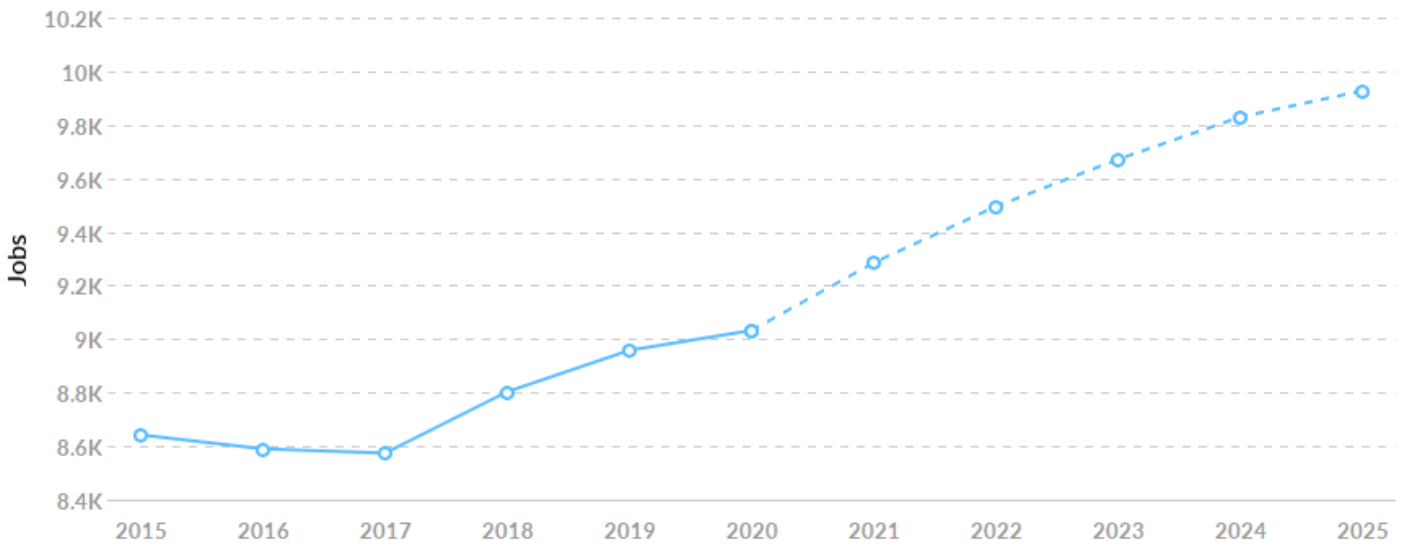
As of 2020 the region's population increased by 2.1% since 2015, growing by 436. Population is expected to increase by 1.5% between 2020 and 2025, adding 308.



Timeframe	Population
2015	20,510
2016	20,787
2017	20,741
2018	20,781
2019	20,837
2020	20,946
2021	21,019
2022	21,086
2023	21,147
2024	21,203
2025	21,253

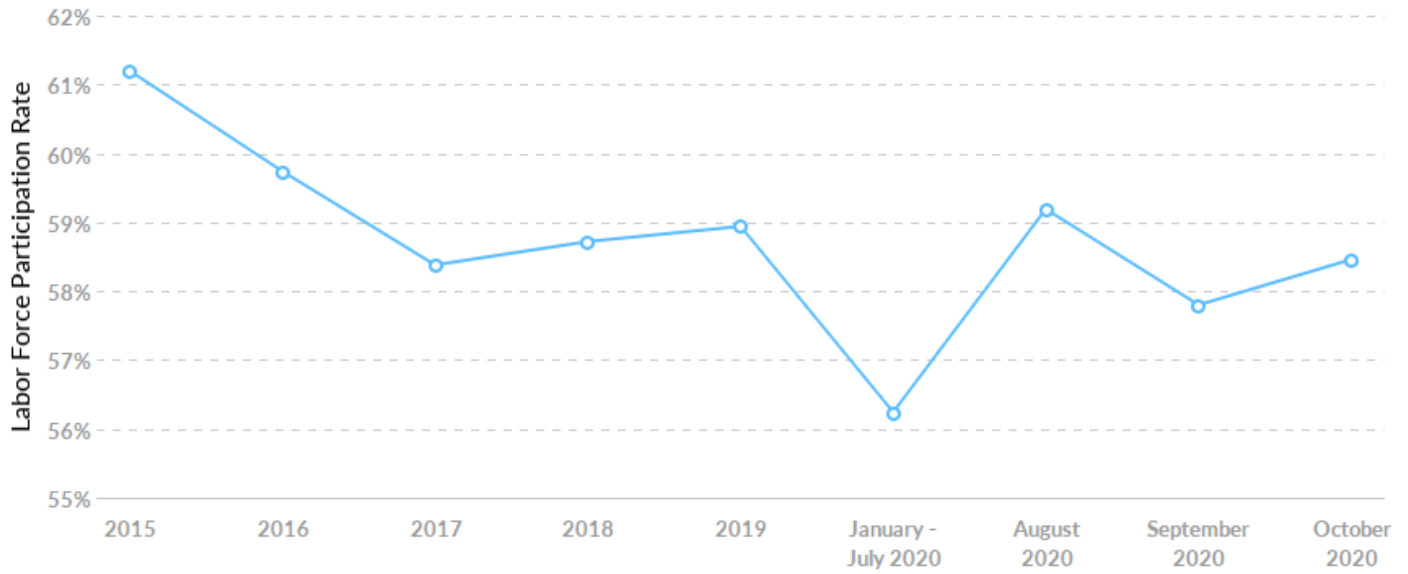
Job Trends

From 2015 to 2020, jobs increased by 4.5% in Gonzales County, TX from 8,642 to 9,032. This change fell short of the national growth rate of 6.2% by 1.7%.



Timeframe	Jobs
2015	8,642
2016	8,590
2017	8,574
2018	8,803
2019	8,958
2020	9,032
2021	9,285
2022	9,495
2023	9,671
2024	9,829
2025	9,927

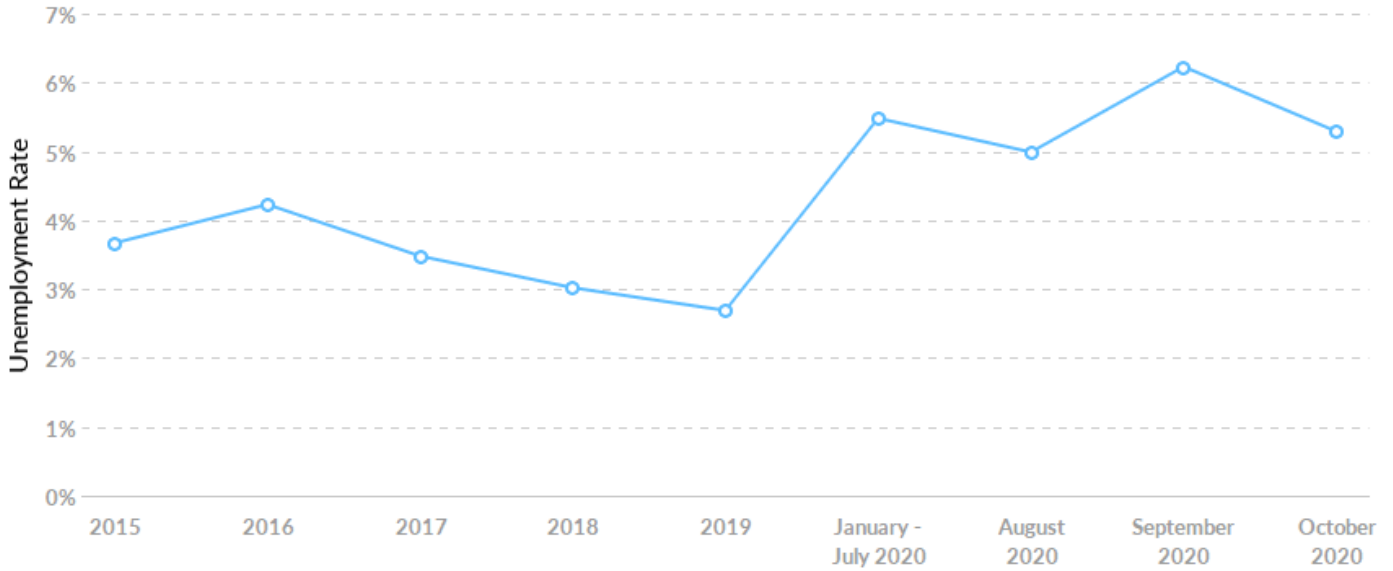
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.20%
2016	59.74%
2017	58.38%
2018	58.72%
2019	58.94%
January - July 2020	56.24%
August 2020	59.19%
September 2020	57.80%
October 2020	58.46%

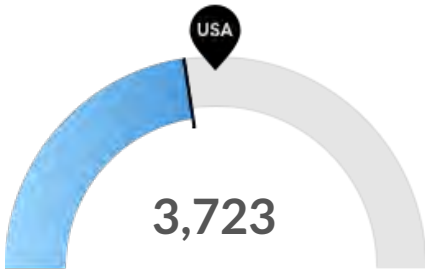
Unemployment Rate Trends

Gonzales County, TX had an October 2020 unemployment rate of 5.29%, increasing from 3.67% 5 years before.



