



Hays County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

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Report Parameters

1 County

48209 Hays County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

238,590

Population (2020)

Population grew by **43,942** over the last 5 years and is projected to grow by **30,081** over the next 5 years.

84,623

Total Regional Employment

Jobs grew by **14,974** over the last 5 years and are projected to grow by **12,384** over the next 5 years.

\$65.9K

Median Household Income (2018)

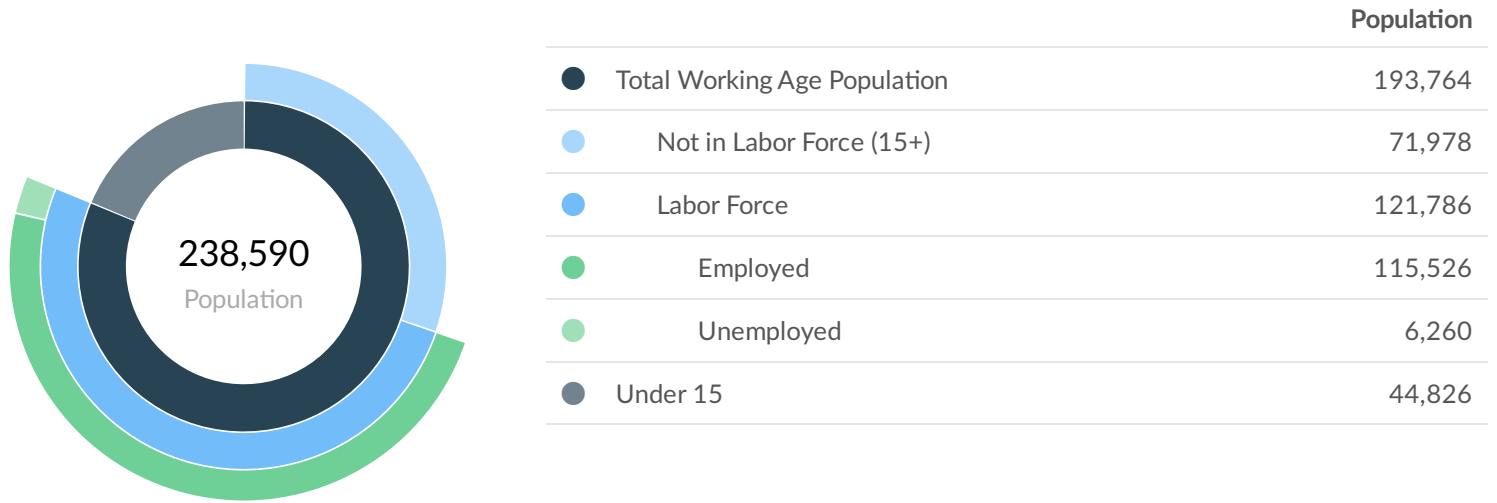
Median household income is **\$5.6K above** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 22.6%** since 2015, growing by 43,942. Population is expected to **increase by 12.6%** between 2020 and 2025, adding 30,081.
- From 2015 to 2020, jobs **increased by 21.5%** in Hays County, TX from 69,648 to **84,623**. This change **outpaced the national growth rate of 6.2% by 15.3%**. As the number of jobs increased, the **labor force participation rate decreased from 63.9% to 62.9% between 2015 and 2020**.
- Concerning educational attainment, **25.1% of Hays County, TX residents possess a Bachelor's Degree** (6.0% above the national average), and **5.8% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Education and Hospitals (State Government).

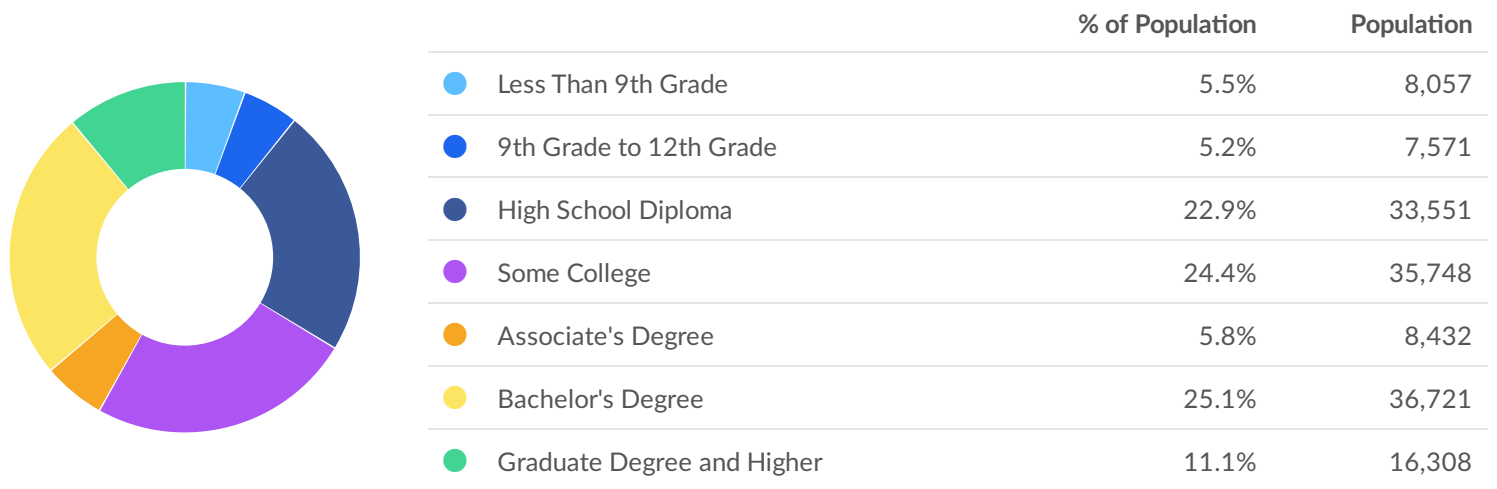
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	238,590	121,786	84,623	93.3	\$7.87B	\$11.23B	\$6.49B
Oklahoma	3,972,962	1,880,047	1,850,944	93.2	\$204.51B	\$198.36B	\$253.14B

