



Guadalupe County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	20
In-Demand Skills	21

Report Parameters

1 County

48187 Guadalupe County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

170,741

Population (2020)

Population **grew by 20,163** over the last 5 years and is projected to **grow by 14,503** over the next 5 years.

48,019

Total Regional Employment

Jobs **grew by 8,247** over the last 5 years and are projected to **grow by 5,260** over the next 5 years.

\$70.9K

Median Household Income (2018)

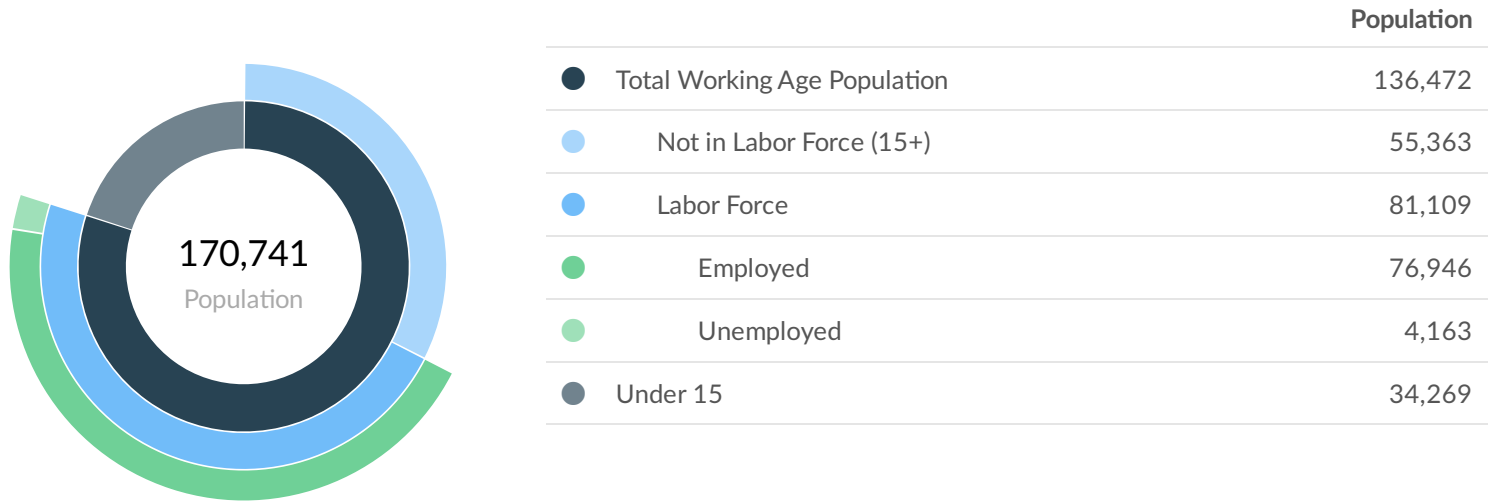
Median household income is **\$10.6K above** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 13.4%** since 2015, growing by 20,163. Population is expected to **increase by 8.5%** between 2020 and 2025, adding 14,503.
- From 2015 to 2020, jobs **increased by 20.7%** in Guadalupe County, TX from 39,773 to **48,019**. This change **outpaced the national growth rate of 6.2% by 14.5%**. As the number of jobs increased, the **labor force participation rate decreased from 62.2% to 59.4% between 2015 and 2020**.
- Concerning educational attainment, **17.3% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.8% below the national average), and **8.4% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Warehousing and Storage.

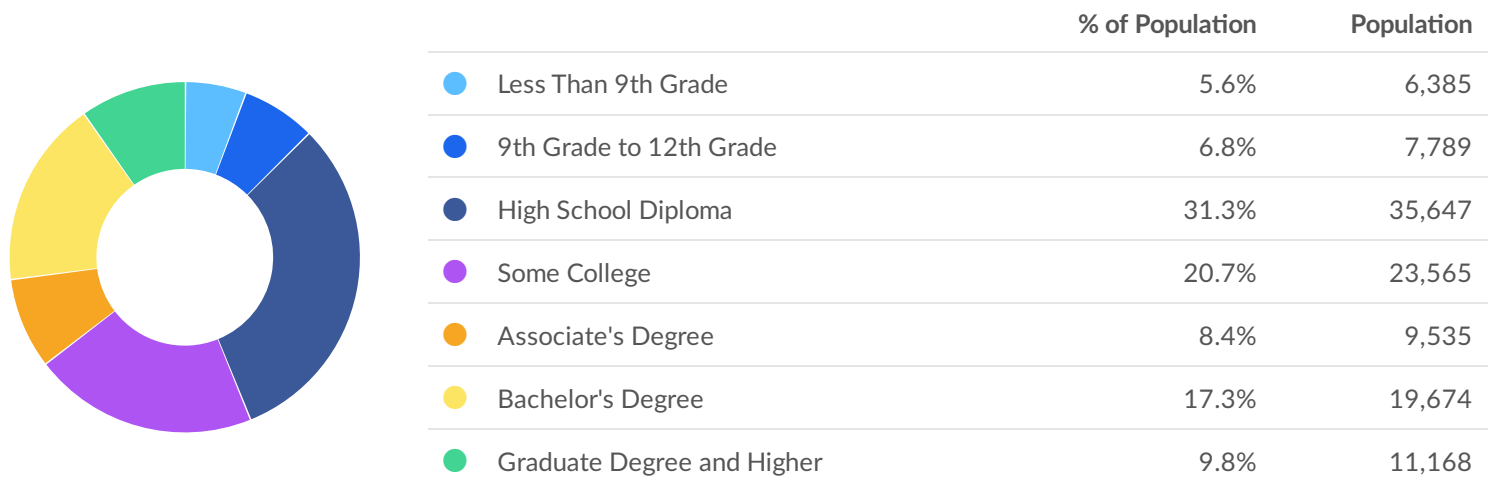
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	170,741	81,109	48,019	94.3	\$4.91B	\$9.67B	\$5.58B
Oklahoma	3,972,962	1,880,047	1,850,944	93.2	\$204.51B	\$198.36B	\$253.14B