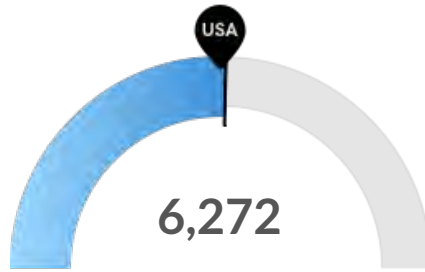
Timeframe	Unemployment Rate
2015	3.67%
2016	4.23%
2017	3.48%
2018	3.02%
2019	2.69%
January - July 2020	5.48%
August 2020	4.99%
September 2020	6.23%
October 2020	5.29%

Population Characteristics



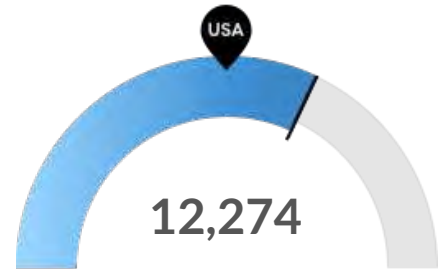
Millennials

Gonzales County, TX has 3,723 millennials (ages 25-39). The national average for an area this size is 4,296.



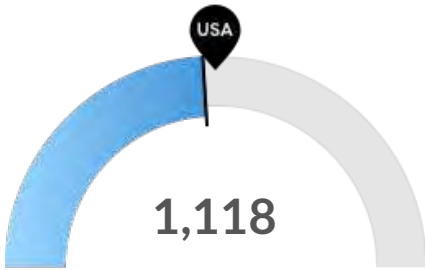
Retiring Soon

Retirement risk is about average in Gonzales County, TX. The national average for an area this size is 6,126 people 55 or older, while there are 6,272 here.



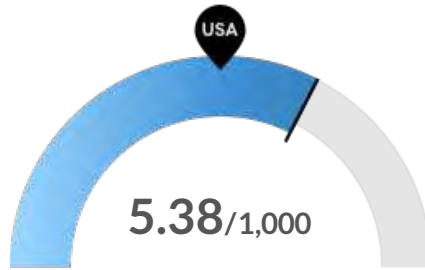
Racial Diversity

Racial diversity is high in Gonzales County, TX. The national average for an area this size is 8,311 racially diverse people, while there are 12,274 here.



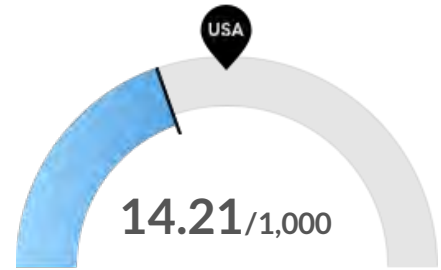
Veterans

Gonzales County, TX has 1,118 veterans. The national average for an area this size is 1,184.



Violent Crime

Gonzales County, TX has 5.38 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

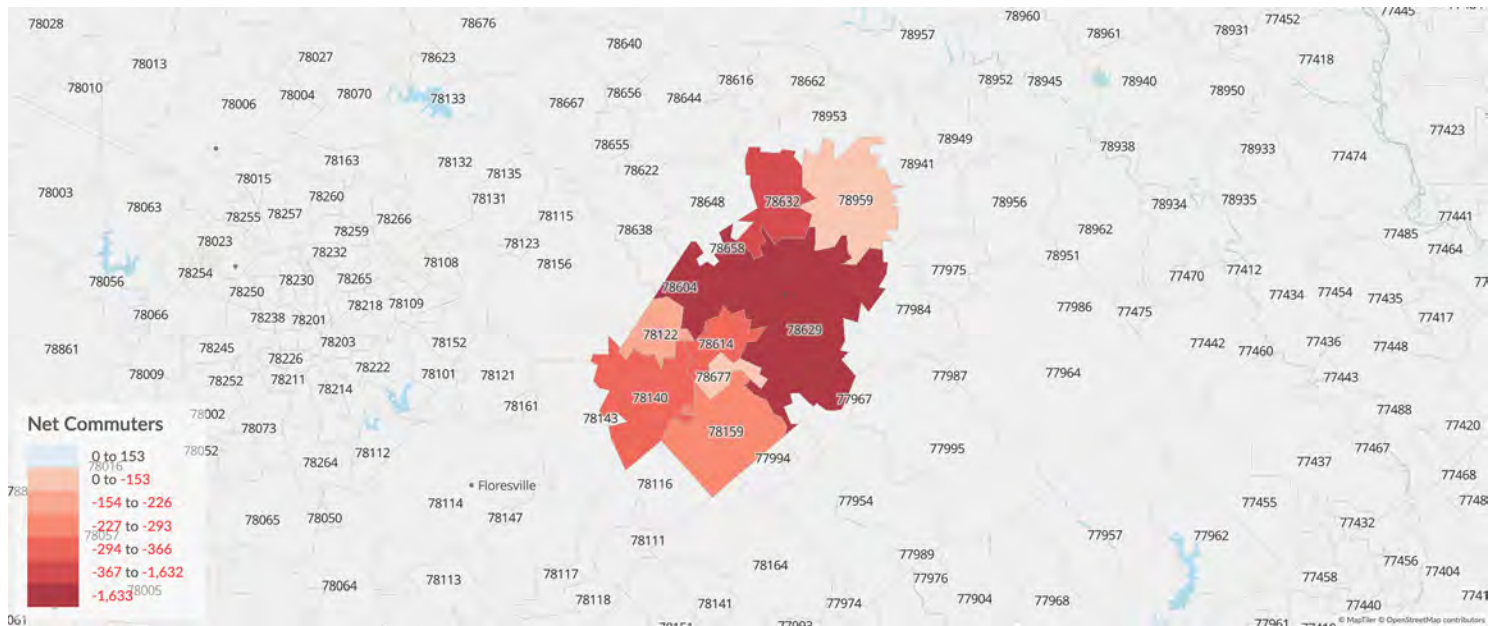


Property Crime

Gonzales County, TX has 14.21 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Gonzales County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