2020 Labor Force Breakdown



Educational Attainment

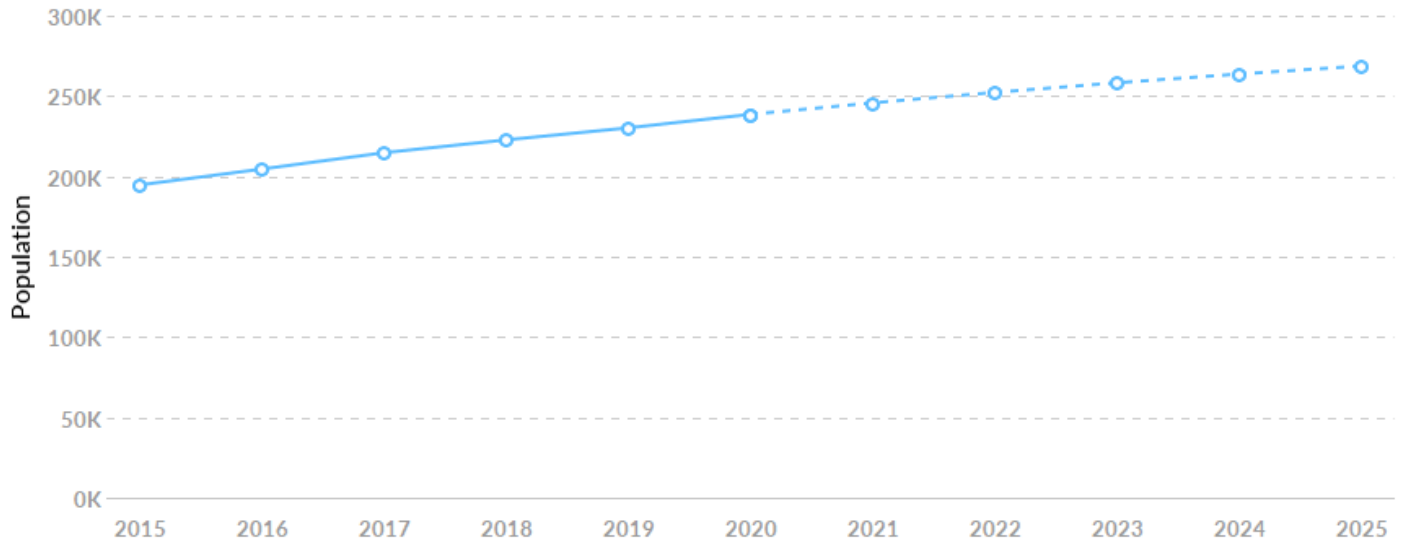
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Historic & Projected Trends

Population Trends

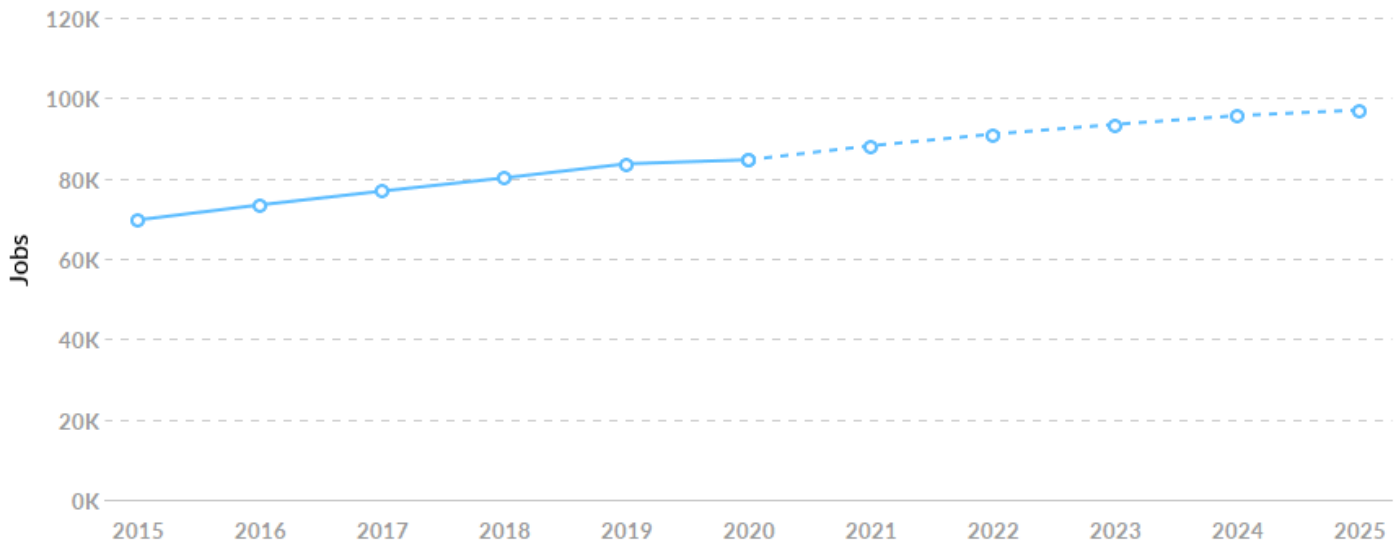
As of 2020 the region's population **increased by 22.6%** since 2015, growing by 43,942. Population is expected to **increase by 12.6%** between 2020 and 2025, adding 30,081.



