



Goliad County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

Contents

| | |
|-----------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Historic & Projected Trends | 4 |
| Population Characteristics | 8 |
| Industry Characteristics | 10 |
| Business Characteristics | 15 |
| Workforce Characteristics | 17 |
| Educational Pipeline | 23 |
| In-Demand Skills | 24 |

Report Parameters

1 County

48175 Goliad County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

7,679

Population (2020)

Population **grew by 166** over the last 5 years and is projected to **grow by 136** over the next 5 years.

1,732

Total Regional Employment

Jobs **grew by 66** over the last 5 years and are projected to **grow by 159** over the next 5 years.

\$60.5K

Median Household Income (2018)

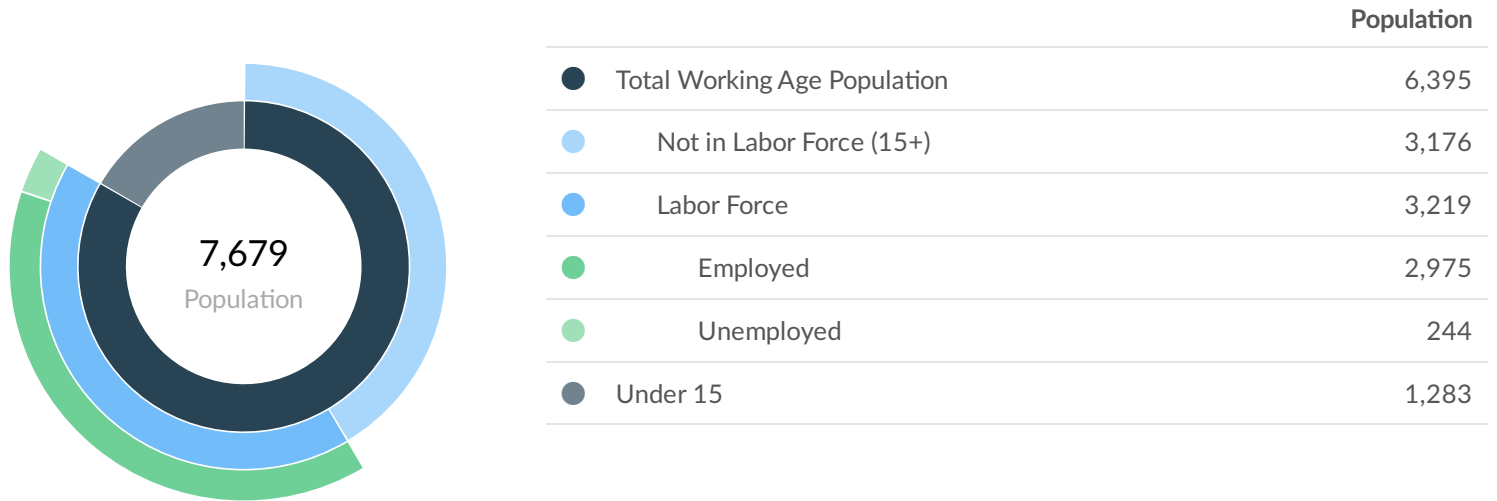
Median household income is **\$199 above** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 2.2%** since 2015, growing by 166. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 136.
- From 2015 to 2020, jobs **increased by 3.9%** in Goliad County, TX from 1,667 to **1,732**. This change **fell short of the national growth rate of 6.2% by 2.3%**. As the number of jobs increased, the **labor force participation rate decreased from 55.0% to 50.3% between 2015 and 2020**.
- Concerning educational attainment, **12.7% of Goliad County, TX residents possess a Bachelor's Degree** (6.3% below the national average), and **10.6% hold an Associate's Degree** (2.4% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

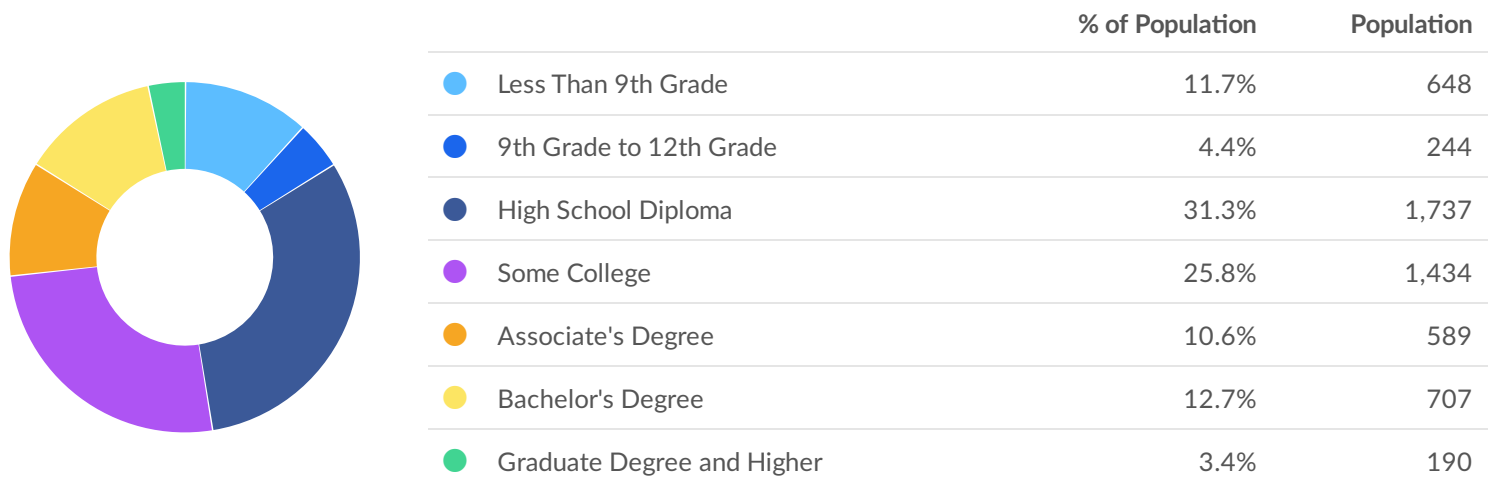
| | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP | Imports | Exports |
|----------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 7,679 | 3,219 | 1,732 | 97.3 | \$277.39M | \$548.07M | \$385.79M |
| Oklahoma | 3,972,962 | 1,880,047 | 1,850,944 | 93.2 | \$204.51B | \$198.36B | \$253.14B |

2020 Labor Force Breakdown



Educational Attainment

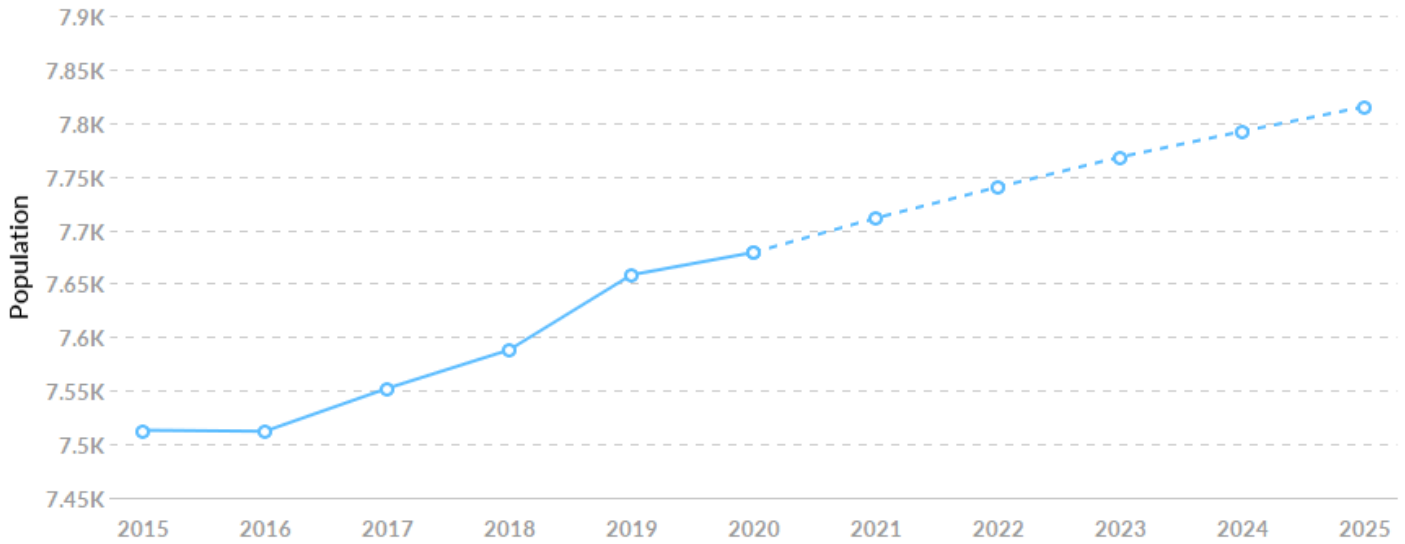
Concerning educational attainment, **12.7% of Goliad County, TX residents possess a Bachelor's Degree** (6.3% below the national average), and **10.6% hold an Associate's Degree** (2.4% above the national average).