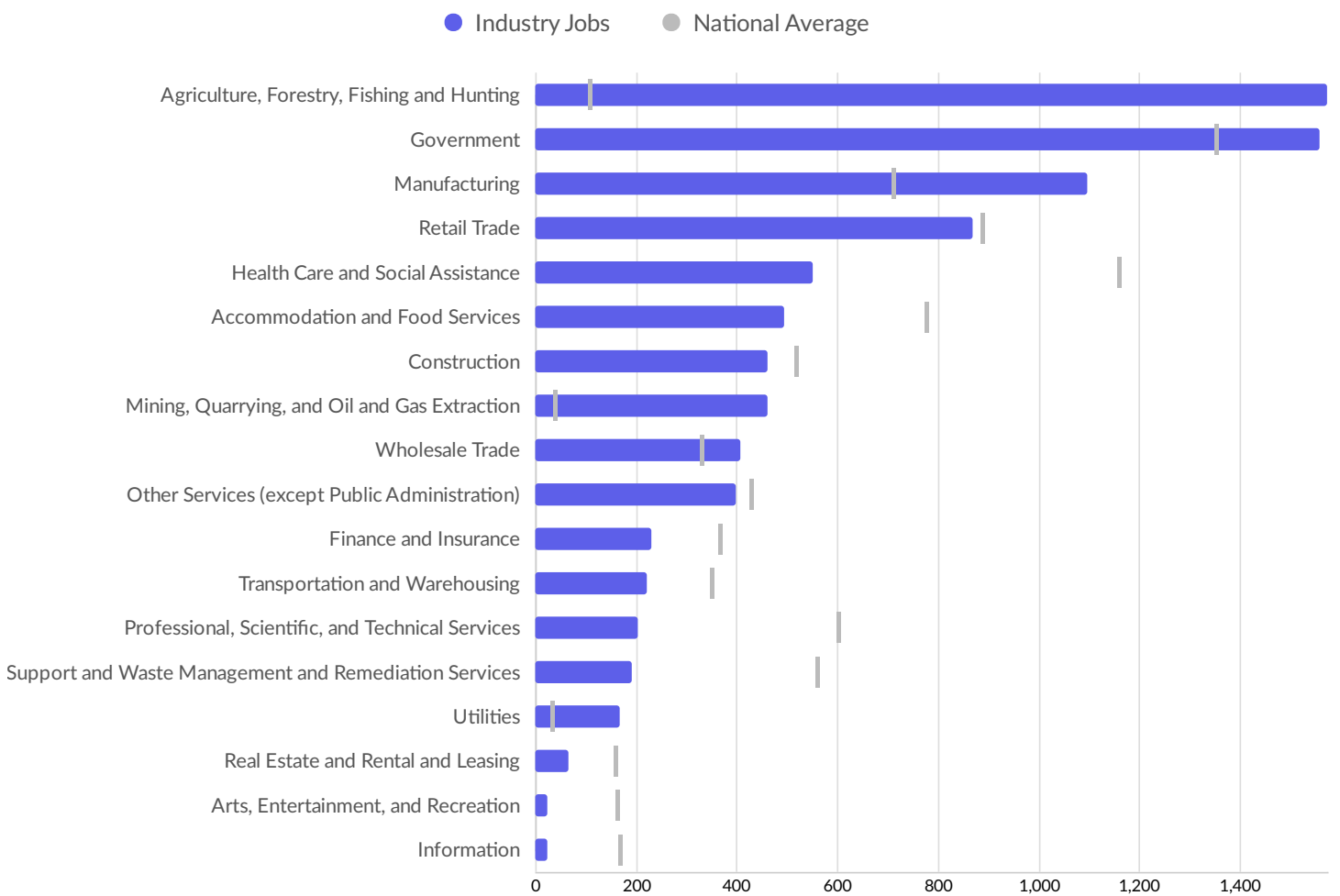
ZIP	Name	2020 Employment
78629	Gonzales, TX (in Gonzal...	6,112
78140	Nixon, TX (in Gonzales ...	1,844
78959	Waelder, TX (in Gonzale...	582
78632	Harwood, TX (in Gonzal...	274
78614	Cost, TX (in Gonzales co...	89

Where Talent Lives

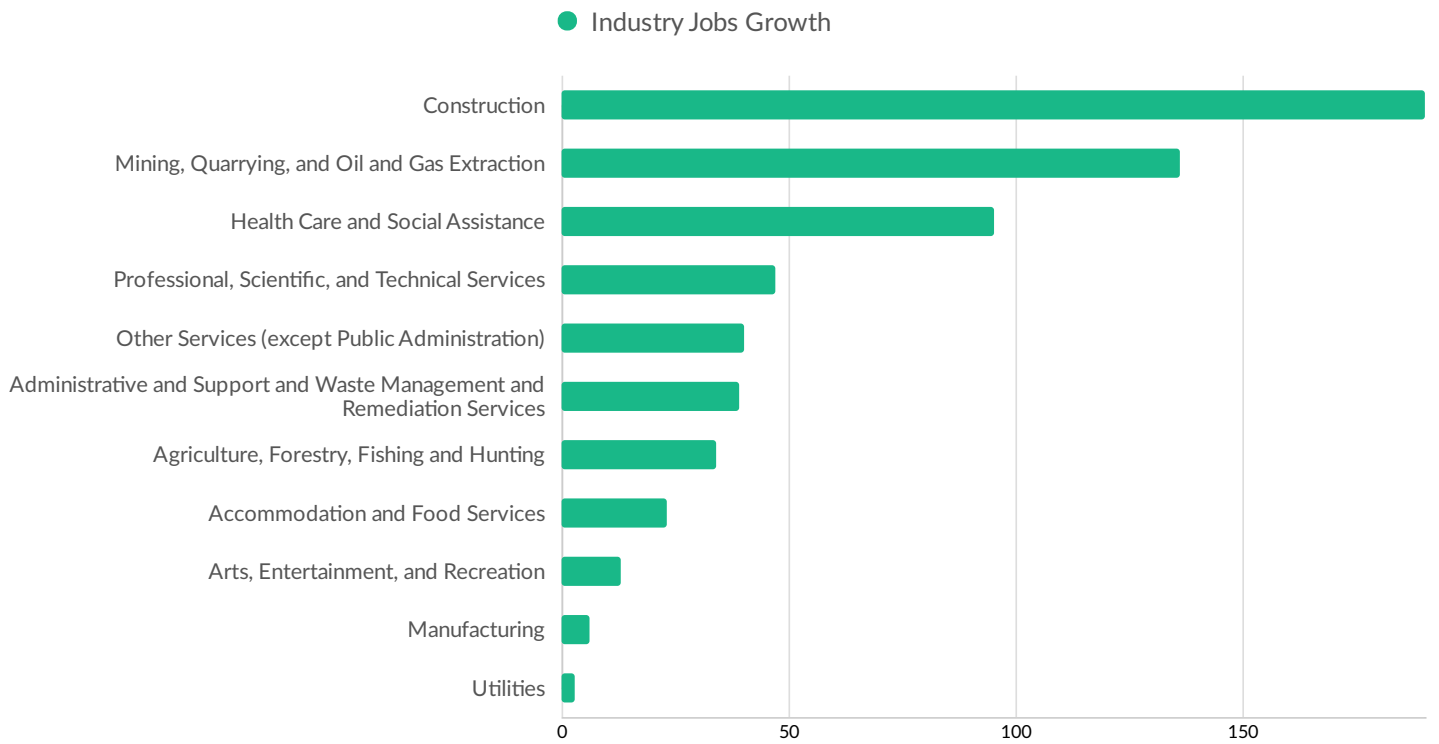
ZIP	Name	2020 Workers
78629	Gonzales, TX (in Gonzal...	7,745
78140	Nixon, TX (in Gonzales ...	2,143
78959	Waelder, TX (in Gonzale...	647
78632	Harwood, TX (in Gonzal...	641
78614	Cost, TX (in Gonzales co...	383