Timeframe	Population
2015	194,648
2016	204,533
2017	214,711
2018	222,694
2019	230,181
2020	238,590
2021	245,725
2022	252,255
2023	258,226
2024	263,681
2025	268,671

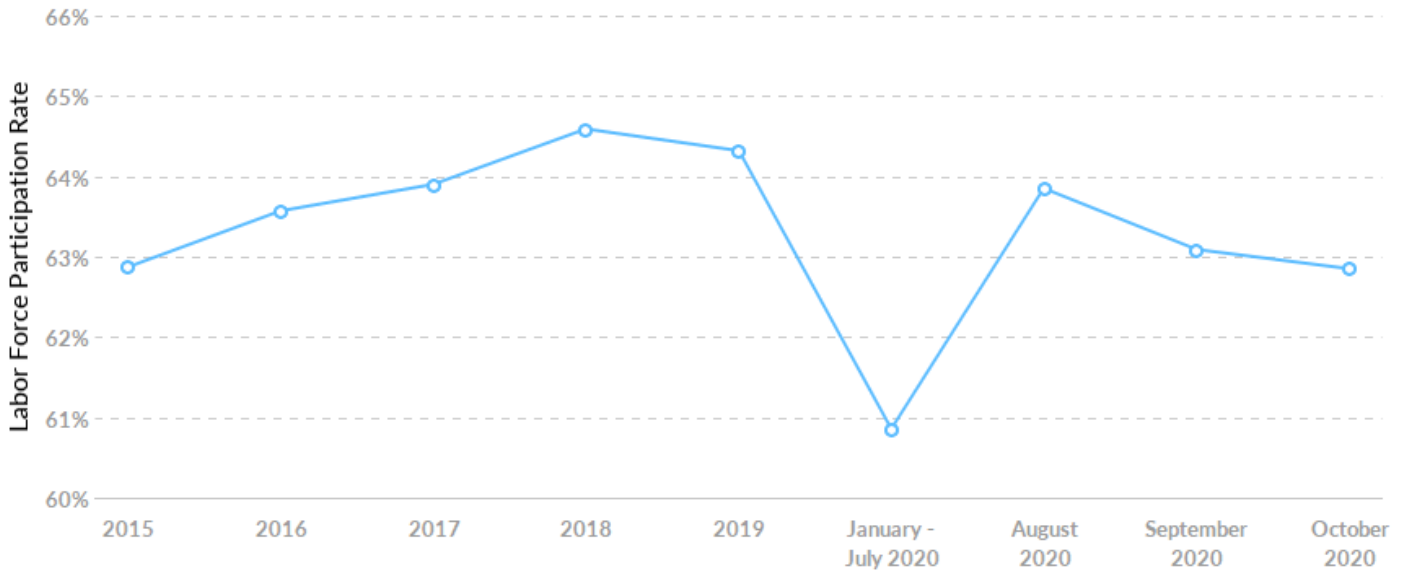
Job Trends

From 2015 to 2020, jobs increased by 21.5% in Hays County, TX from 69,648 to 84,623. This change outpaced the national growth rate of 6.2% by 15.3%.