Historic & Projected Trends

Population Trends

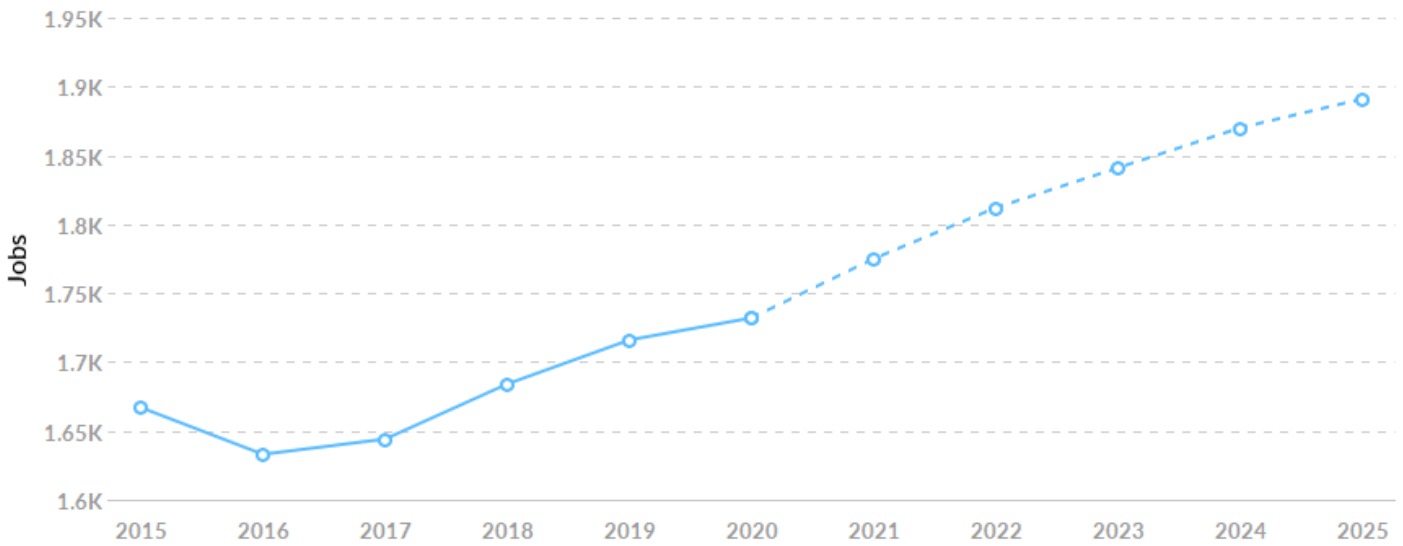
As of 2020 the region's population **increased by 2.2%** since 2015, growing by 166. Population is expected to **increase by 1.8%** between 2020 and 2025, adding 136.



| Timeframe | Population |
|-----------|------------|
| 2015 | 7,513 |
| 2016 | 7,512 |
| 2017 | 7,552 |
| 2018 | 7,588 |
| 2019 | 7,658 |
| 2020 | 7,679 |
| 2021 | 7,711 |
| 2022 | 7,740 |
| 2023 | 7,768 |
| 2024 | 7,792 |
| 2025 | 7,815 |

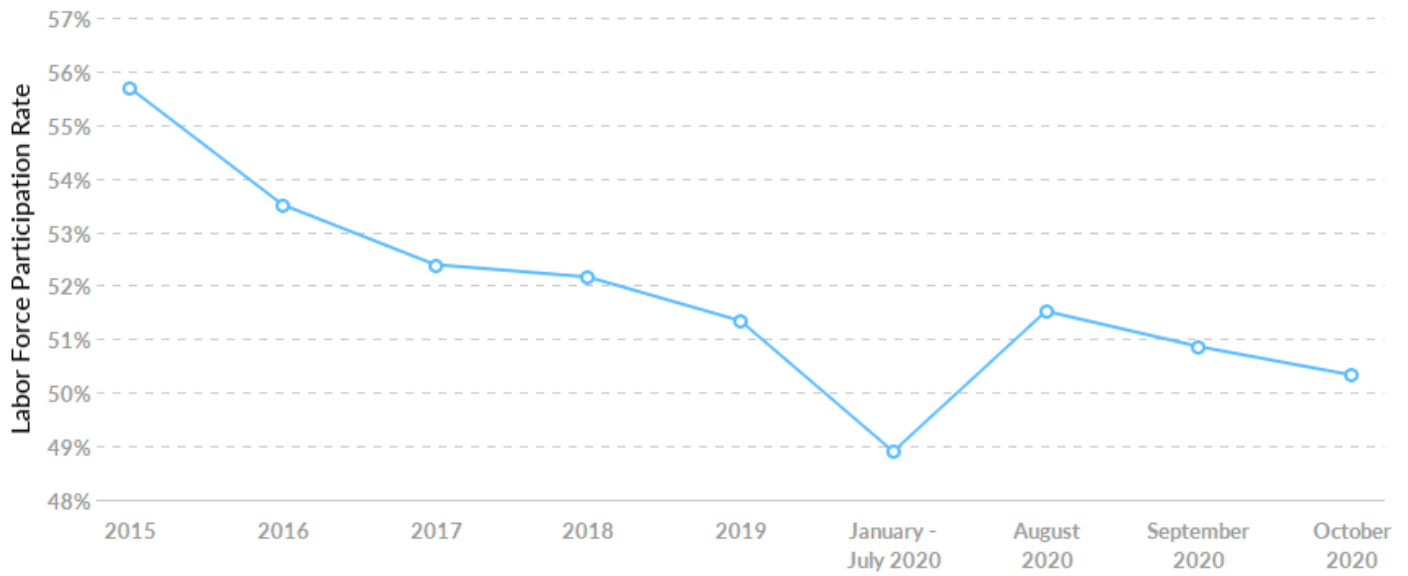
Job Trends

From 2015 to 2020, jobs increased by 3.9% in Goliad County, TX from 1,667 to 1,732. This change fell short of the national growth rate of 6.2% by 2.3%.



| Timeframe | Jobs |
|-----------|-------|
| 2015 | 1,667 |
| 2016 | 1,633 |
| 2017 | 1,644 |
| 2018 | 1,684 |
| 2019 | 1,716 |
| 2020 | 1,732 |
| 2021 | 1,775 |
| 2022 | 1,812 |
| 2023 | 1,841 |
| 2024 | 1,870 |
| 2025 | 1,891 |