Industry Characteristics

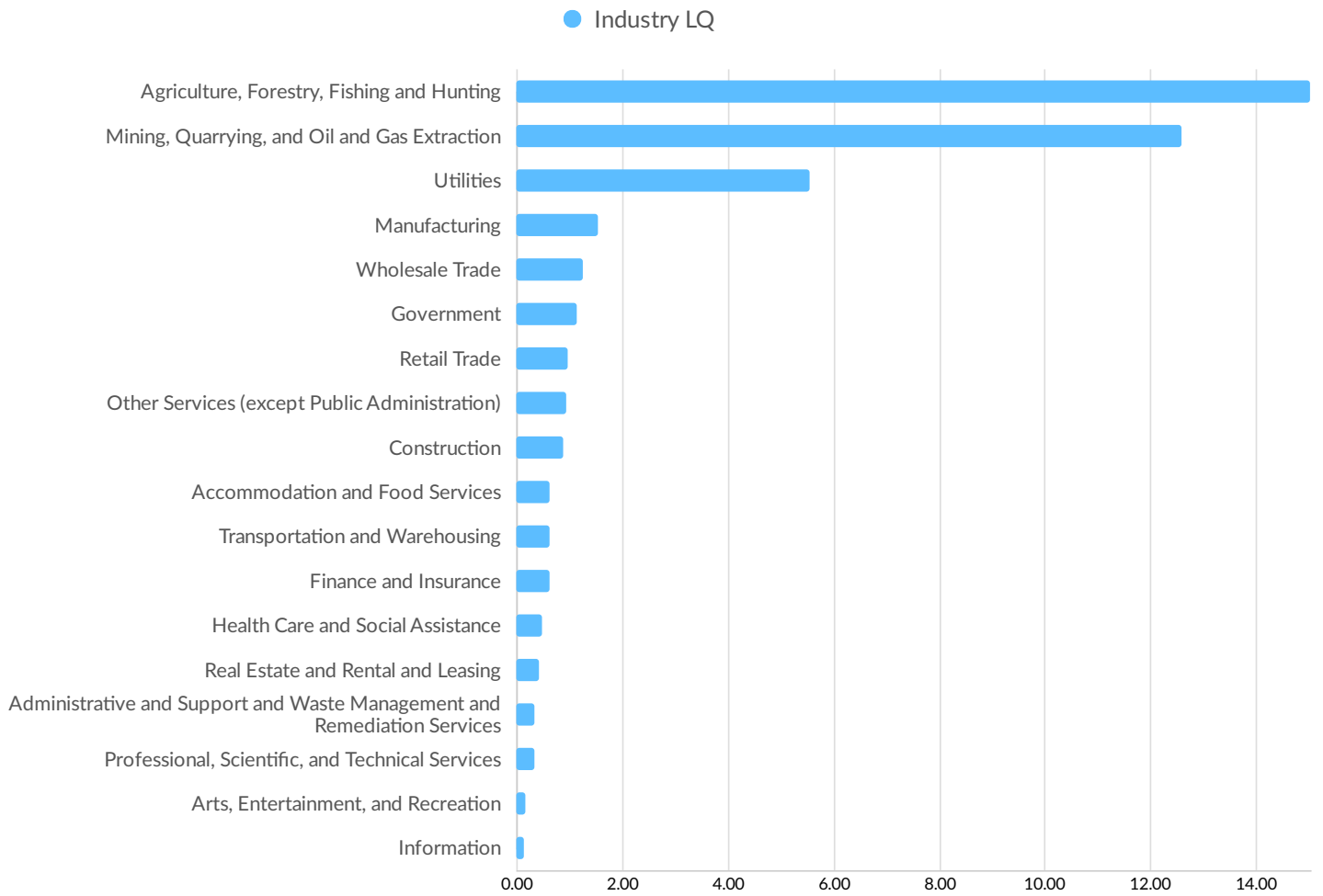
Largest Industries



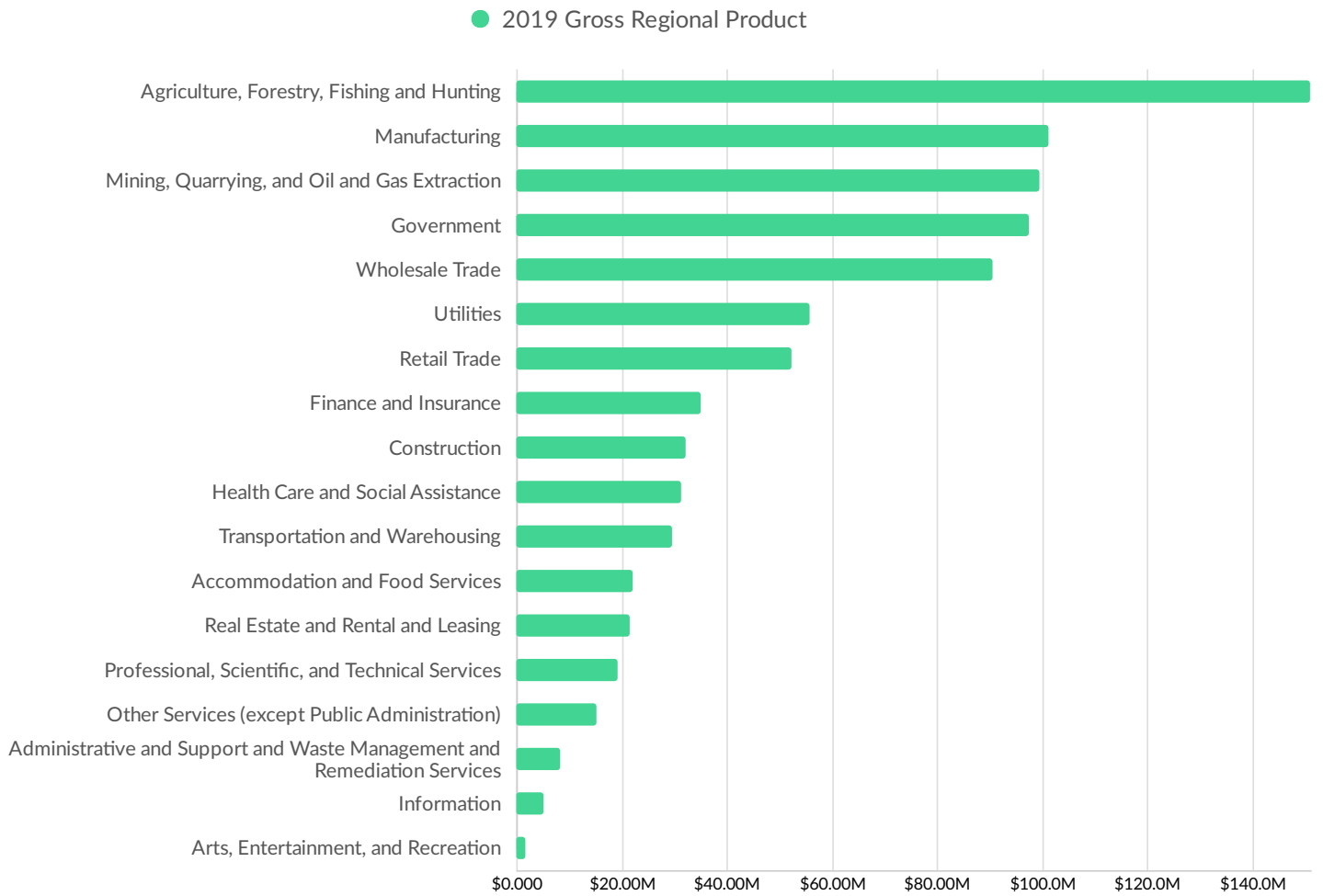
Top Growing Industries



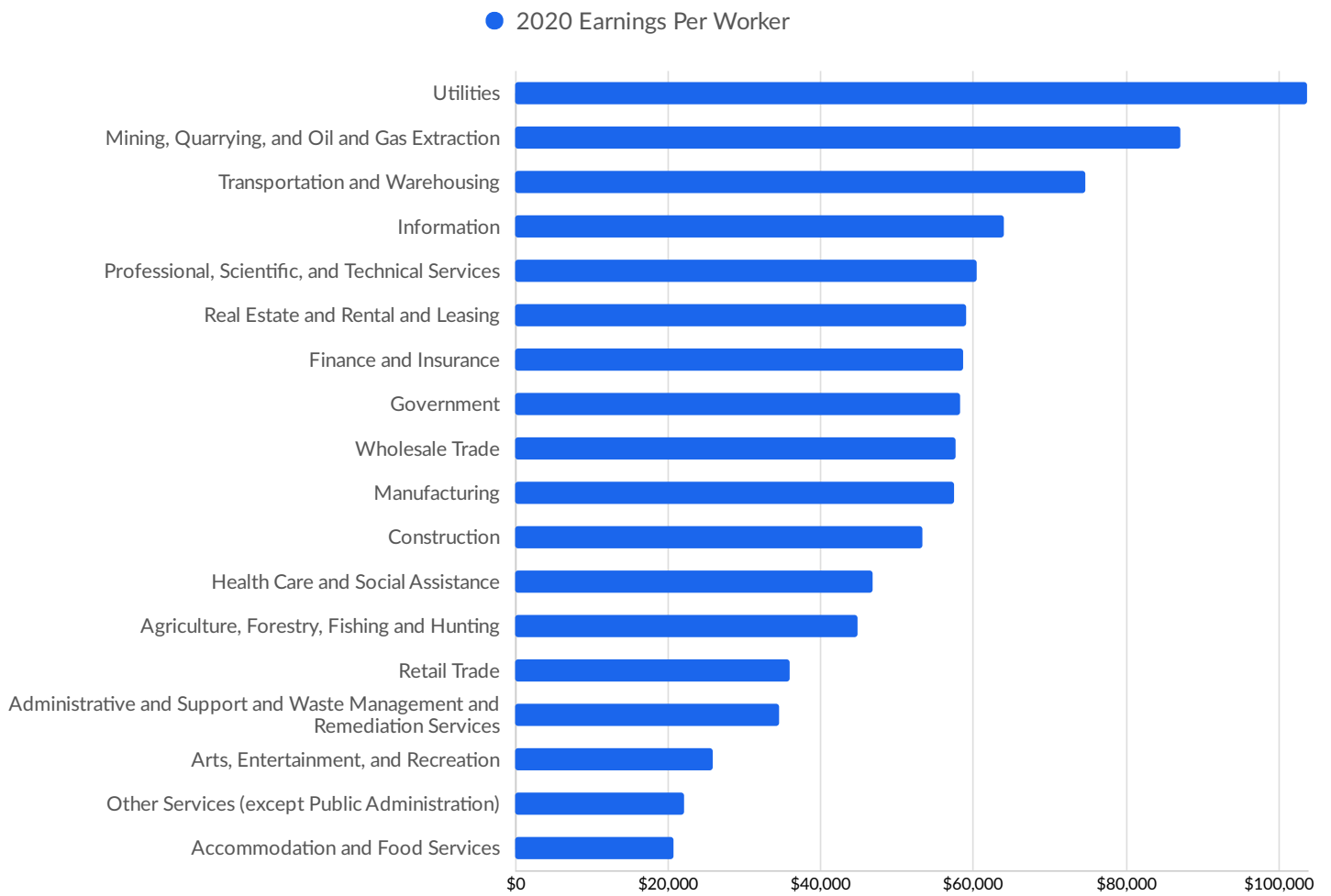
Top Industry LQ



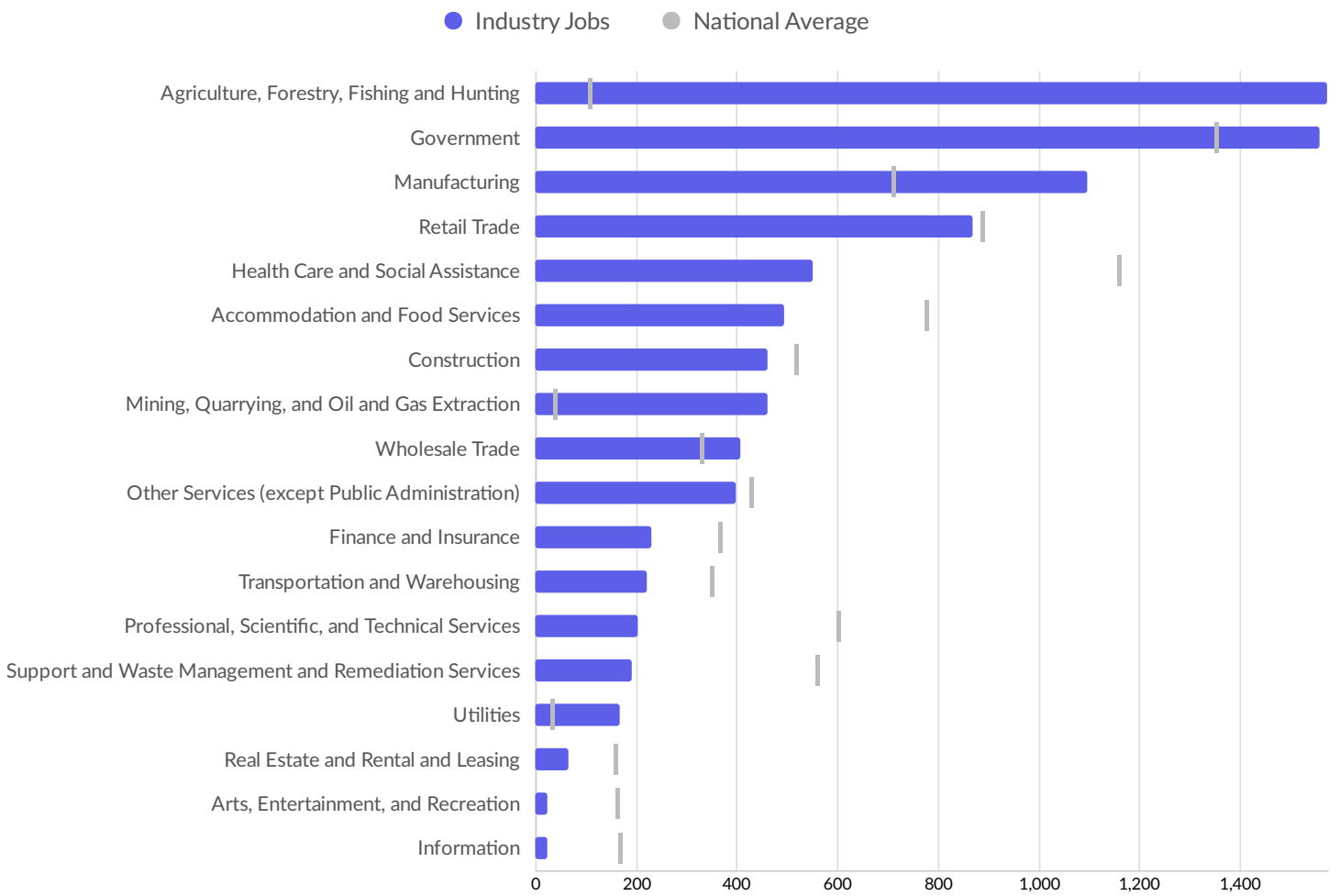
Top Industry GRP



Top Industry Earnings























Largest Industries



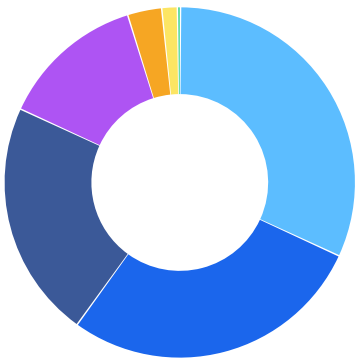
Business Characteristics

1,008 Companies Employ Your Workers

Online profiles for your workers mention 1,008 companies as employers, with the top 10 appearing below. In the last 12 months, 464 companies in Gonzales County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Guadalupe Valley Electric Coop...	21 	CRST International, Inc.	329 
Nixon-Smiley Consolidated	18 	UnitedHealth Group Incorporate...	194 
Gonzales & Company, LLC	17 	C.R. England, Inc.	73 
JB Foods Inc	13 	Gonzales Independent School D...	65 
City of Gonzales	12 	Touchstone Communities, Inc.	59 
Byk Additives Inc.	9 	Tri-National, Inc.	55 
Gonzales County, Texas	9 	Paschall Truck Lines, Inc.	53 
Gonzales Independent School D...	9 	R.E. Garrison Trucking, Inc.	53 
Gonzales Inquirer	8 	Heb Grocery Company, LP	52 
Holmes Foods, Inc.	8 	Pegasus Transportation, Inc.	52 