Timeframe	Jobs
2015	69,648
2016	73,386
2017	76,828
2018	80,115
2019	83,618
2020	84,623
2021	88,113
2022	91,013
2023	93,427
2024	95,618
2025	97,006

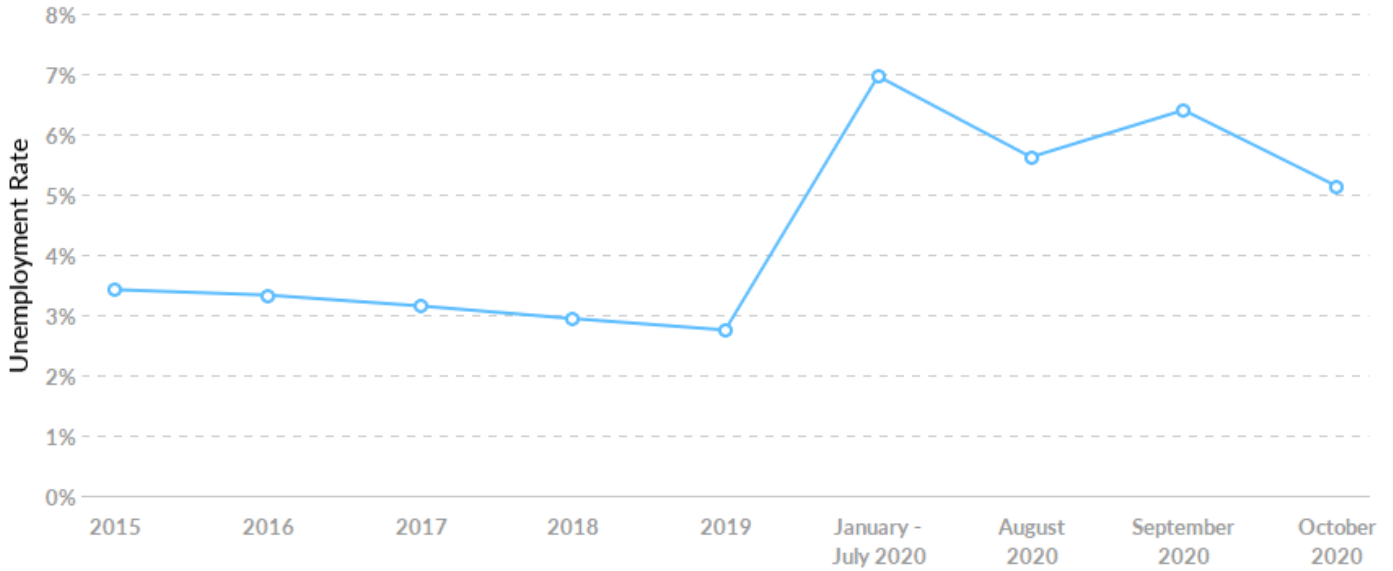
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.87%
2016	63.57%
2017	63.90%
2018	64.59%
2019	64.32%
January - July 2020	60.85%
August 2020	63.85%
September 2020	63.09%
October 2020	62.85%

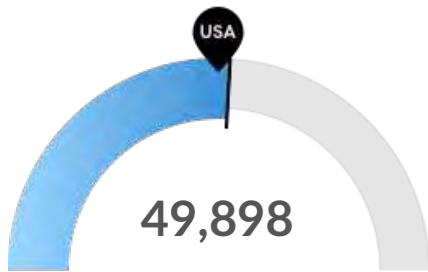
Unemployment Rate Trends

Hays County, TX had an October 2020 unemployment rate of 5.14%, **increasing from 3.42% 5 years before.**



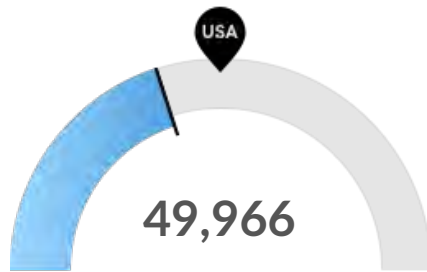
Timeframe	Unemployment Rate
2015	3.42%
2016	3.33%
2017	3.15%
2018	2.94%
2019	2.75%
January - July 2020	6.96%
August 2020	5.62%
September 2020	6.40%
October 2020	5.14%

Population Characteristics



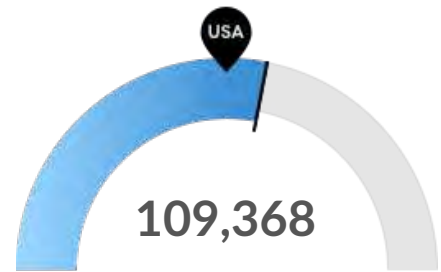
Millennials

Hays County, TX has 49,898 millennials (ages 25-39). The national average for an area this size is 47,460.



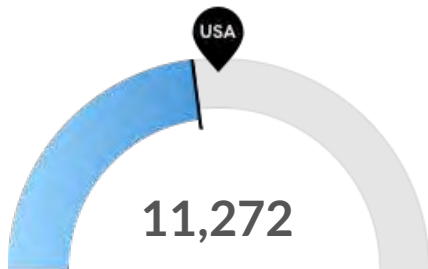
Retiring Soon

Retirement risk is low in Hays County, TX. The national average for an area this size is 67,676 people 55 or older, while there are 49,966 here.



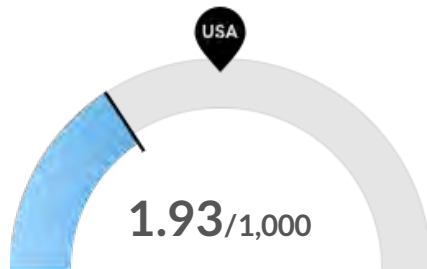
Racial Diversity

Racial diversity is high in Hays County, TX. The national average for an area this size is 91,816 racially diverse people, while there are 109,368 here.