2020 Labor Force Breakdown



Educational Attainment

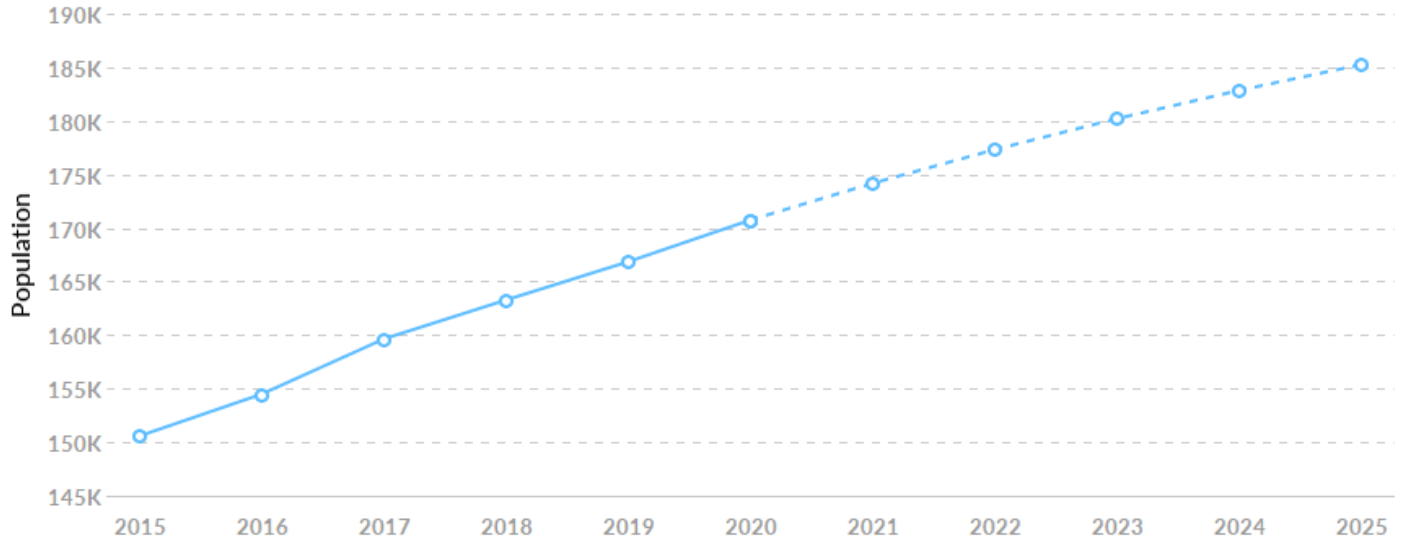
Concerning educational attainment, **17.3% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.8% below the national average), and **8.4% hold an Associate's Degree** (0.2% above the national average).



Historic & Projected Trends

Population Trends

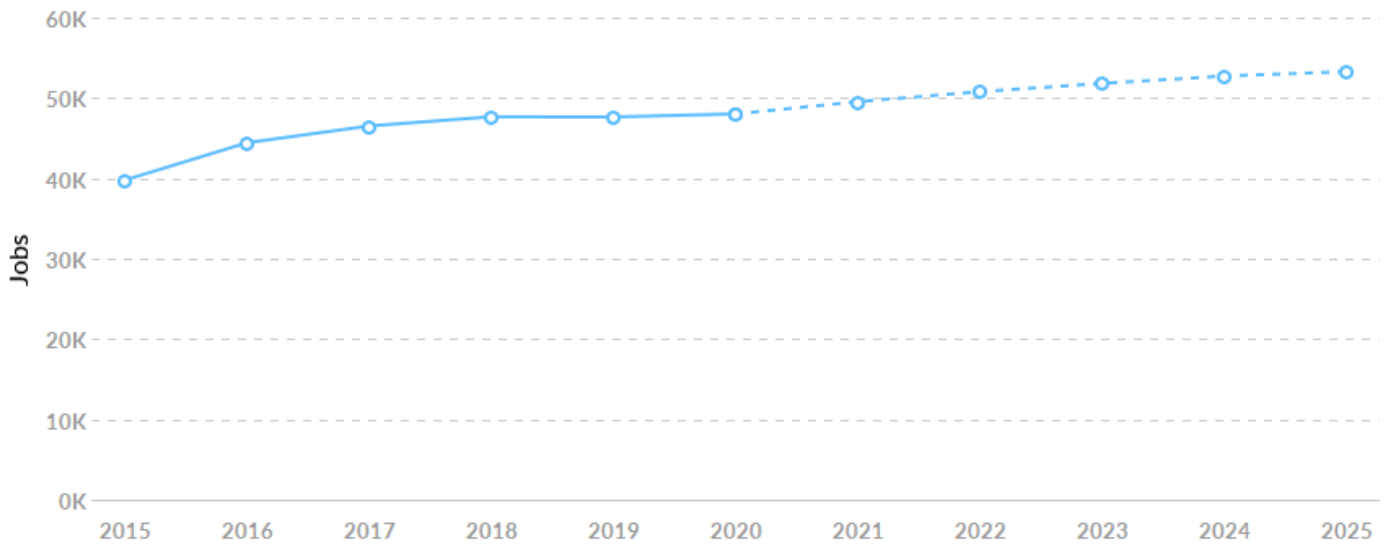
As of 2020 the region's population **increased by 13.4%** since 2015, growing by 20,163. Population is expected to **increase by 8.5%** between 2020 and 2025, adding 14,503.



Timeframe	Population
2015	150,578
2016	154,492
2017	159,639
2018	163,276
2019	166,847
2020	170,741
2021	174,167
2022	177,314
2023	180,198
2024	182,837
2025	185,245