Business Size

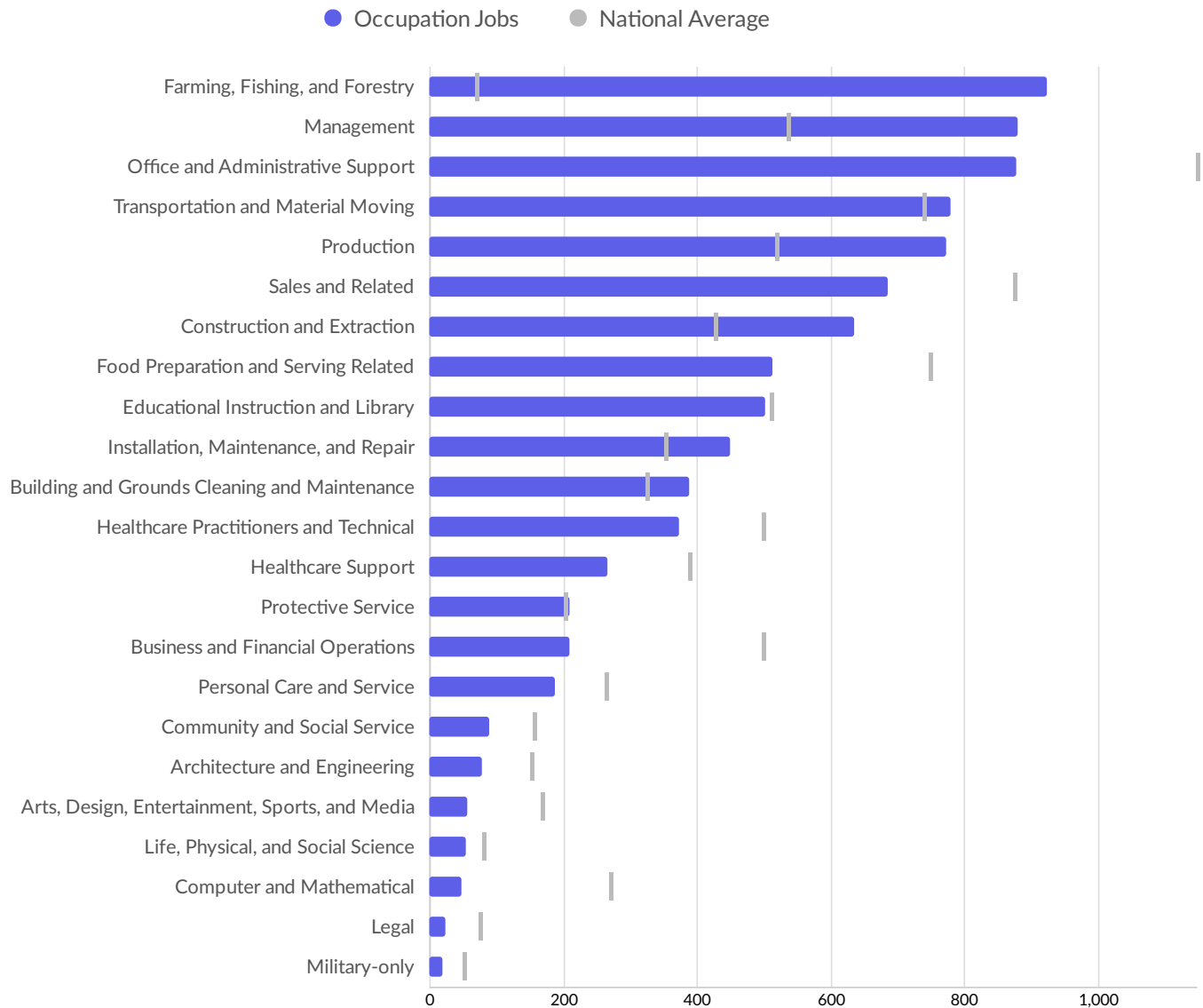


	Percentage	Business Count
1 to 4 employees	31.8%	222
5 to 9 employees	28.1%	196
10 to 19 employees	21.9%	153
20 to 49 employees	13.3%	93
50 to 99 employees	3.2%	22
100 to 249 employees	1.4%	10
250 to 499 employees	0.3%	2

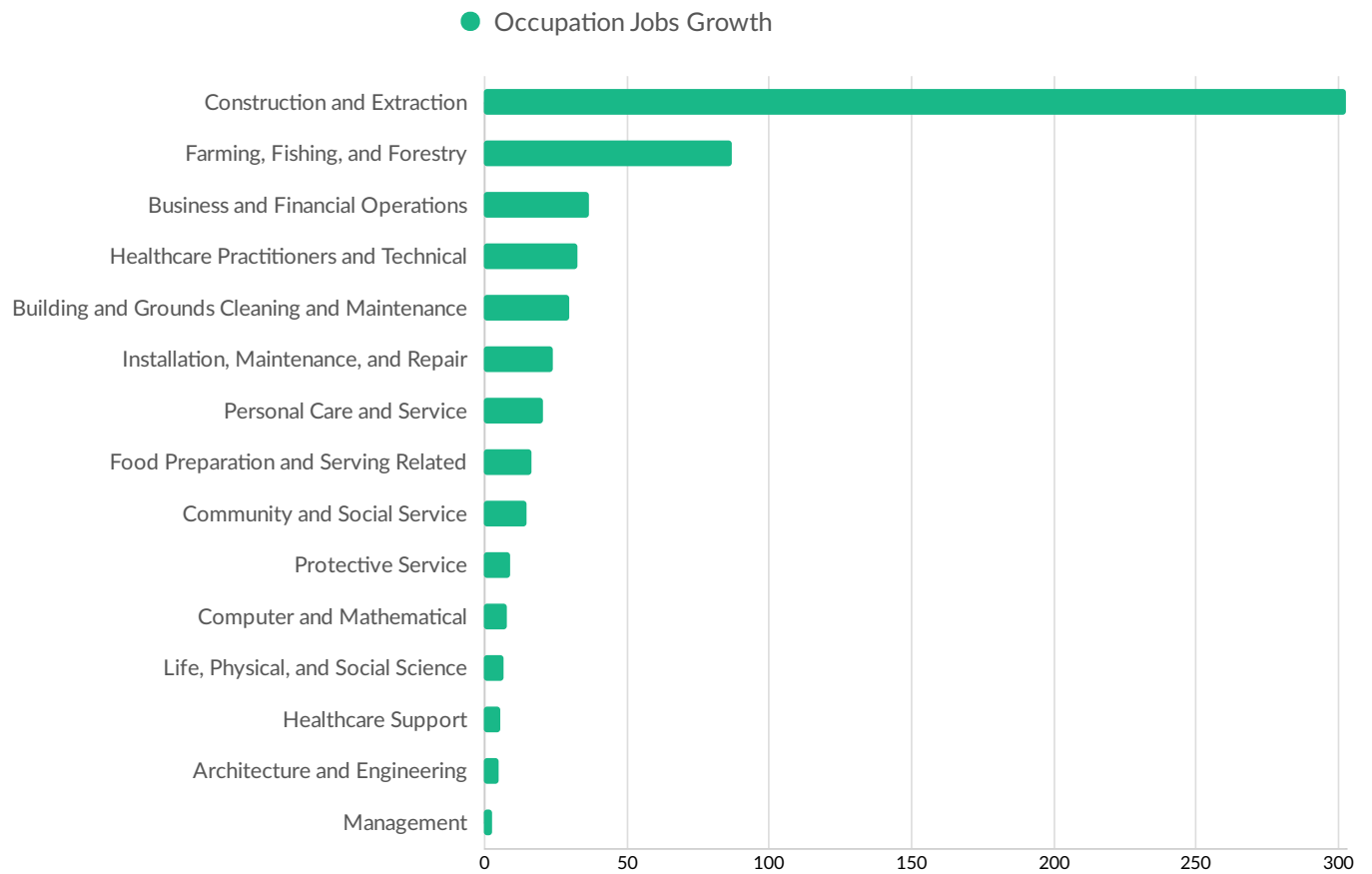
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