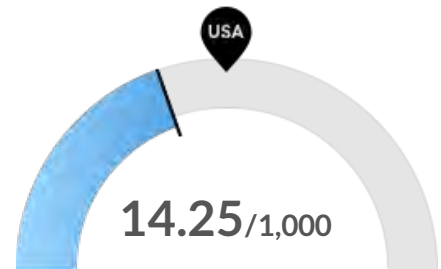
Veterans

Hays County, TX has 11,272 veterans. The national average for an area this size is 12,687.



Violent Crime

Hays County, TX has 1.93 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

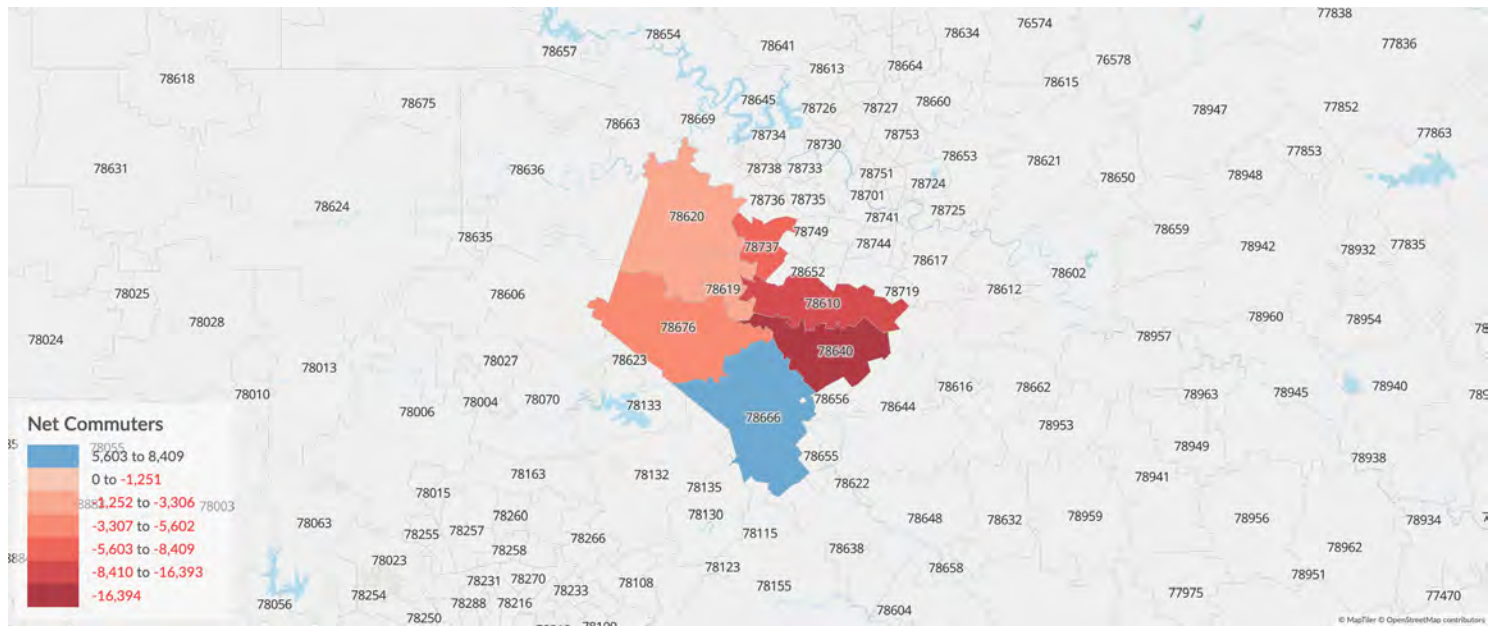


Property Crime

Hays County, TX has 14.25 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Hays County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