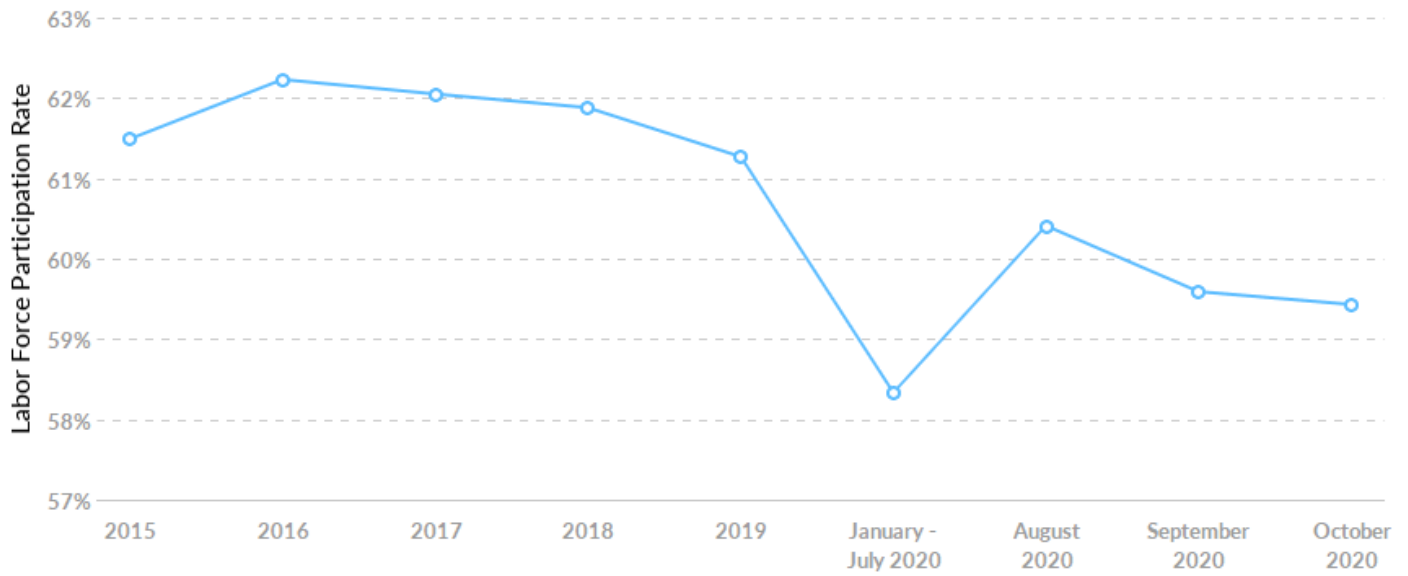
Job Trends

From 2015 to 2020, jobs increased by **20.7%** in Guadalupe County, TX from 39,773 to **48,019**. This change **outpaced the national growth rate of 6.2%** by **14.5%**.



Timeframe	Jobs
2015	39,773
2016	44,432
2017	46,513
2018	47,665
2019	47,639
2020	48,019
2021	49,541
2022	50,790
2023	51,816
2024	52,734
2025	53,279

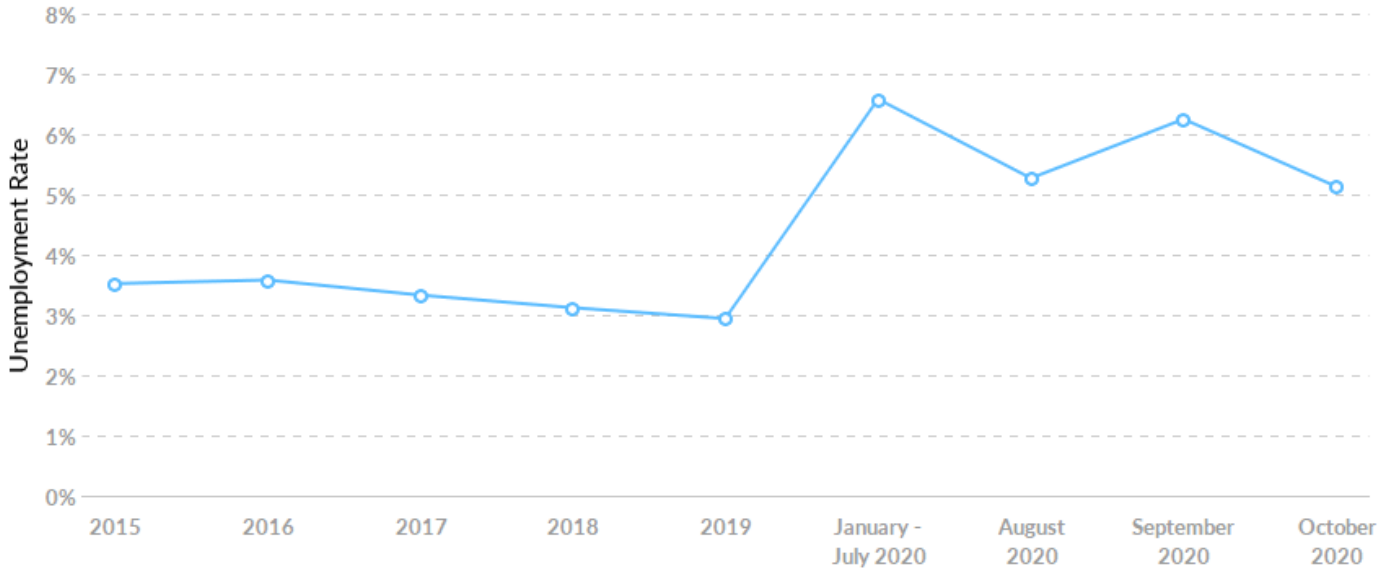
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.49%
2016	62.23%
2017	62.05%
2018	61.88%
2019	61.27%
January - July 2020	58.33%
August 2020	60.41%
September 2020	59.59%
October 2020	59.43%

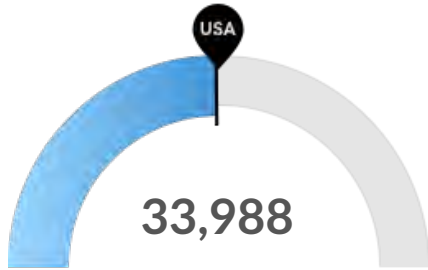
Unemployment Rate Trends

Guadalupe County, TX had an October 2020 unemployment rate of 5.13%, **increasing from 3.52%** 5 years before.



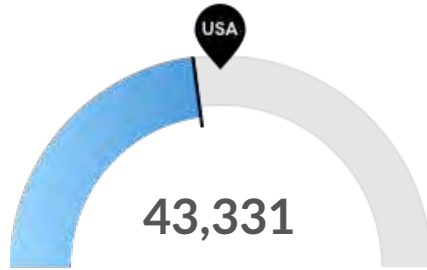
Timeframe	Unemployment Rate
2015	3.52%
2016	3.58%
2017	3.33%
2018	3.12%
2019	2.94%
January - July 2020	6.58%
August 2020	5.27%
September 2020	6.25%
October 2020	5.13%

Population Characteristics



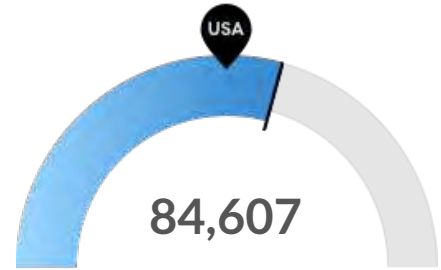
Millennials

Guadalupe County, TX has 33,988 millennials (ages 25-39). The national average for an area this size is 34,401.