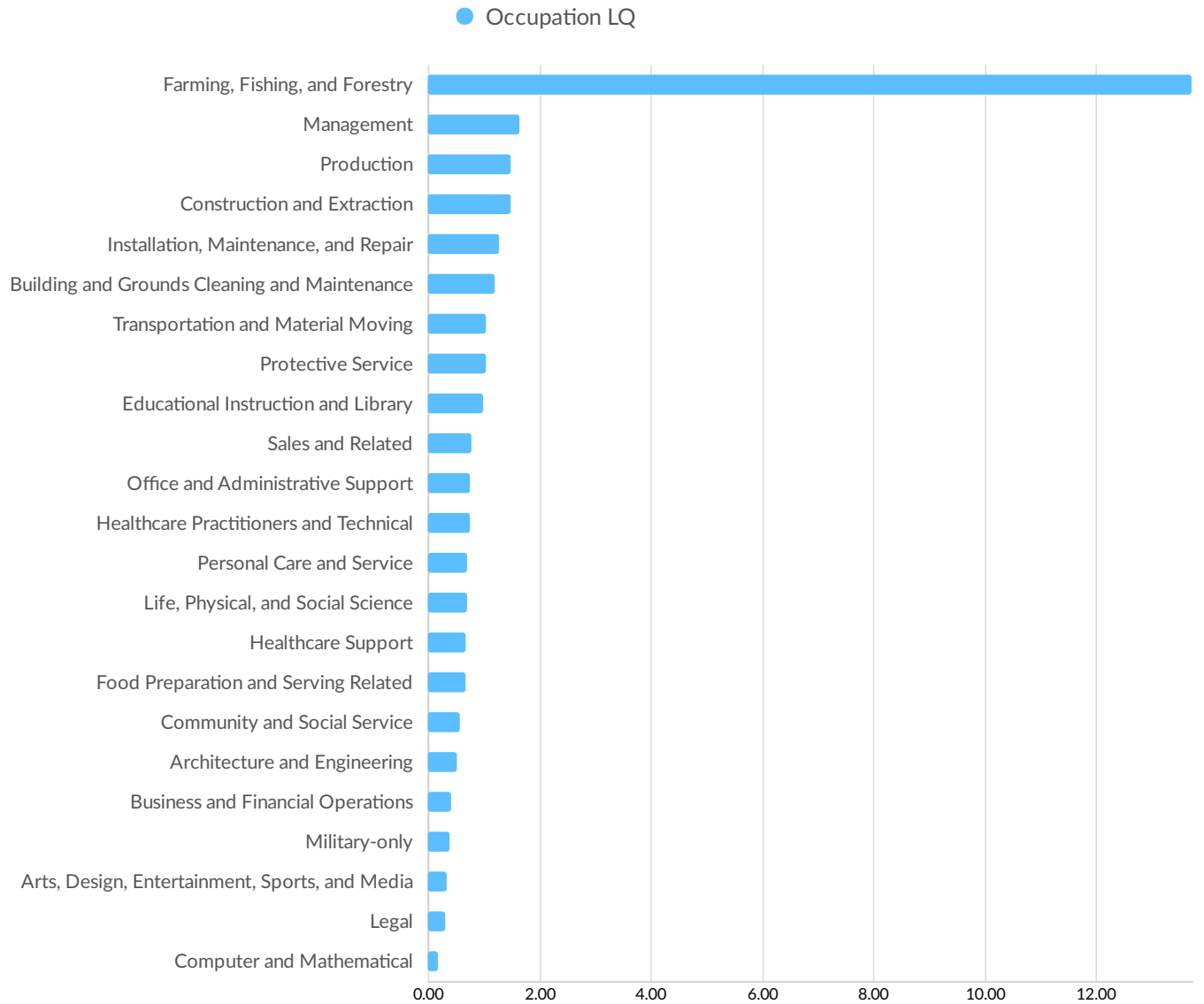
Largest Occupations



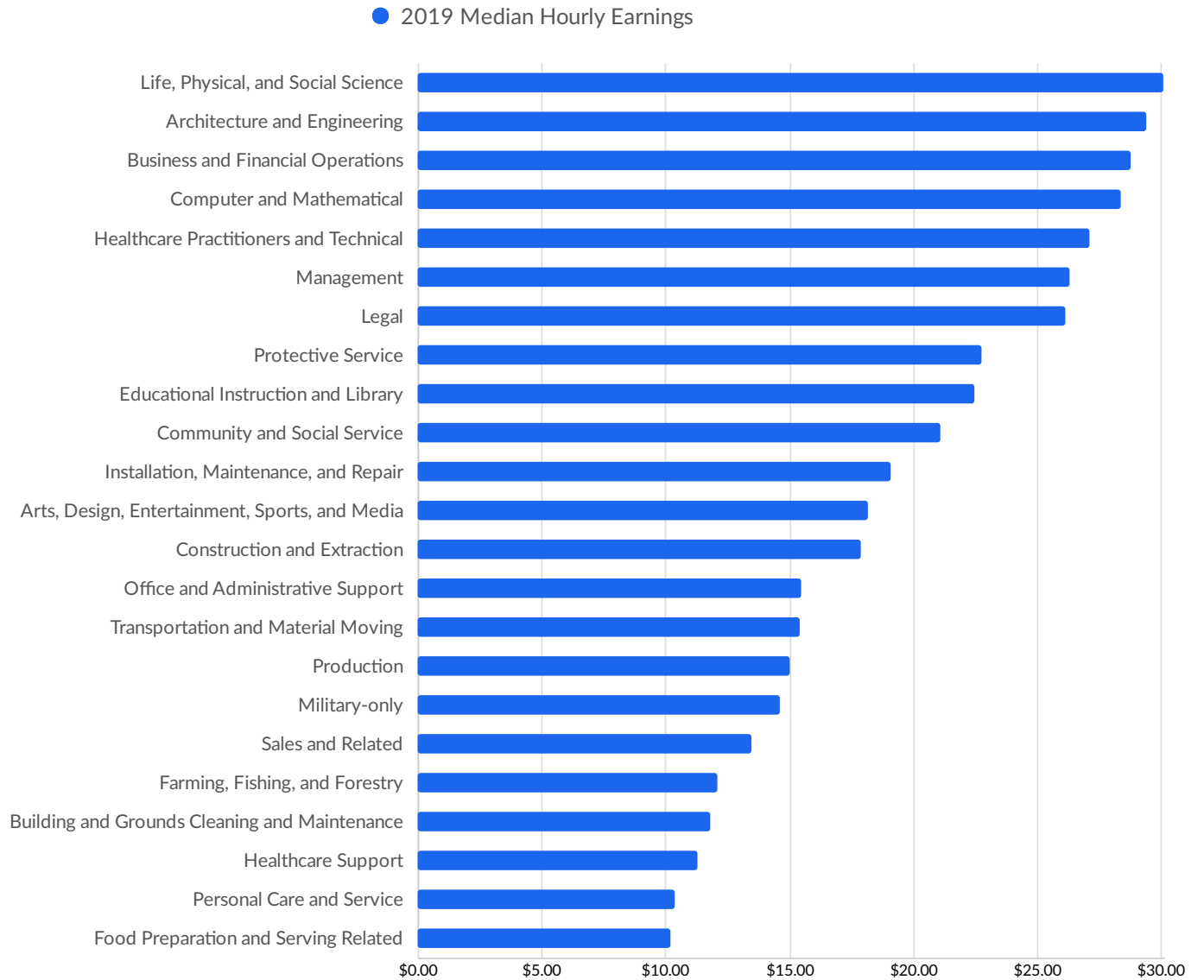
Top Growing Occupations



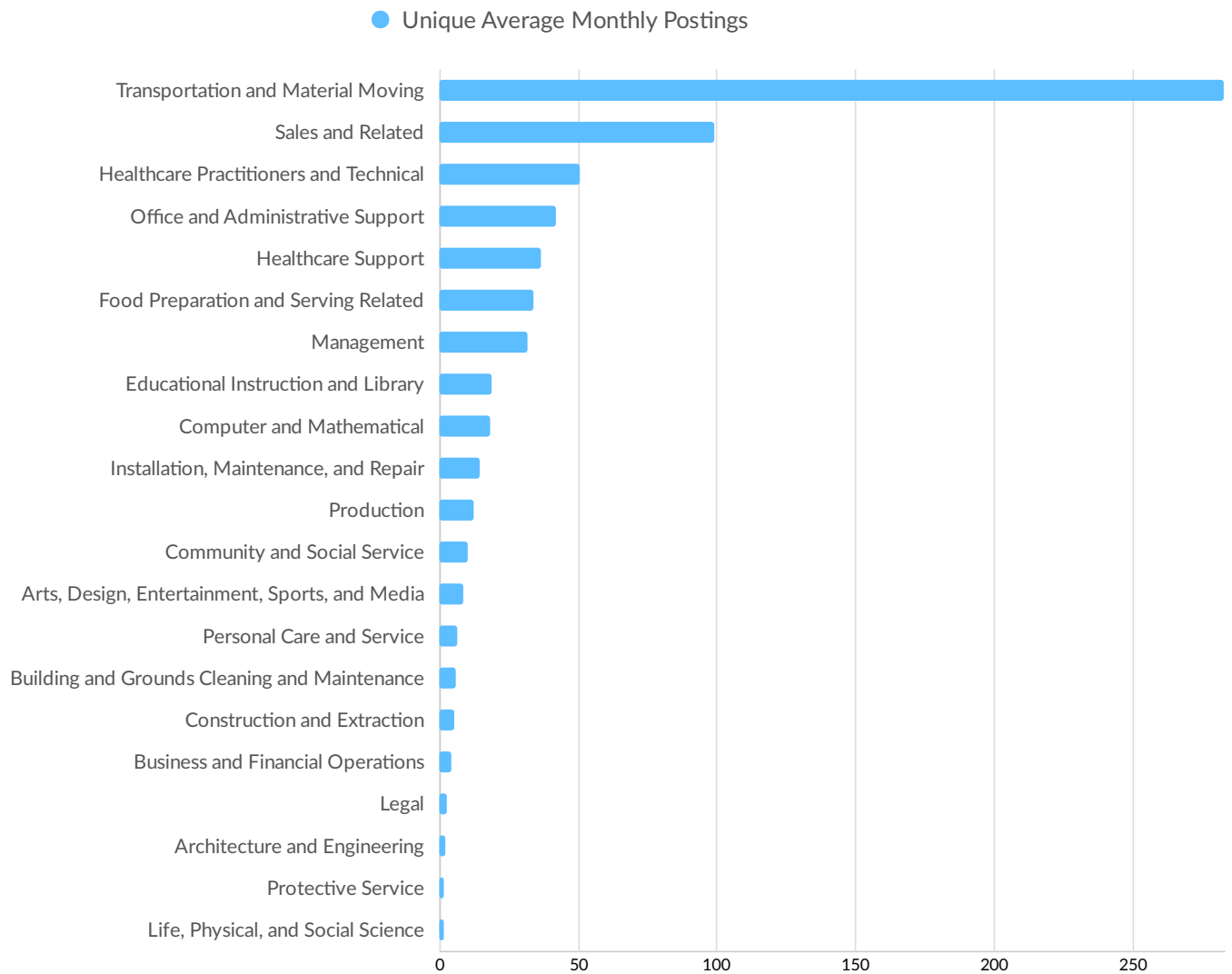
Top Occupation LQ