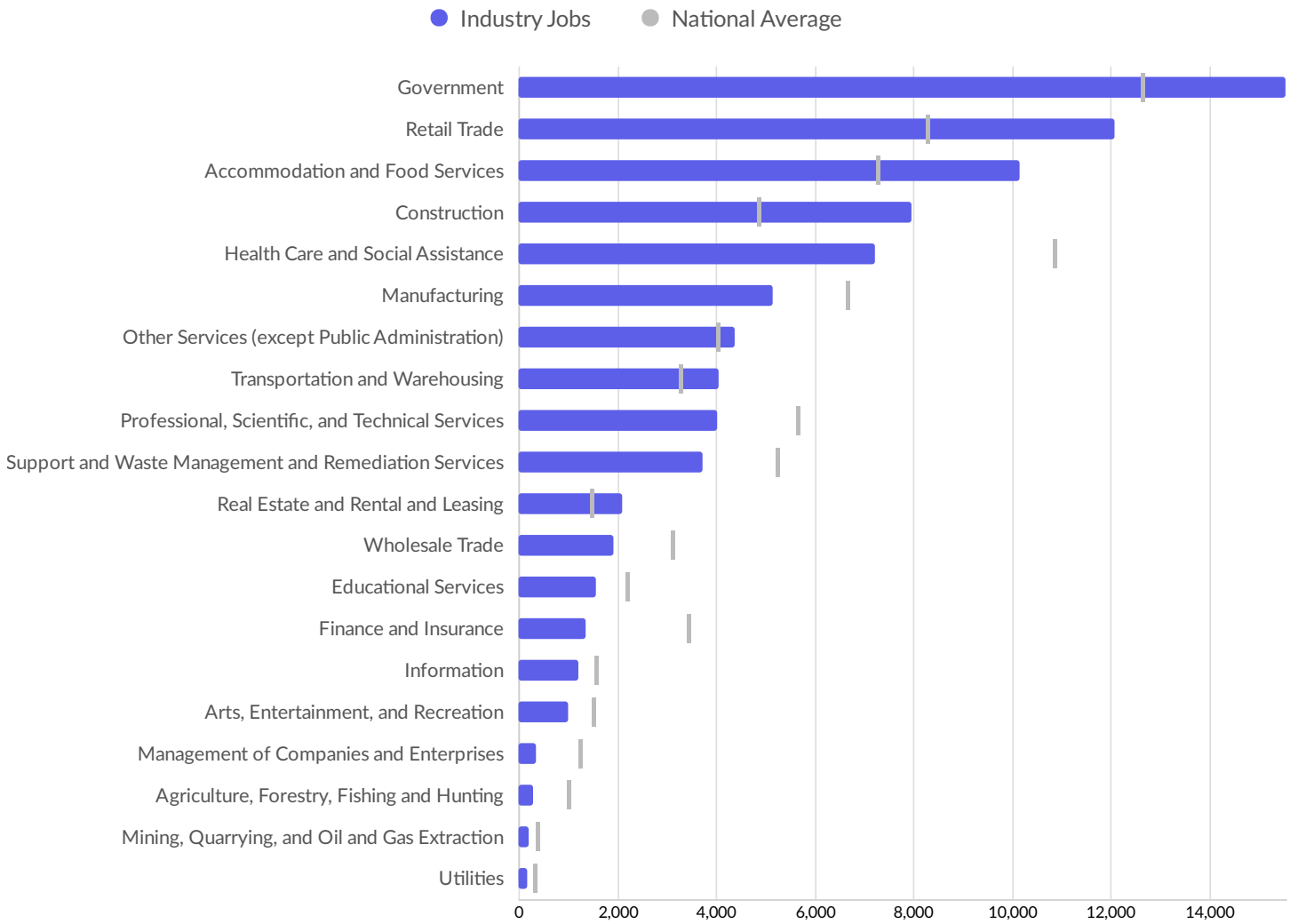
ZIP	Name	2020 Employment
78666	San Marcos, TX (in Hays...	41,656
78640	Kyle, TX (in Hays county)	12,912
78610	Buda, TX (in Hays count...	11,712
78620	Dripping Springs, TX (in ...	7,674
78737	Austin, TX (in Hays cou...	4,551