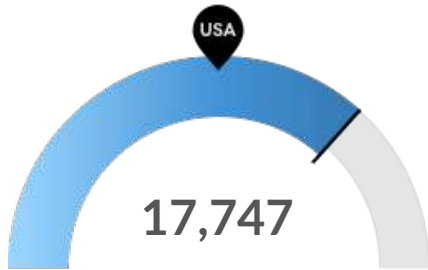
Retiring Soon

Retirement risk is low in Guadalupe County, TX. The national average for an area this size is 49,055 people 55 or older, while there are 43,331 here.



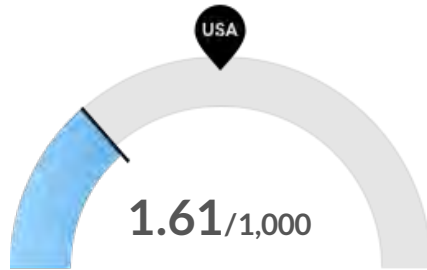
Racial Diversity

Racial diversity is high in Guadalupe County, TX. The national average for an area this size is 66,553 racially diverse people, while there are 84,607 here.



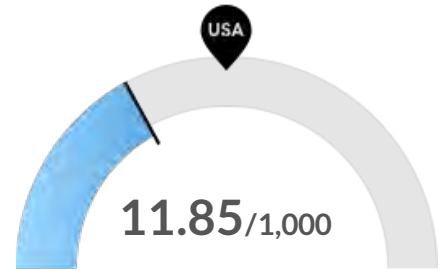
Veterans

Guadalupe County, TX has 17,747 veterans. The national average for an area this size is 9,302.



Violent Crime

Guadalupe County, TX has 1.61 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

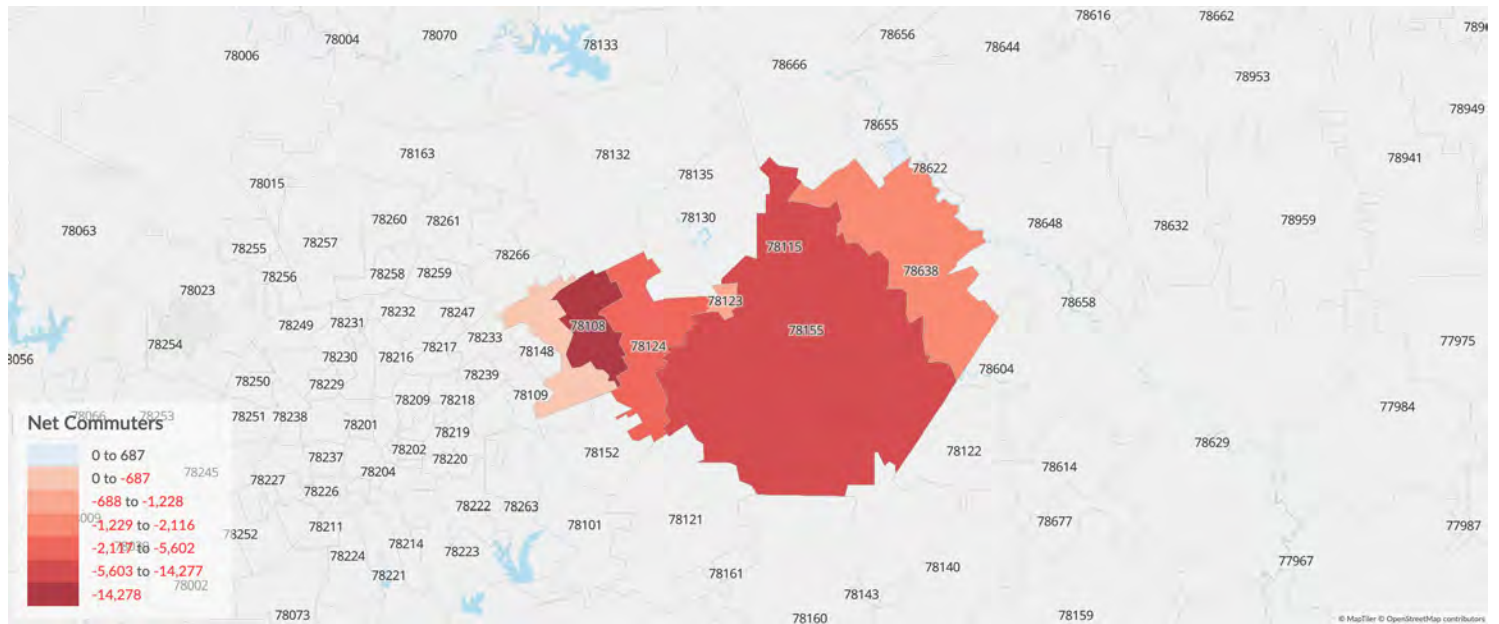


Property Crime

Guadalupe County, TX has 11.85 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Guadalupe County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 78155.