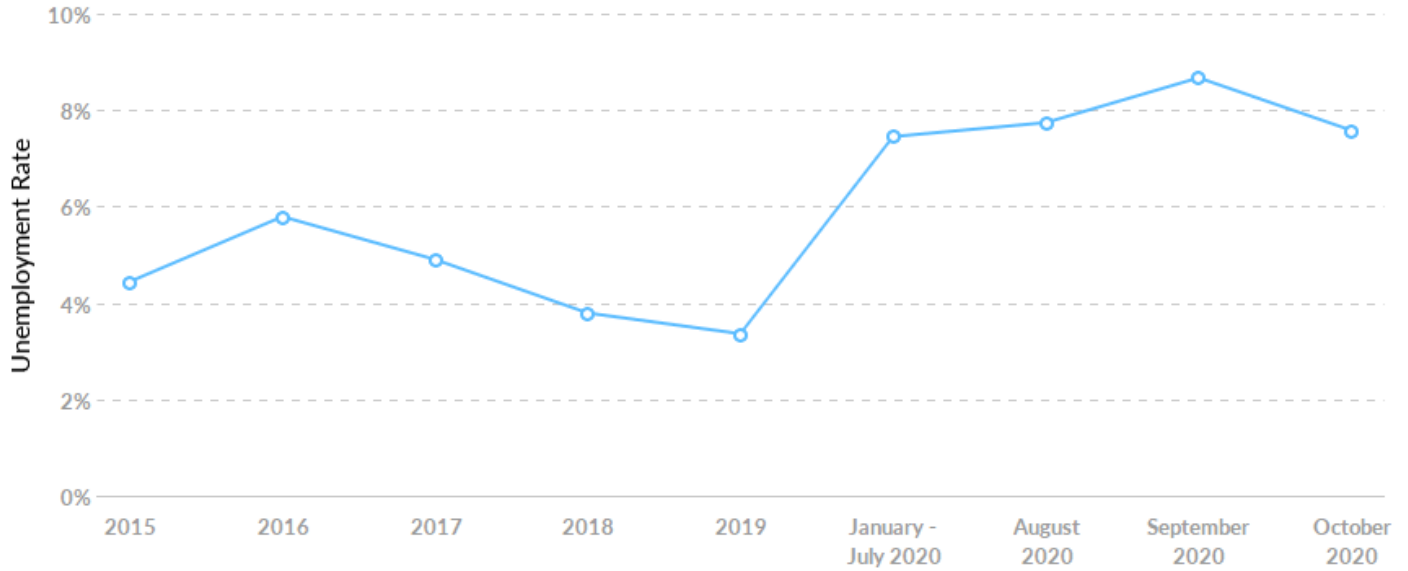
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2015 | 55.69% |
| 2016 | 53.51% |
| 2017 | 52.39% |
| 2018 | 52.16% |
| 2019 | 51.34% |
| January - July 2020 | 48.90% |
| August 2020 | 51.52% |
| September 2020 | 50.86% |
| October 2020 | 50.33% |

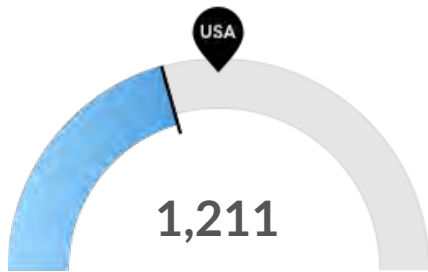
Unemployment Rate Trends

Goliad County, TX had an October 2020 unemployment rate of 7.58%, **increasing from 4.44% 5 years before.**



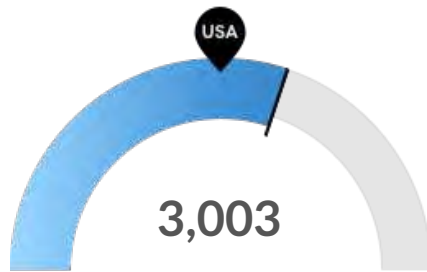
| Timeframe | Unemployment Rate |
|---------------------|-------------------|
| 2015 | 4.44% |
| 2016 | 5.79% |
| 2017 | 4.90% |
| 2018 | 3.79% |
| 2019 | 3.36% |
| January - July 2020 | 7.45% |
| August 2020 | 7.74% |
| September 2020 | 8.67% |
| October 2020 | 7.58% |

Population Characteristics



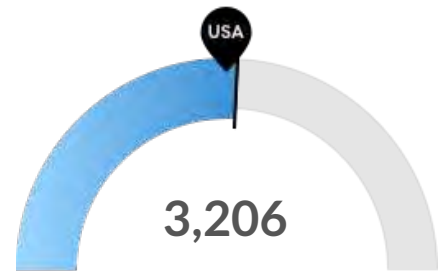
Millennials

Goliad County, TX has 1,211 millennials (ages 25-39). The national average for an area this size is 1,579.



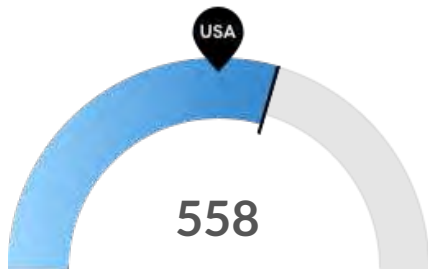
Retiring Soon

Retirement risk is high in Goliad County, TX. The national average for an area this size is 2,252 people 55 or older, while there are 3,003 here.



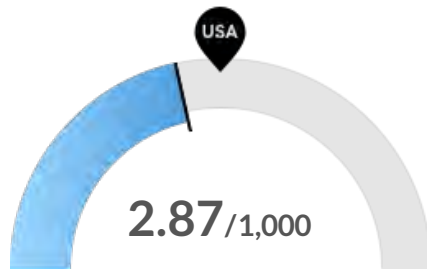
Racial Diversity

Racial diversity is about average in Goliad County, TX. The national average for an area this size is 3,055 racially diverse people, while there are 3,206 here.



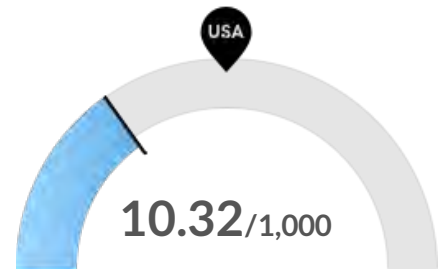
Veterans

Goliad County, TX has 558 veterans. The national average for an area this size is 432.



Violent Crime

Goliad County, TX has 2.87 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

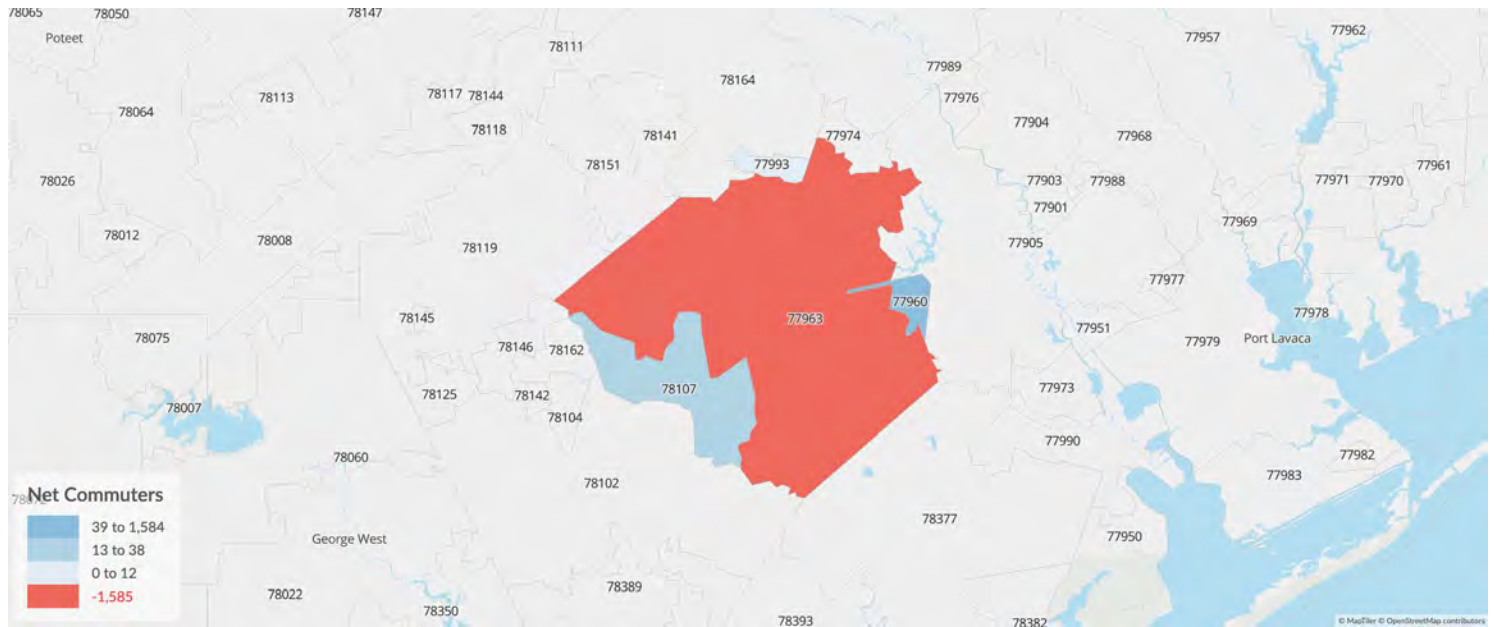


Property Crime

Goliad County, TX has 10.32 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Goliad County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2020 Employment |
|-------|------------------------------|-----------------|
| 77963 | Goliad, TX (in Goliad co... | 1,635 |
| 77960 | Fannin, TX (in Goliad co... | 62 |
| 78107 | Berclair, TX (in Goliad c... | 25 |
| 77993 | Weesatche, TX (in Golia... | 10 |