Where Talent Lives

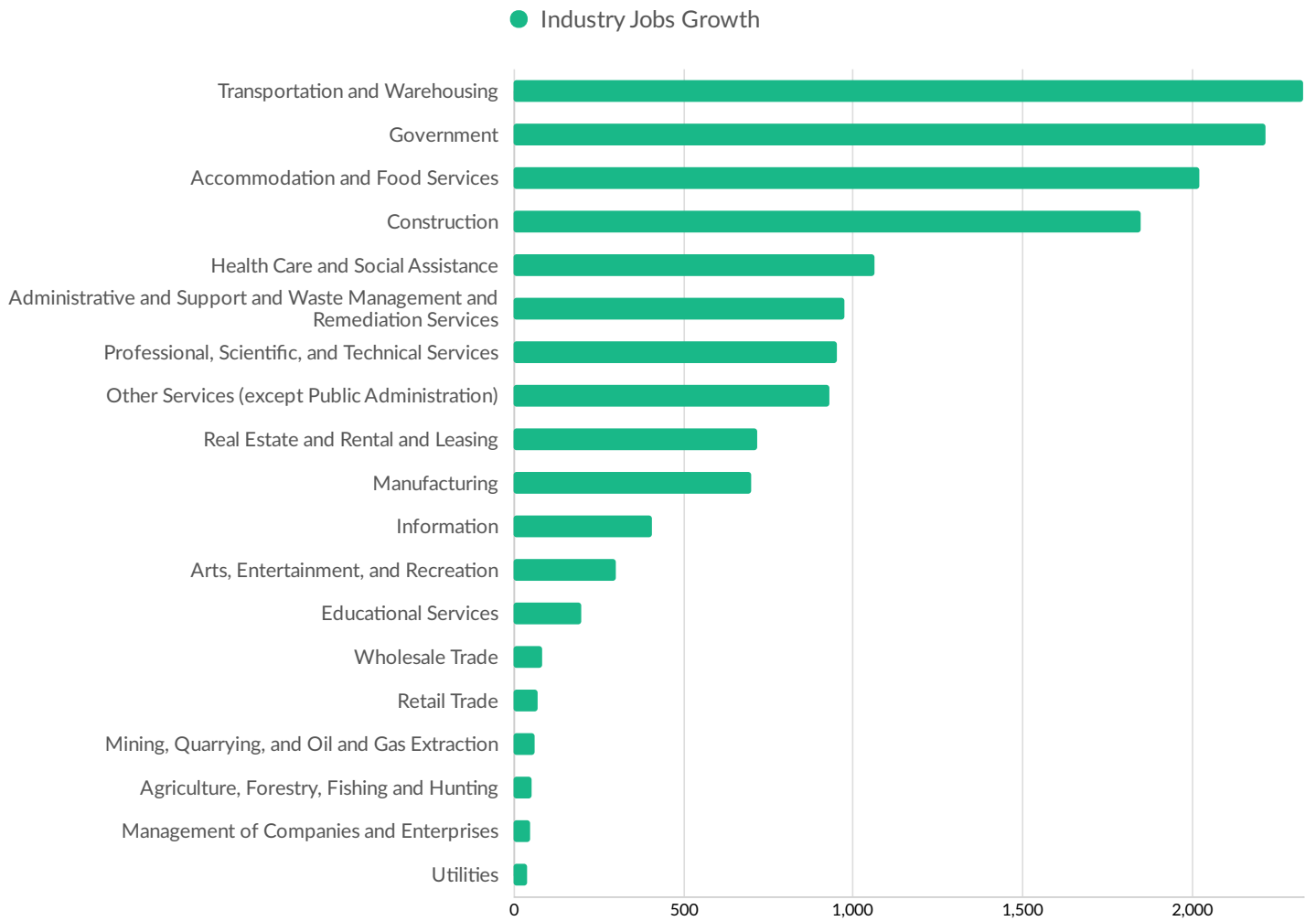
ZIP	Name	2020 Workers
78666	San Marcos, TX (in Hays...	35,497
78640	Kyle, TX (in Hays county)	29,306
78610	Buda, TX (in Hays count...	20,123
78737	Austin, TX (in Hays cou...	10,154
78620	Dripping Springs, TX (in ...	9,525