Where Talent Works

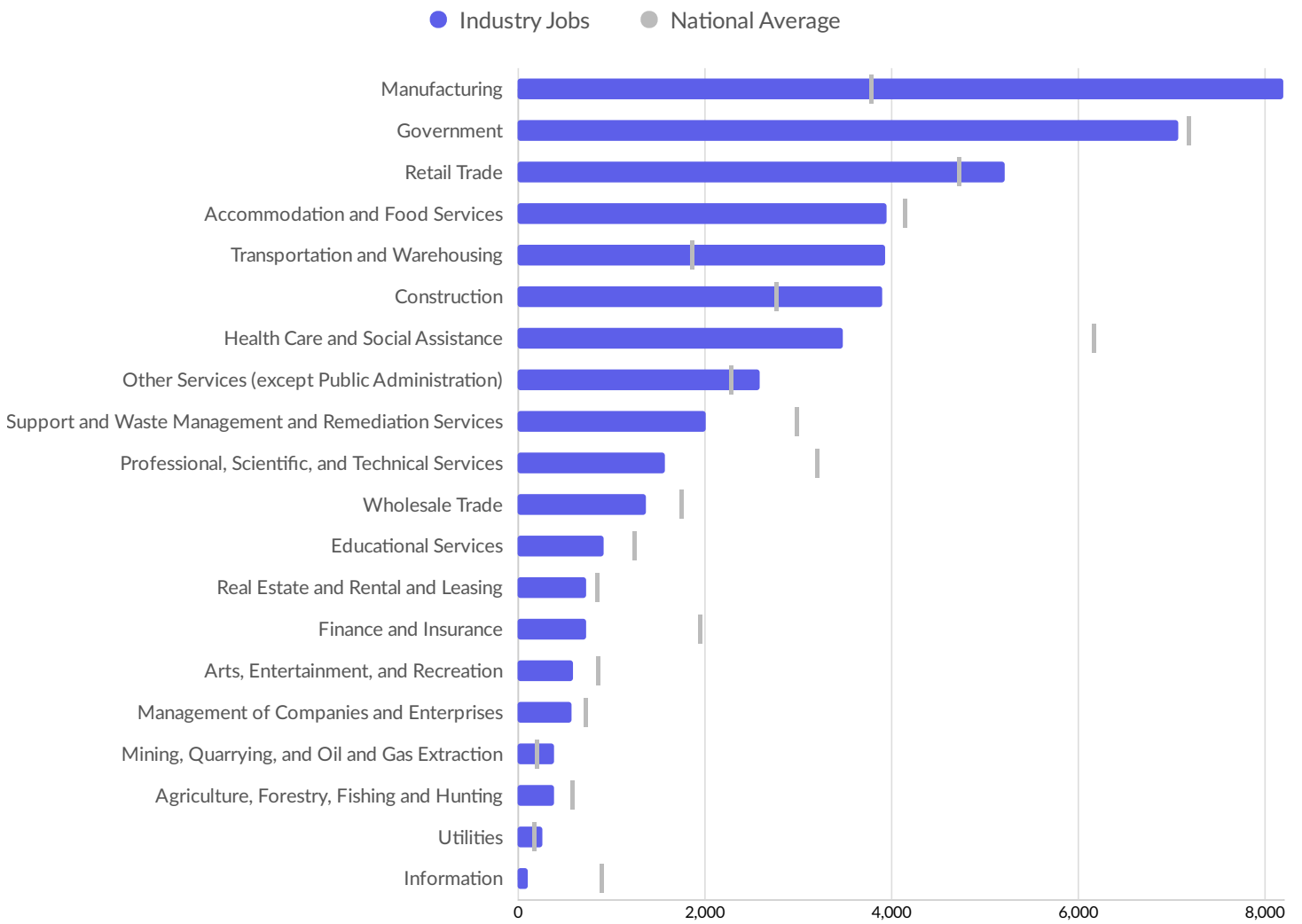
ZIP	Name	2020 Employment
78154	Schertz, TX (in Guadalupe County)	21,565
78155	Seguin, TX (in Guadalupe County)	19,411
78108	Cibolo, TX (in Guadalupe County)	4,382
78124	Marion, TX (in Guadalupe County)	1,370
78123	Mc Queeney, TX (in Guadalupe County)	548

Where Talent Lives

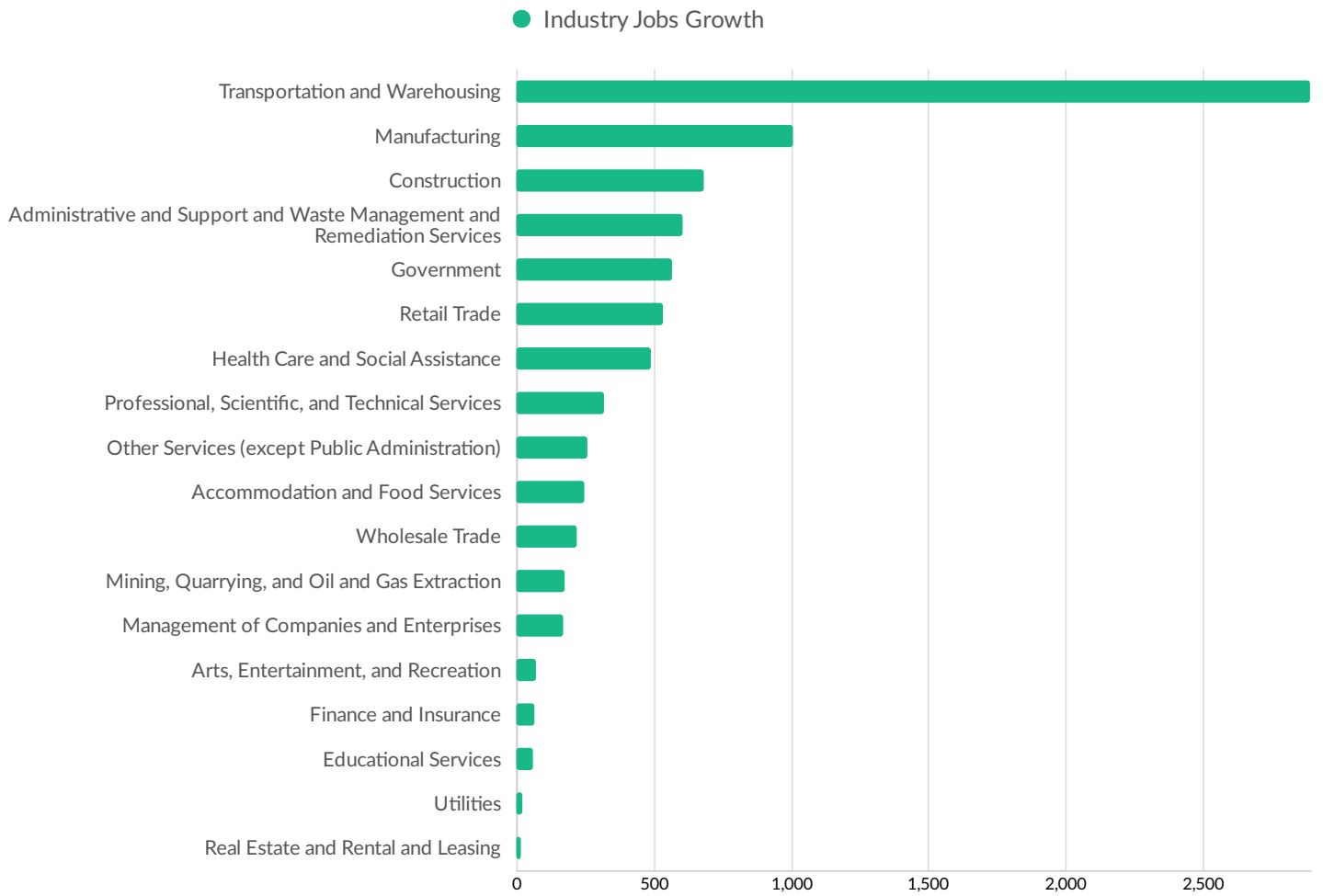
ZIP	Name	2020 Workers
78155	Seguin, TX (in Guadalupe County)	25,015
78154	Schertz, TX (in Guadalupe County)	21,910
78108	Cibolo, TX (in Guadalupe County)	18,660
78124	Marion, TX (in Guadalupe County)	3,487
78638	Kingsbury, TX (in Guadalupe County)	1,424