Where Talent Lives

| ZIP | Name | 2020 Workers |
|-------|------------------------------|--------------|
| 77963 | Goliad, TX (in Goliad co... | 3,220 |
| 77960 | Fannin, TX (in Goliad co... | 23 |
| 78107 | Berclair, TX (in Goliad c... | 13 |
| 77993 | Weesatche, TX (in Golia... | <10 |

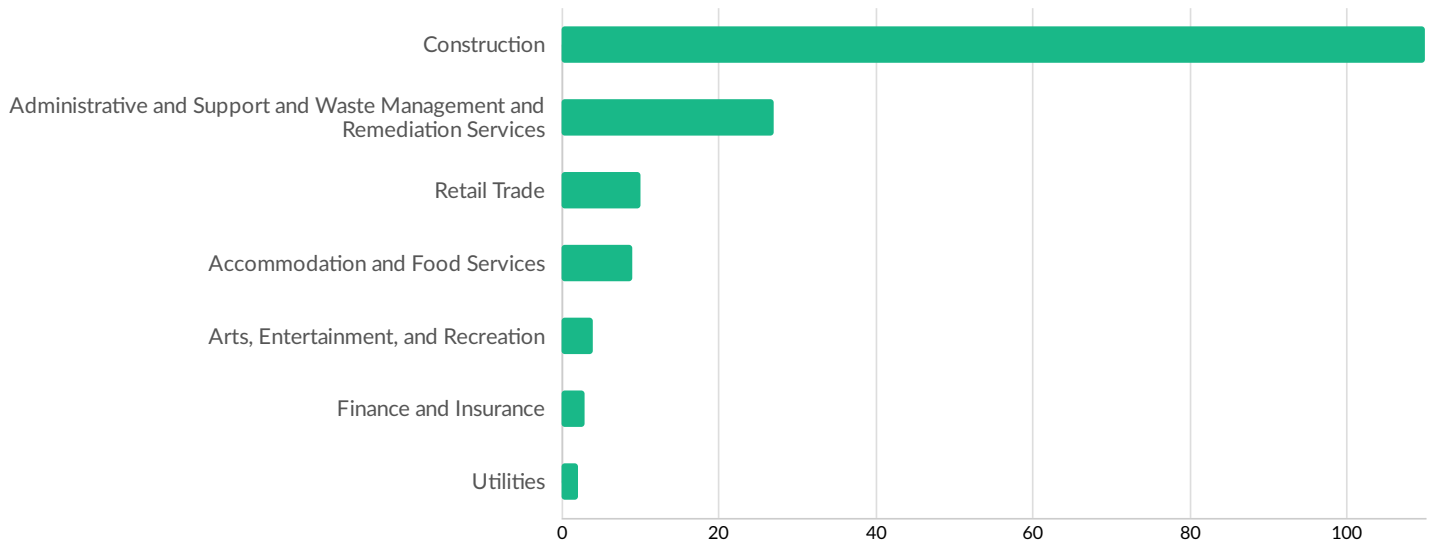
Industry Characteristics

Largest Industries

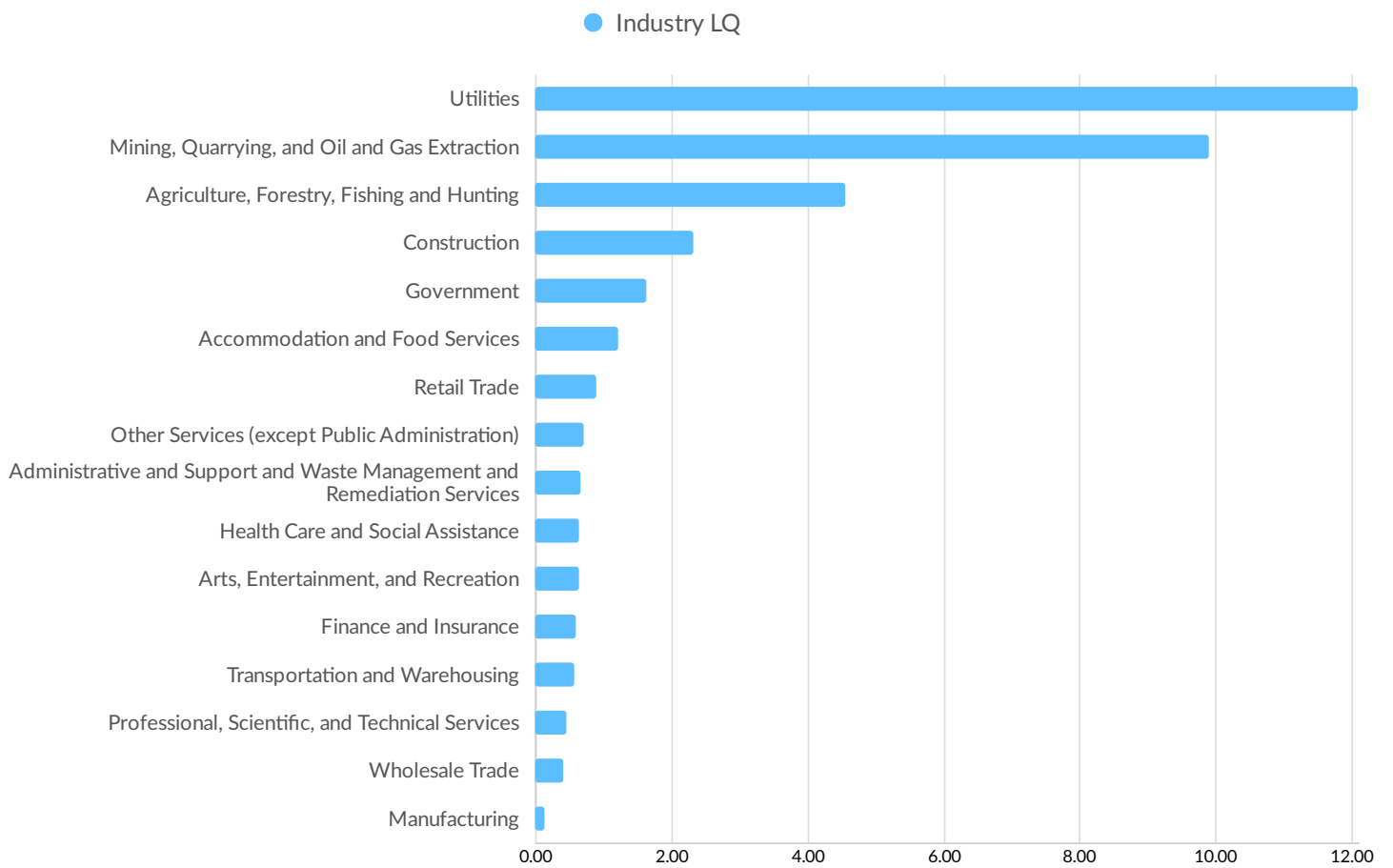
● Industry Jobs ● National Average

Top Growing Industries

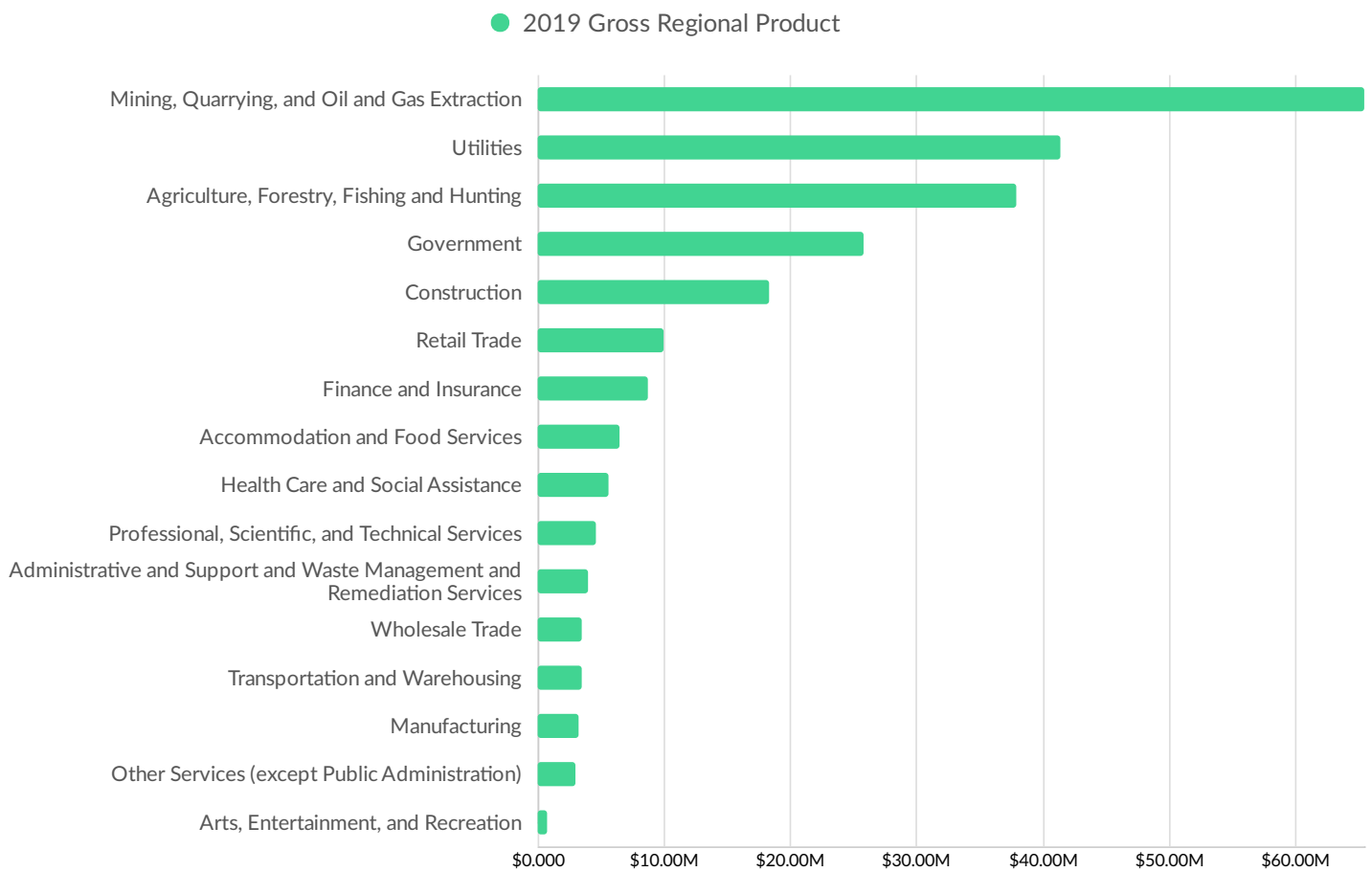
● Industry Jobs Growth



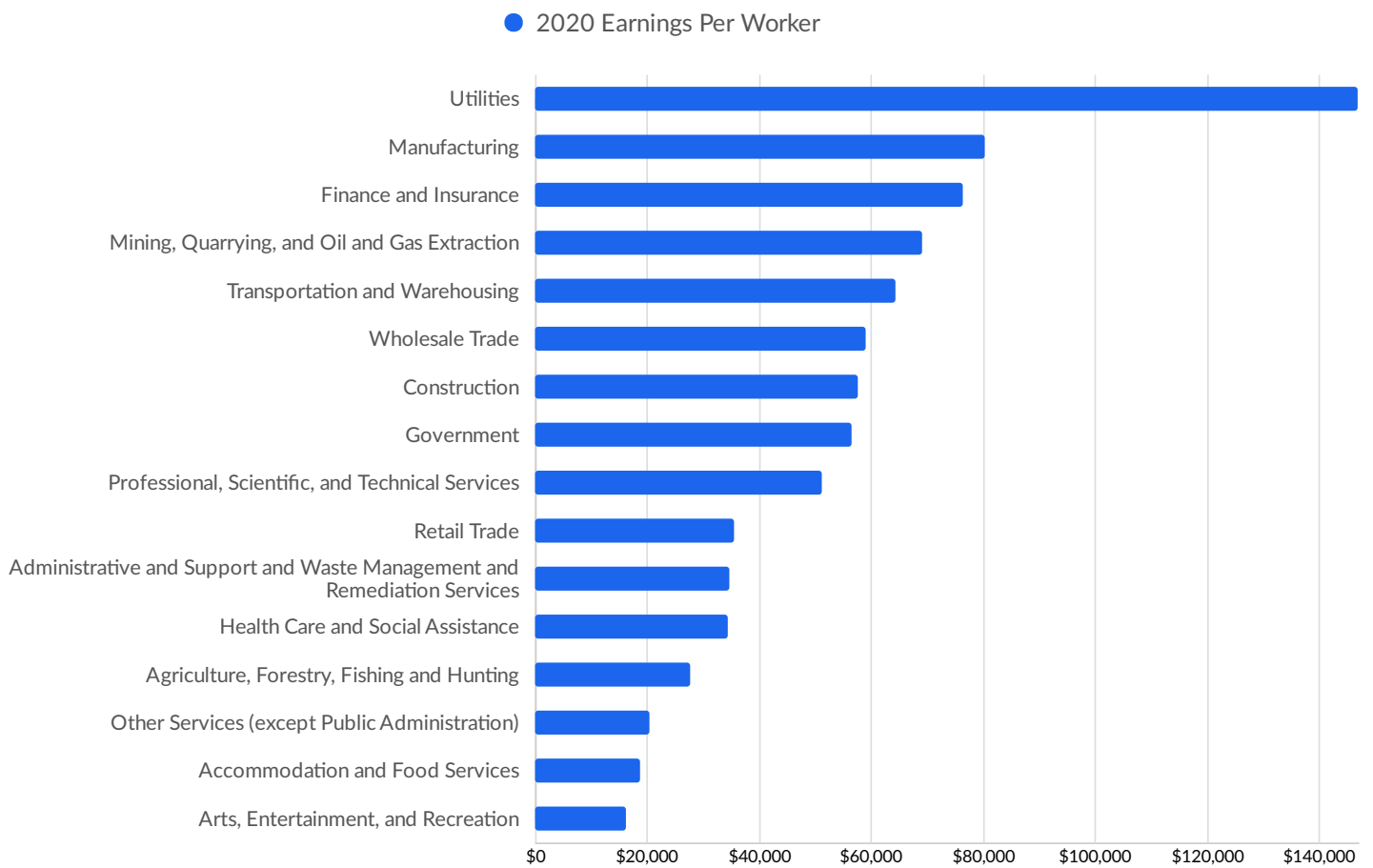
Top Industry LQ



Top Industry GRP



Top Industry Earnings






















Largest Industries

● Industry Jobs ● National Average

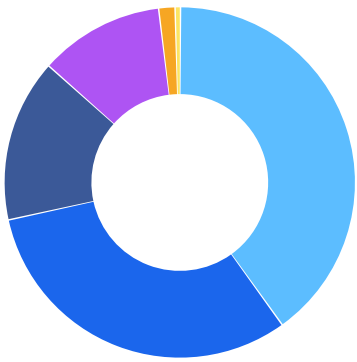
Business Characteristics

487 Companies Employ Your Workers

Online profiles for your workers mention 487 companies as employers, with the top 10 appearing below. In the last 12 months, 194 companies in Goliad County, TX posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------------|---|-----------------------------------|--|
| Goliad Independent School Dist... | 10  | CRST International, Inc. | 94  |
| Goliad County Library | 9  | Daybreak Venture, L.L.C. | 62  |
| Goliad Limited | 6  | Bolt Express, LLC | 37  |
| Citizens Medical Center | 4  | Doordash | 34  |
| ConocoPhillips | 4  | R.E. Garrison Trucking, Inc. | 28  |
| Dow Inc. | 4  | Kllm, Inc | 23  |
| Pioneer Natural Resources Com... | 4  | Dollar General Corporation | 22  |
| 2 D Services LLC | 3  | Parexel International Corporation | 20  |
| Alcoa Inc. | 3  | Paschall Truck Lines, Inc. | 18  |
| Berry Plastics Corporation | 3  | Pegasus Transportation, Inc. | 16  |