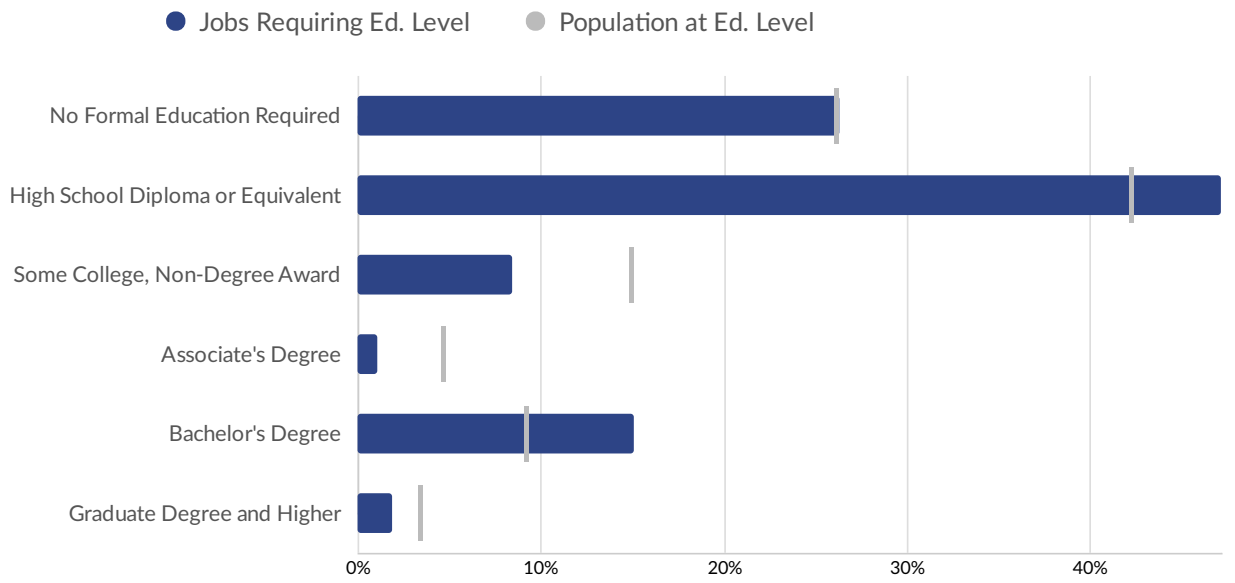
Top Occupation Earnings



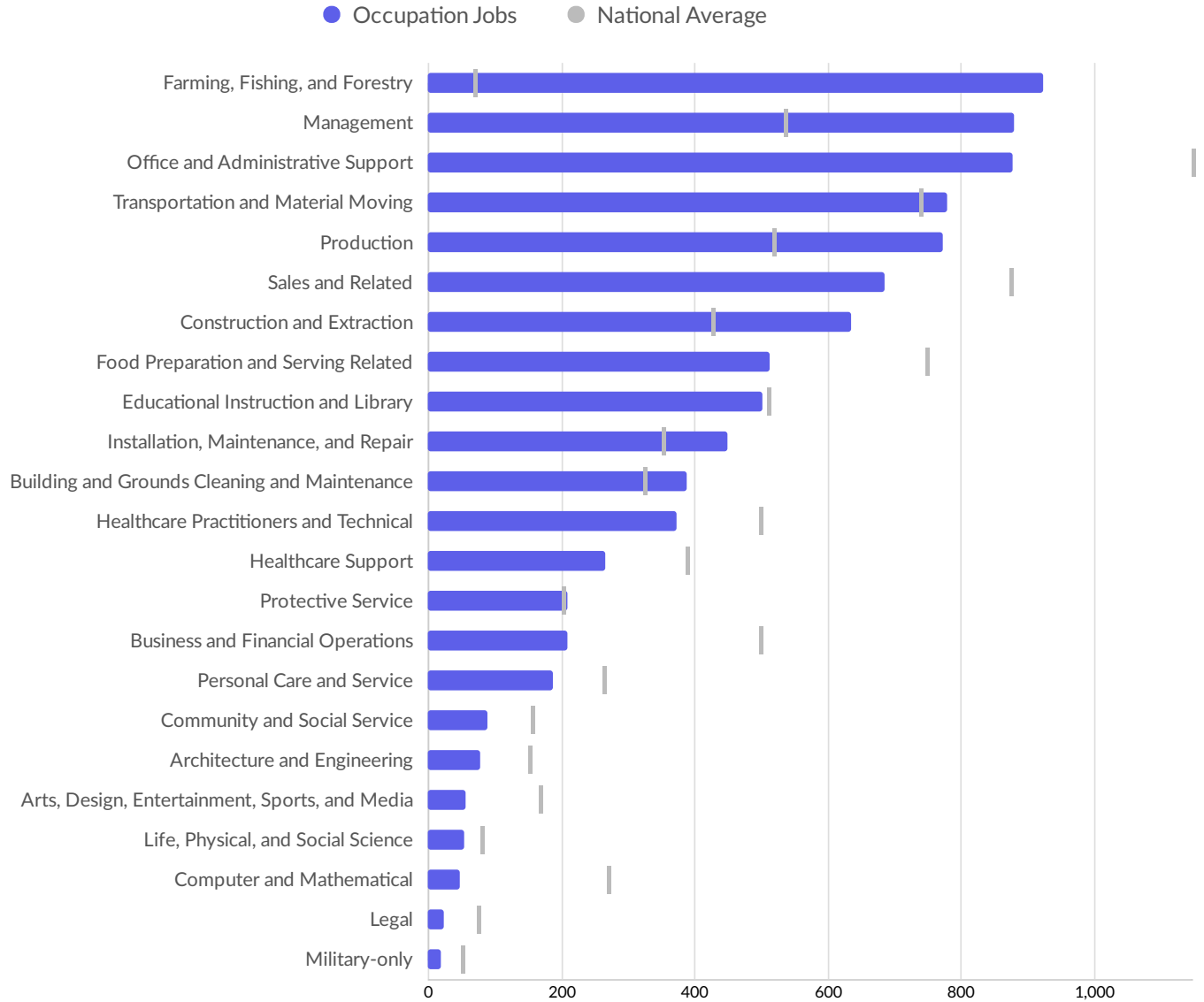
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Gonzales County, TX produced graduates.

In-Demand Skills