Industry Characteristics

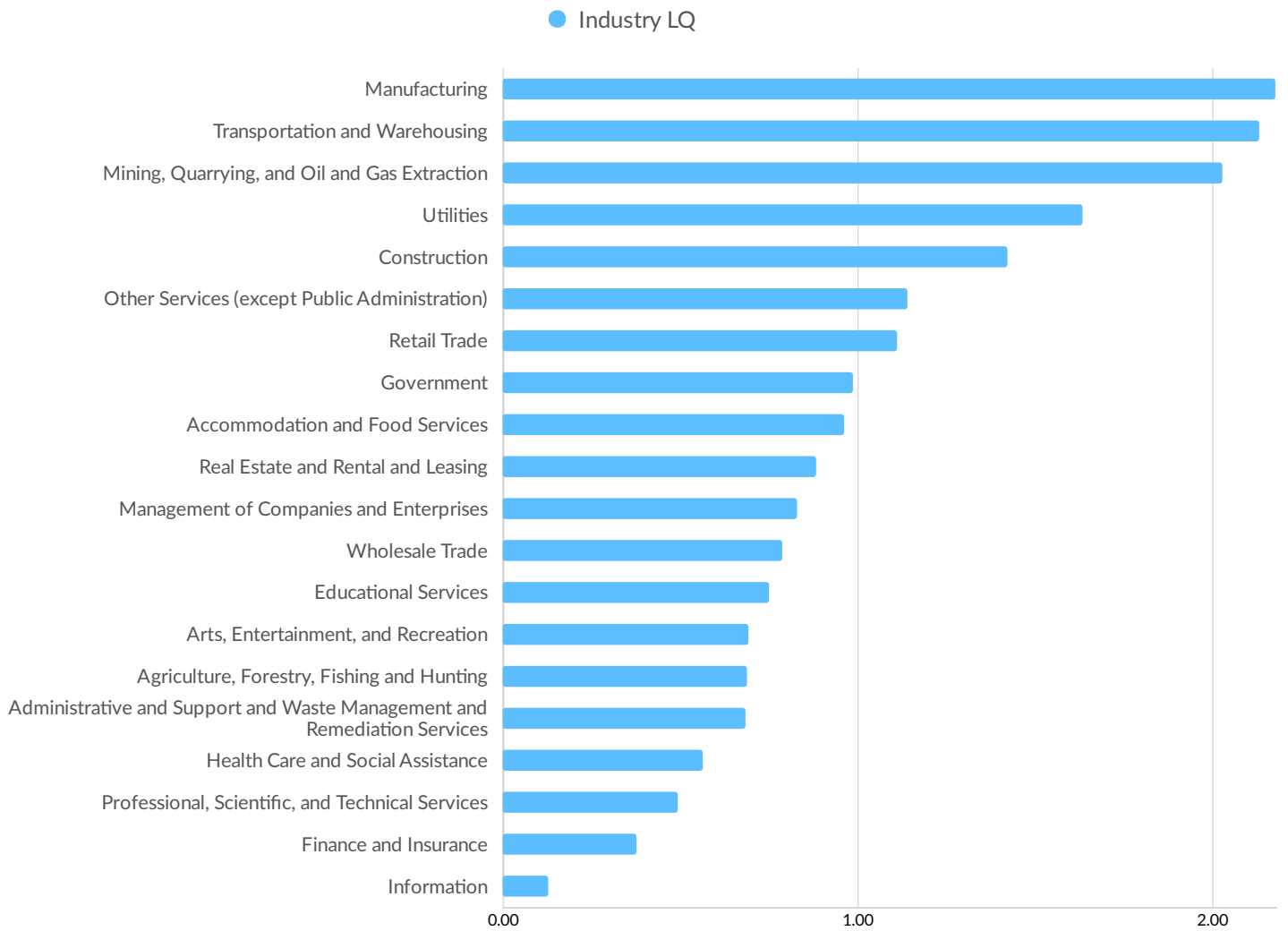
Largest Industries



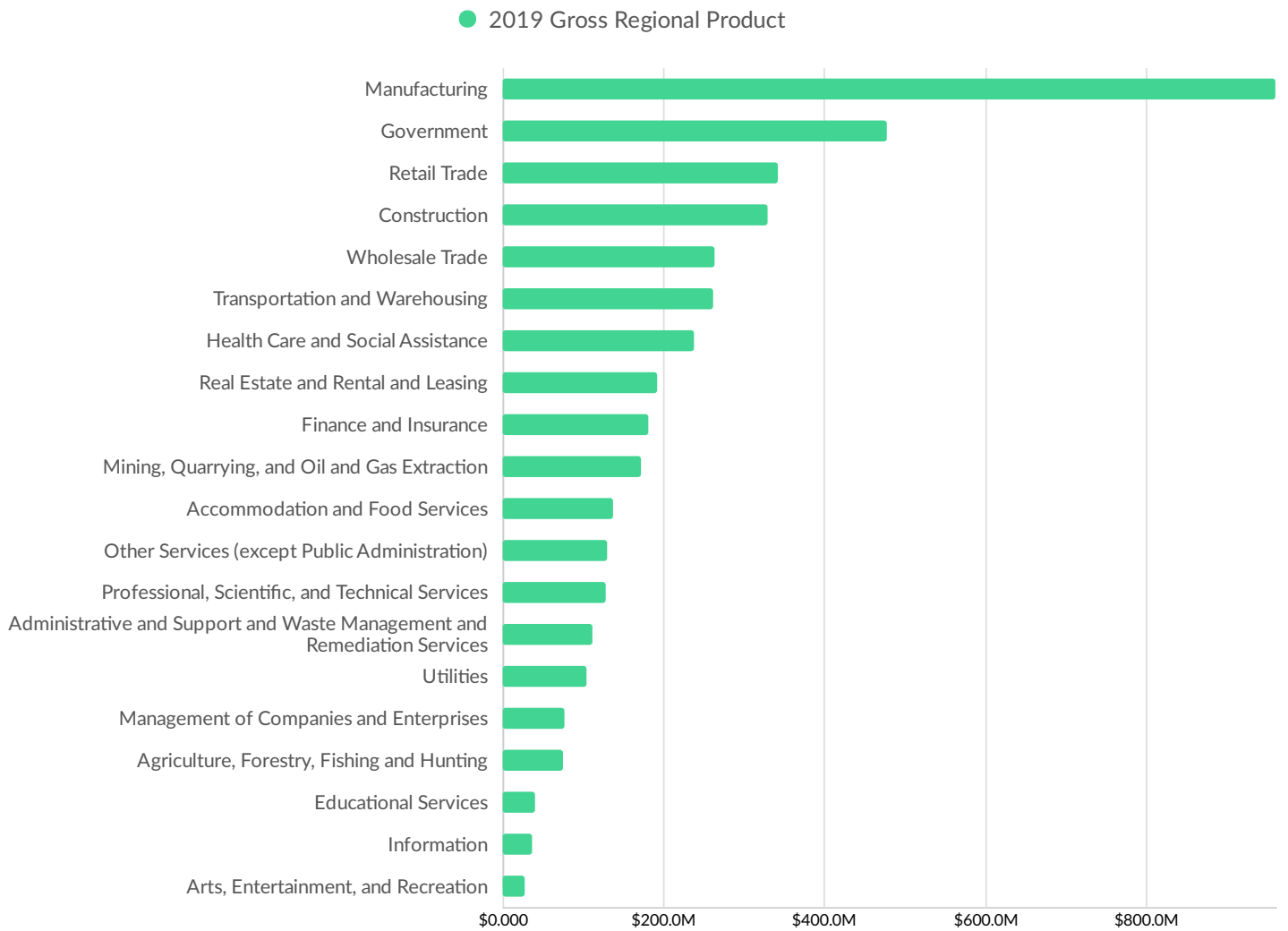
Top Growing Industries



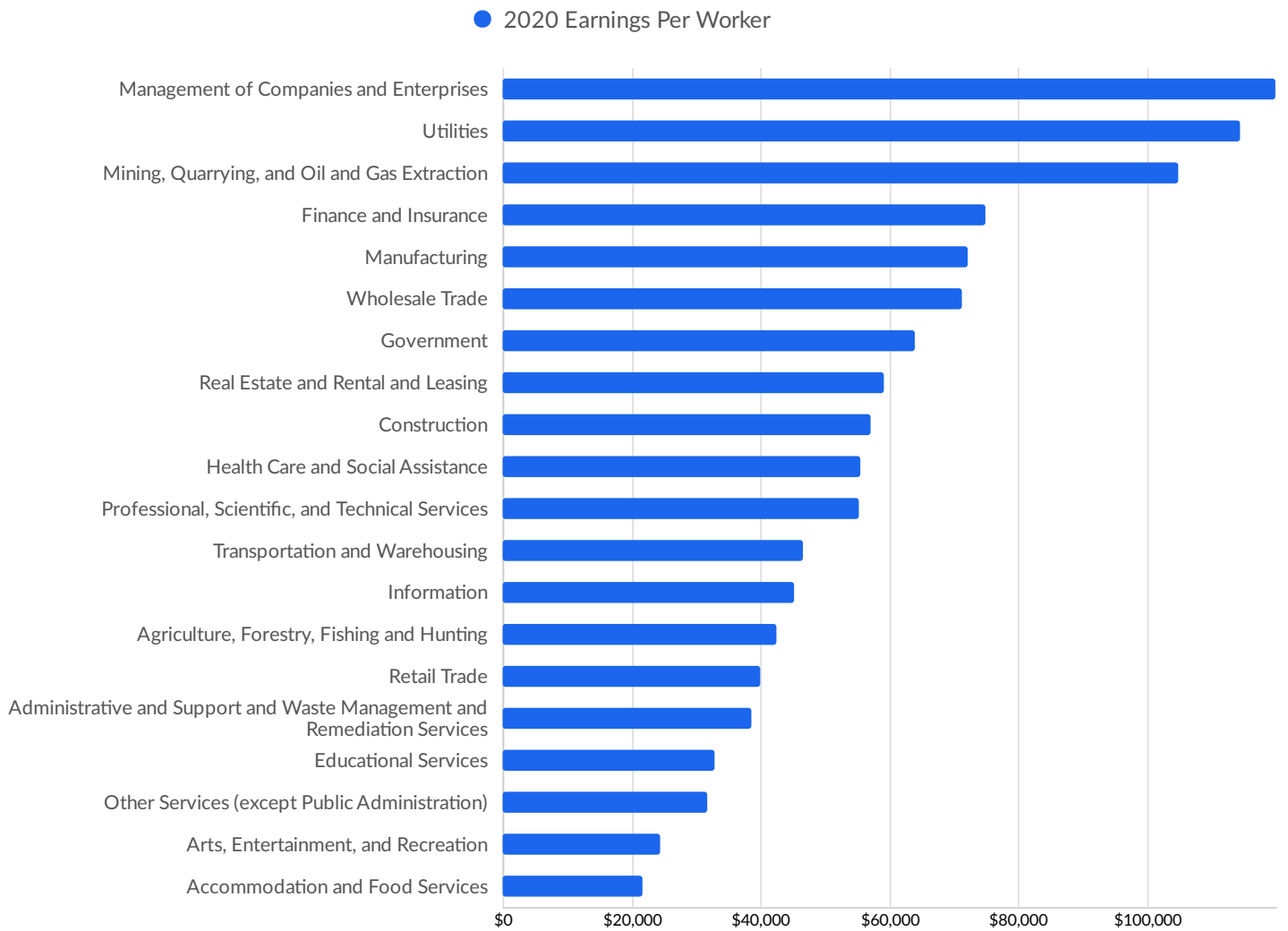
Top Industry LQ



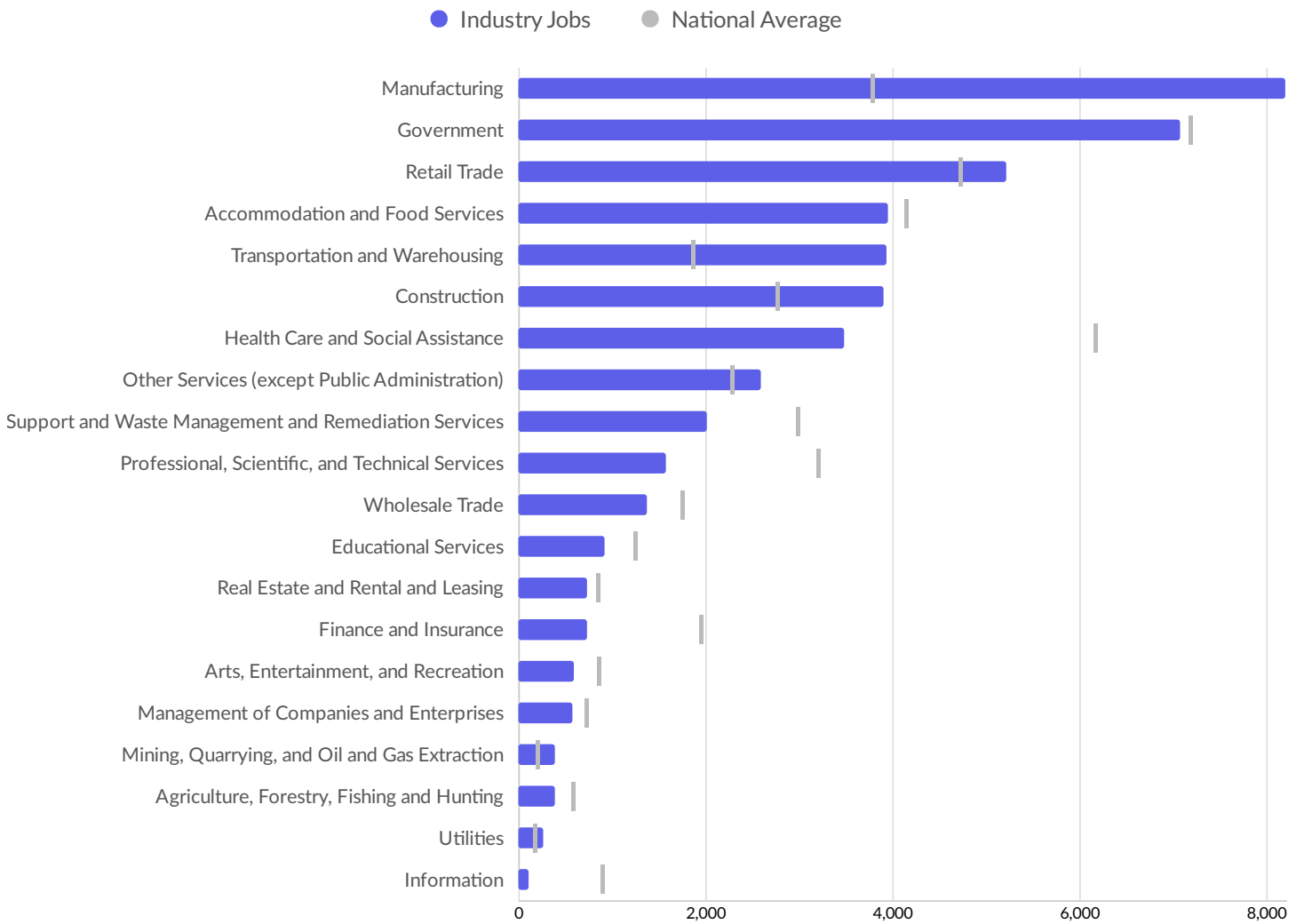
Top Industry GRP



Top Industry Earnings






















Largest Industries



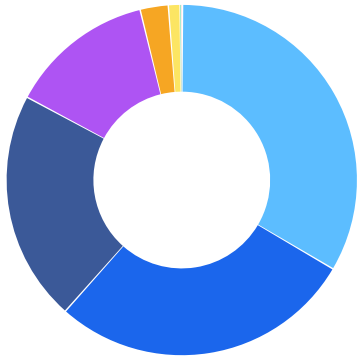
Business Characteristics

10,926 Companies Employ Your Workers

Online profiles for your workers mention 10,926 companies as employers, with the top 10 appearing below. In the last 12 months, 1,463 companies in Guadalupe County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Department of th...	636 	United Services Automobile Ass...	1,035 