Business Size

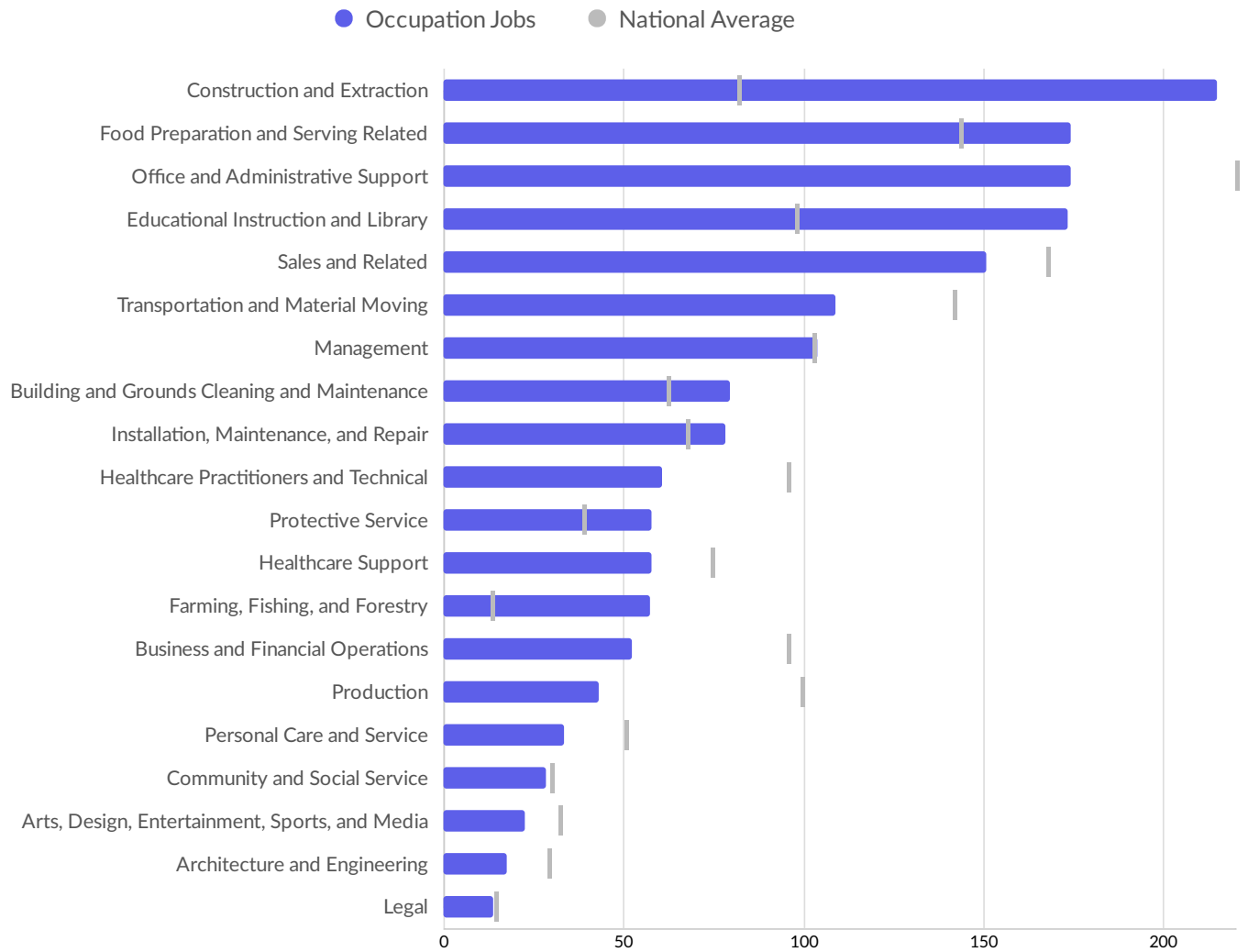


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 40.0% | 80 |
| ● 5 to 9 employees | 31.5% | 63 |
| ● 10 to 19 employees | 15.0% | 30 |
| ● 20 to 49 employees | 11.5% | 23 |
| ● 50 to 99 employees | 1.5% | 3 |
| ● 100 to 249 employees | 0.5% | 1 |

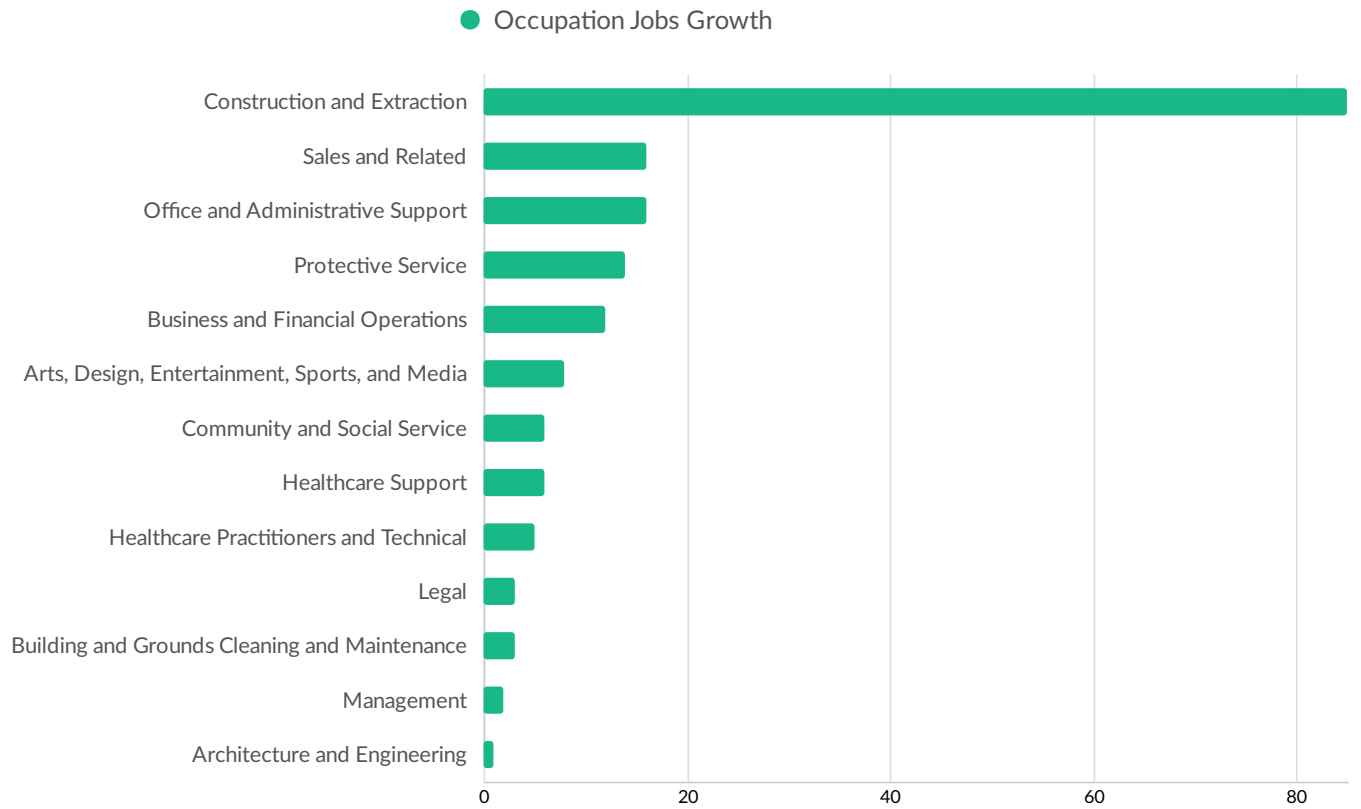
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

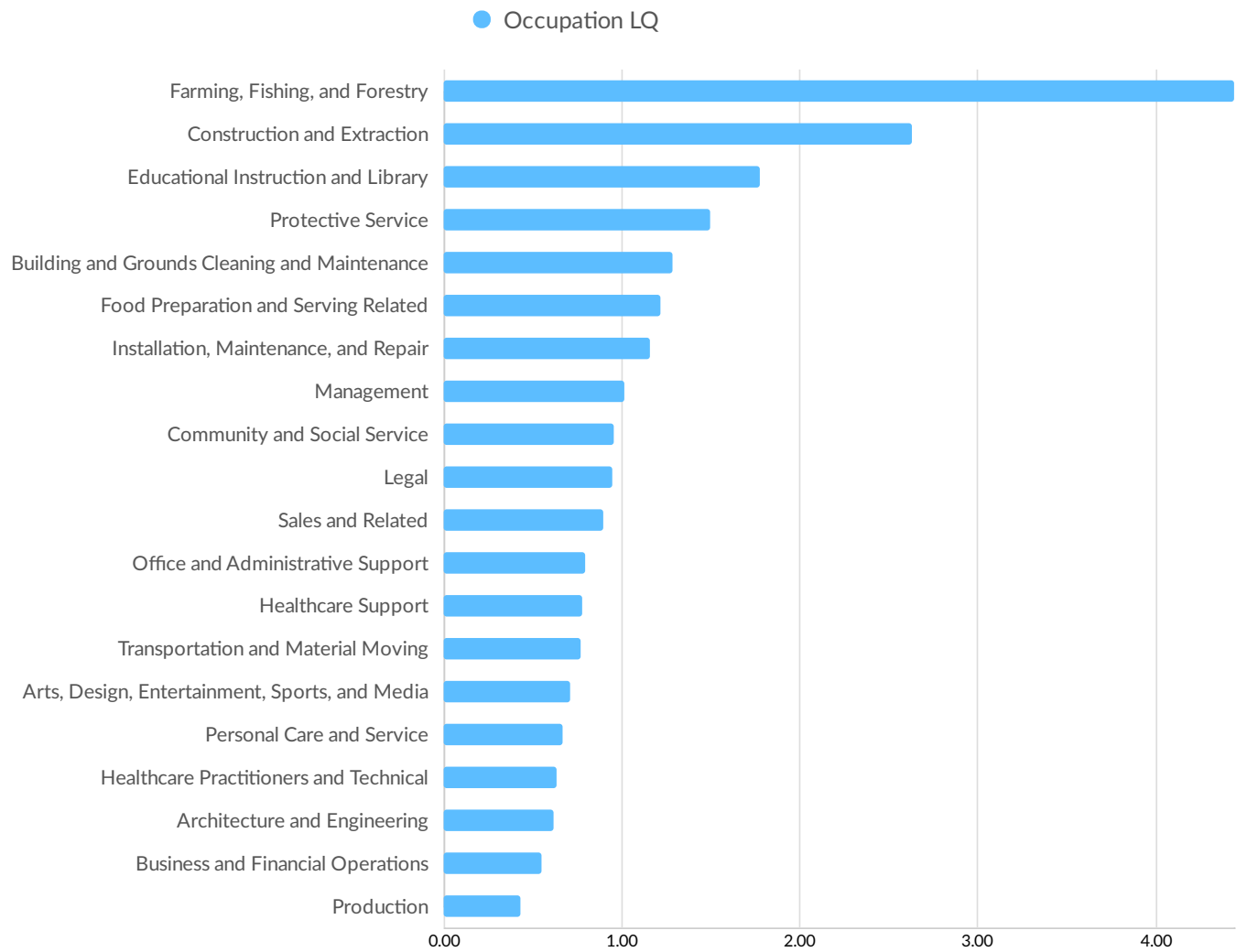
Largest Occupations



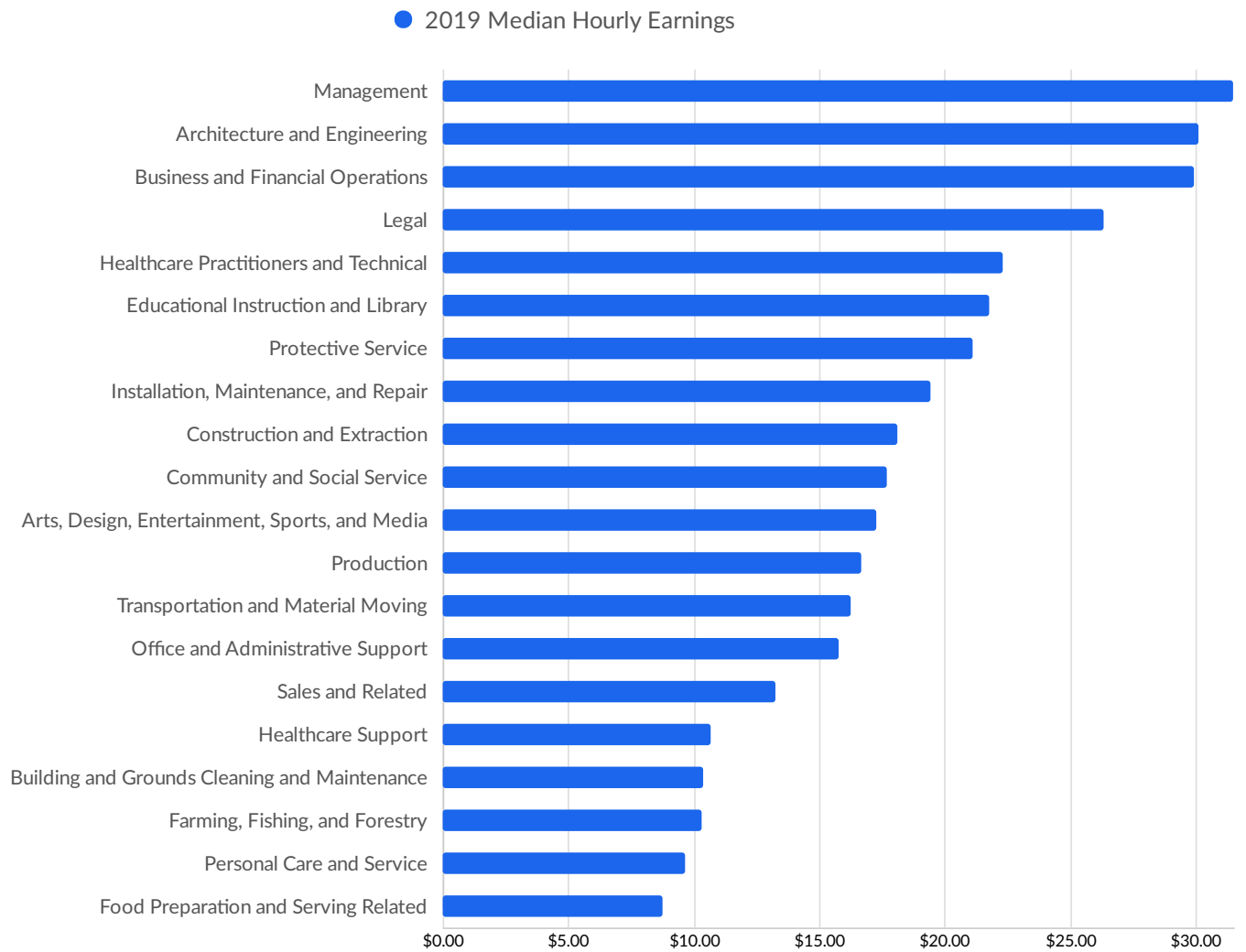
Top Growing Occupations



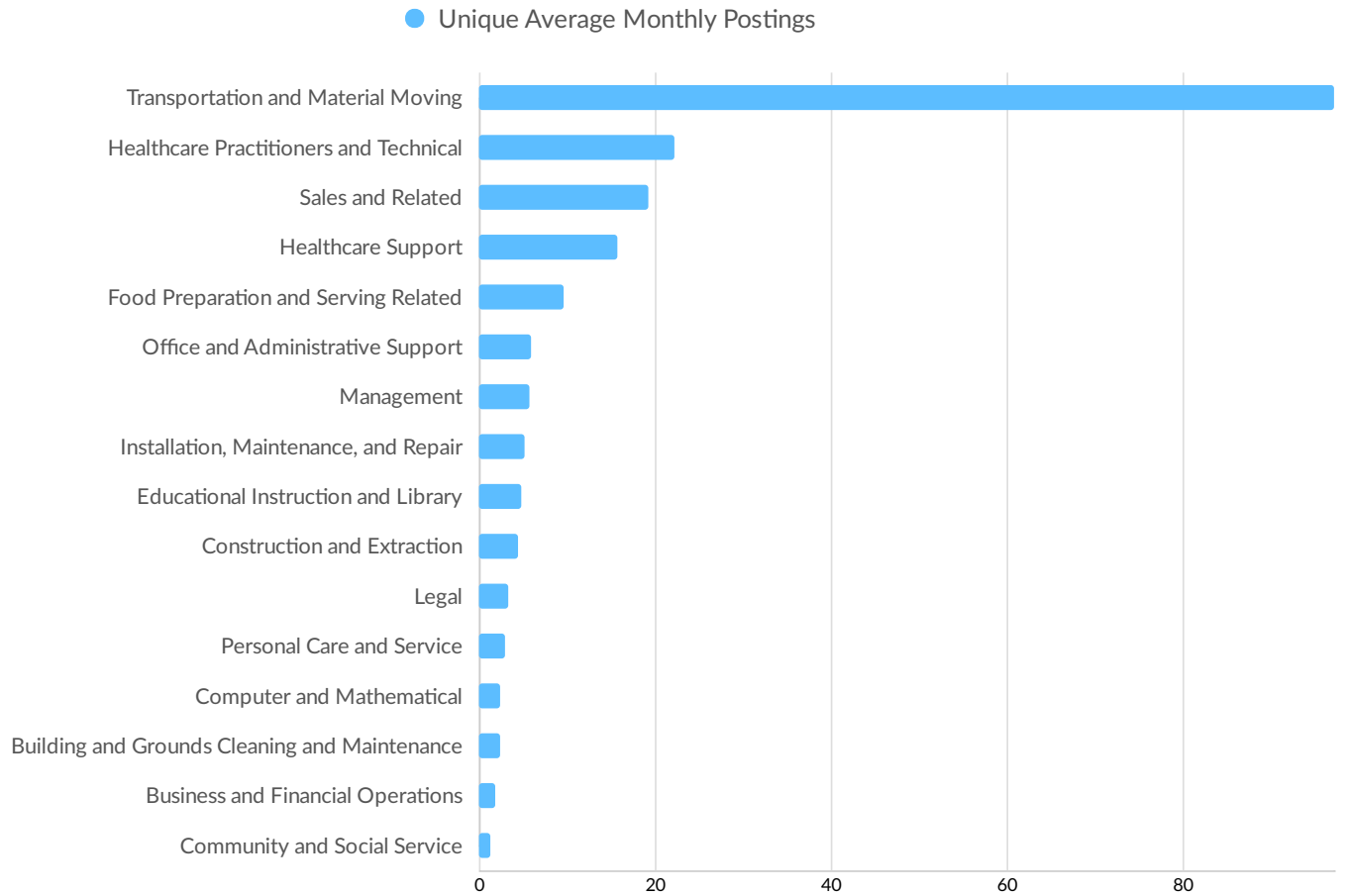
Top Occupation LQ