United States Department of th...	436 	CRST International, Inc.	225 
United Services Automobile Ass...	118 	UnitedHealth Group Incorporate...	191 
Caterpillar Inc.	111 	Spectrum	190 
Wal-Mart, Inc.	105 	C.R. England, Inc.	185 
Guadalupe Regional Medical Ce...	104 	CareInHomes.com	174 
Heb Grocery Company, LP	100 	Care.com, Inc.	171 
Scucisd	100 	Great Clips, Inc.	164 
Seguin Flag	83 	The Home Depot	137 
Texas Lutheran University	81 	Wal-Mart, Inc.	132 

Business Size



	Percentage	Business Count
1 to 4 employees	33.4%	1,055
5 to 9 employees	28.1%	888
10 to 19 employees	21.3%	672
20 to 49 employees	13.4%	422
50 to 99 employees	2.6%	82
100 to 249 employees	1.1%	34
250 to 499 employees	0.1%	3
500+ employees	0.1%	4

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

Top Occupation LQ

● Occupation LQ

Top Occupation Earnings

● 2019 Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

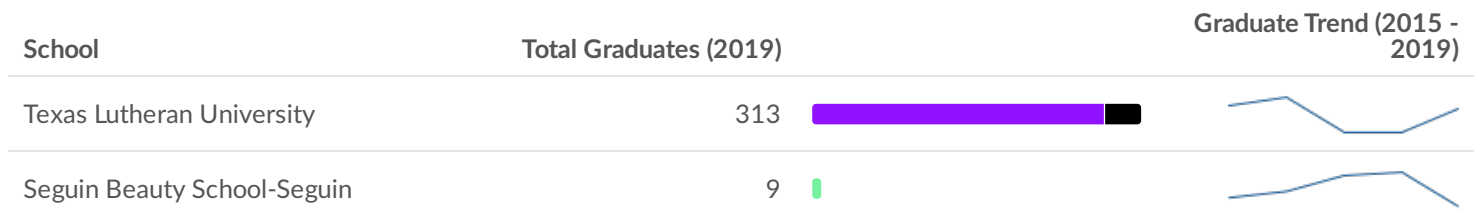
● Jobs Requiring Ed. Level ● Population at Ed. Level

Largest Occupations

● Occupation Jobs ● National Average

Educational Pipeline

In 2019, there were 322 graduates in Guadalupe County, TX. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Kinesiology and Exercise Science, and "Biology/Biological Sciences, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

● Top Hard Skills ● National Average