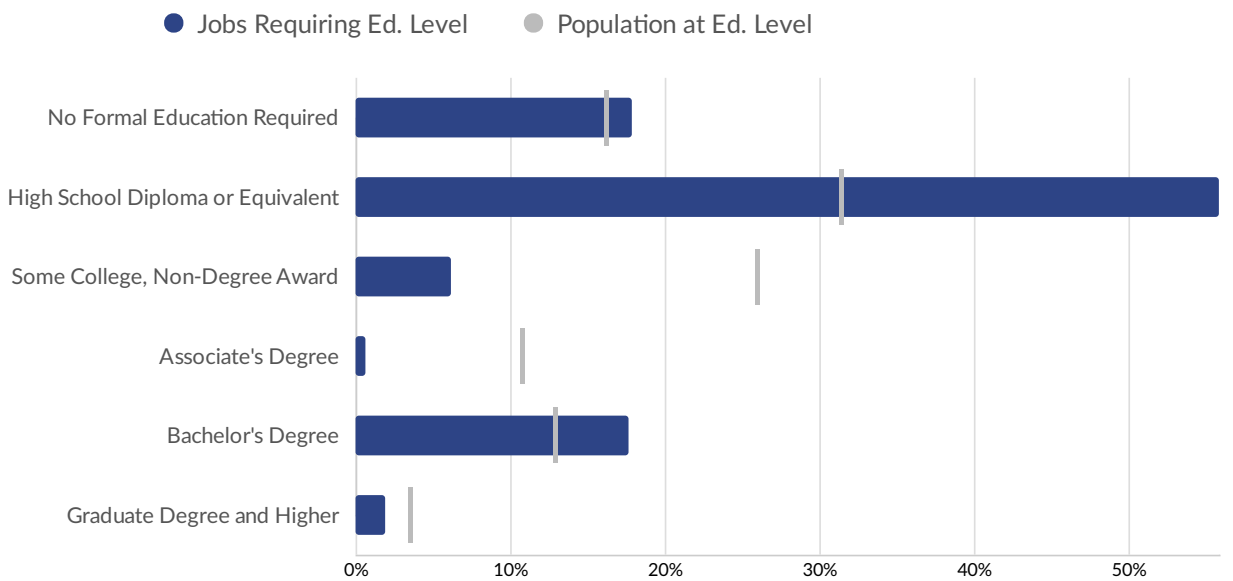
Top Occupation Earnings



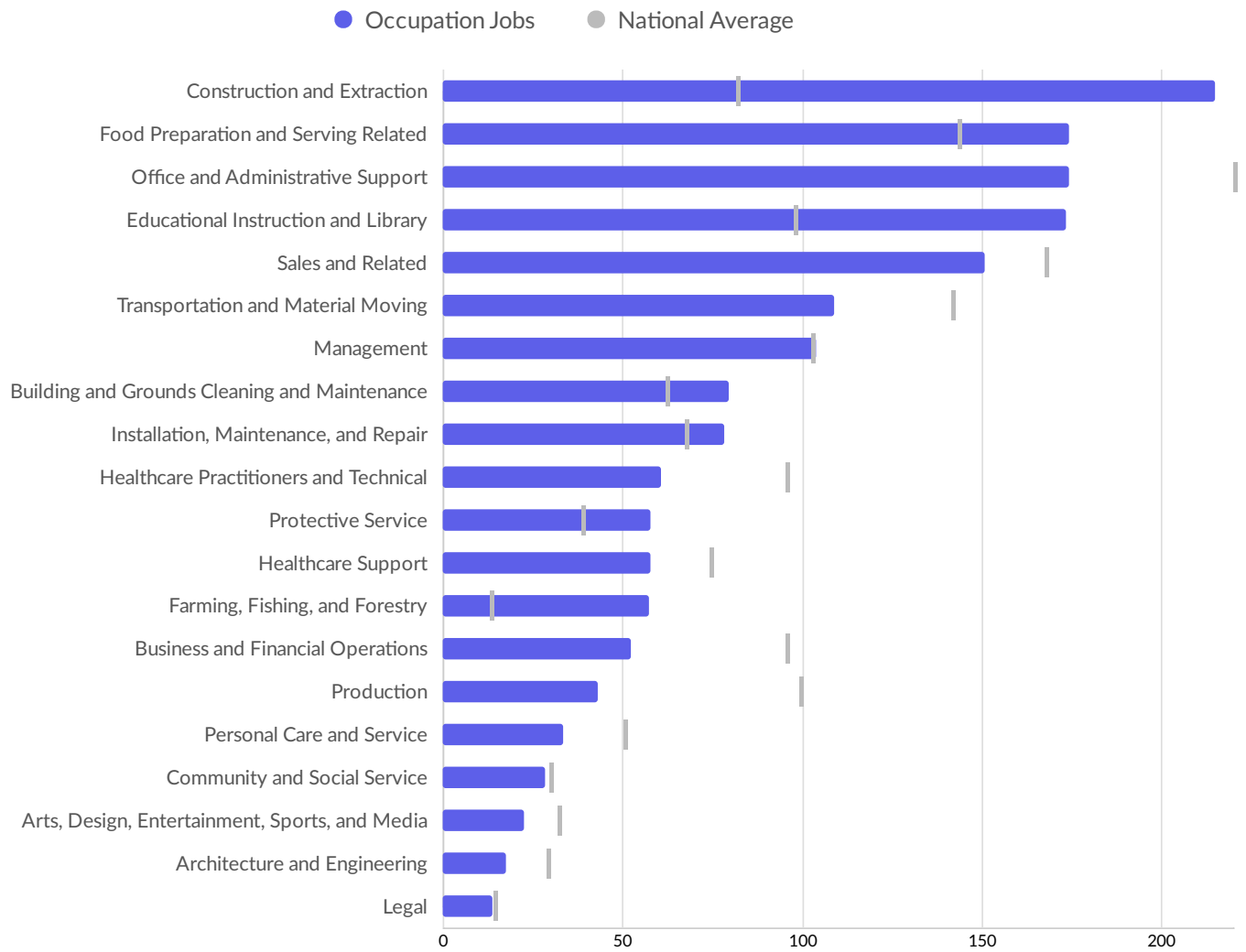
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Goliad County, TX produced graduates.

In-Demand Skills