Industry Characteristics

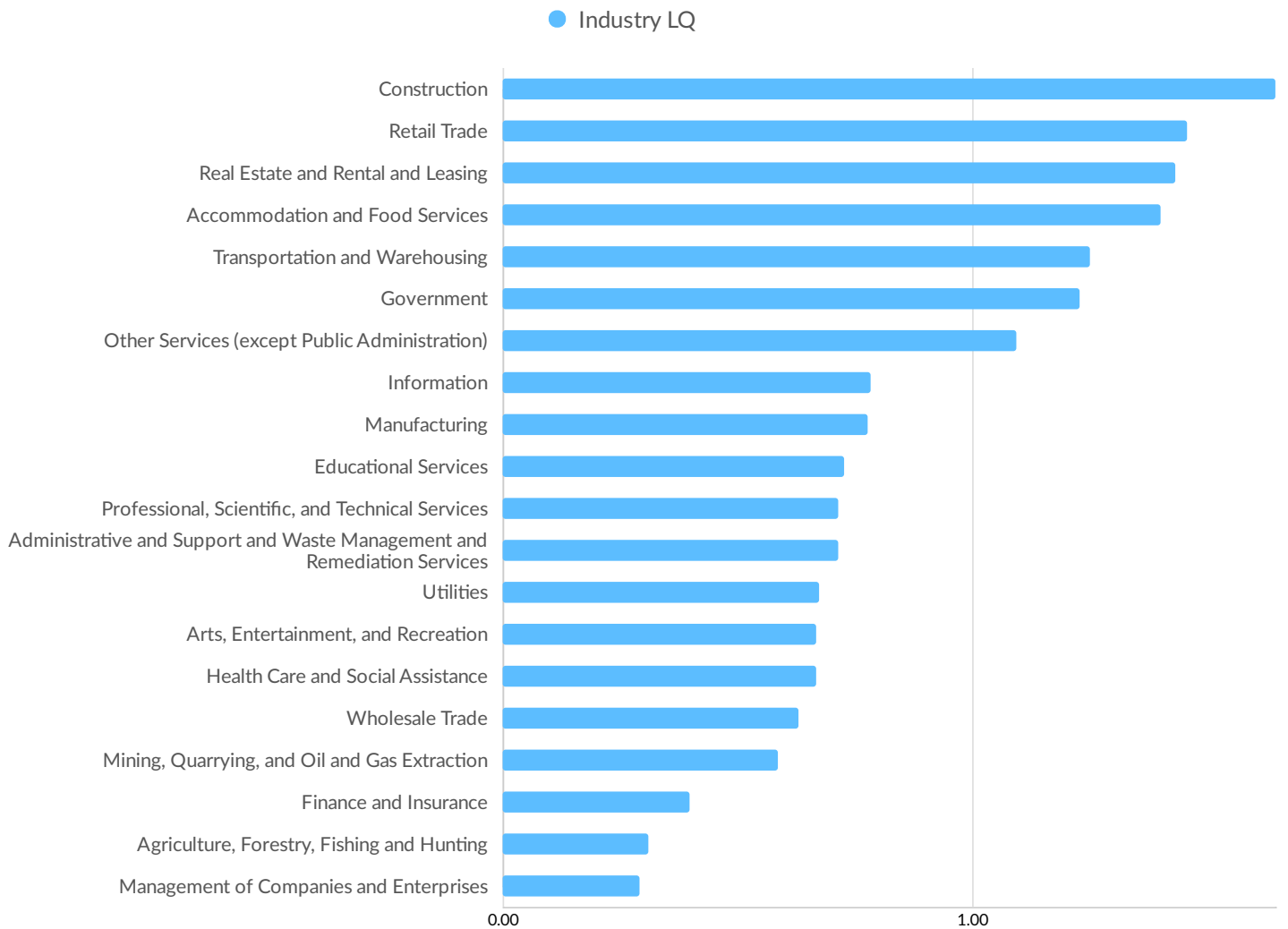
Largest Industries



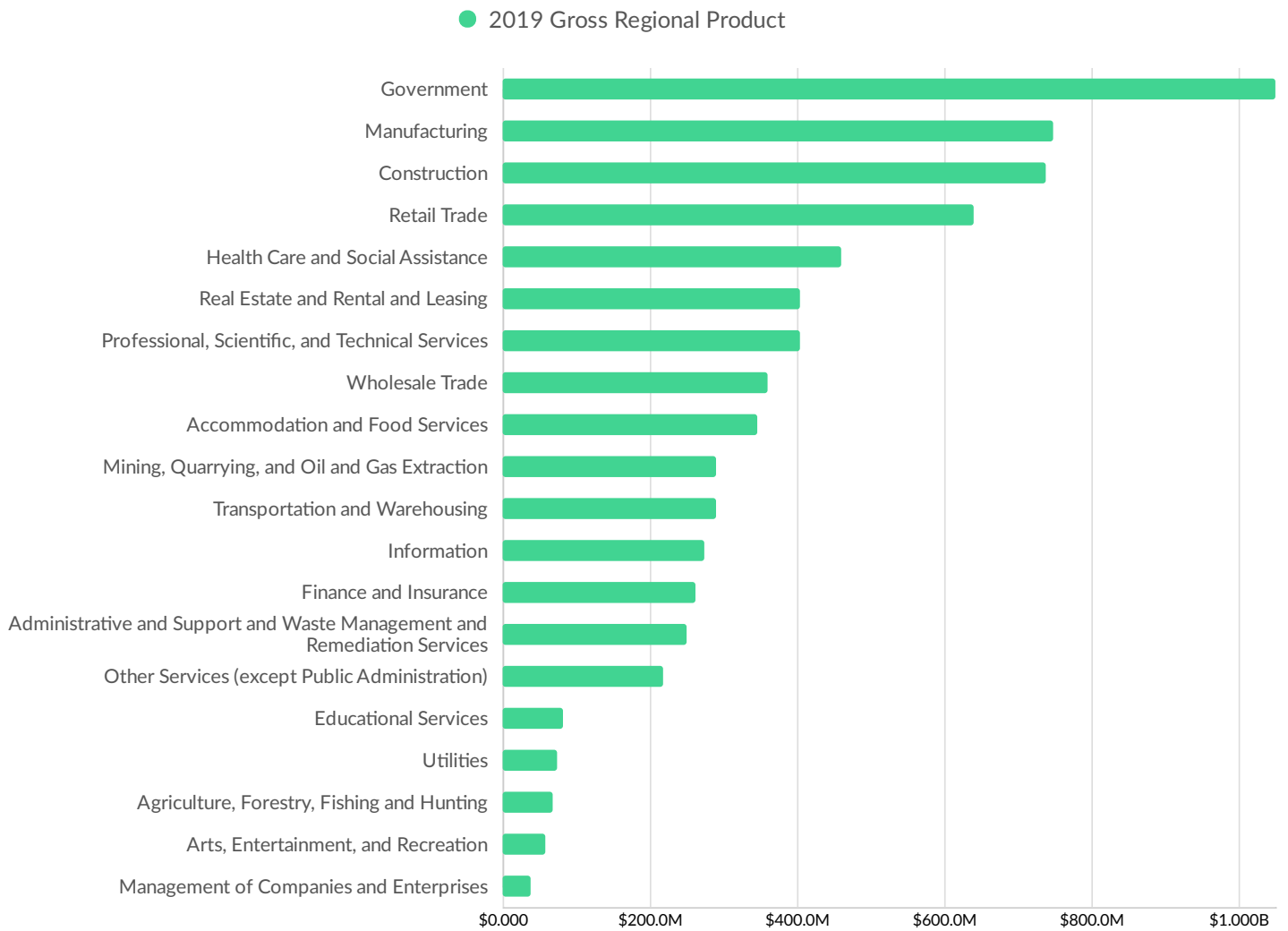
Top Growing Industries



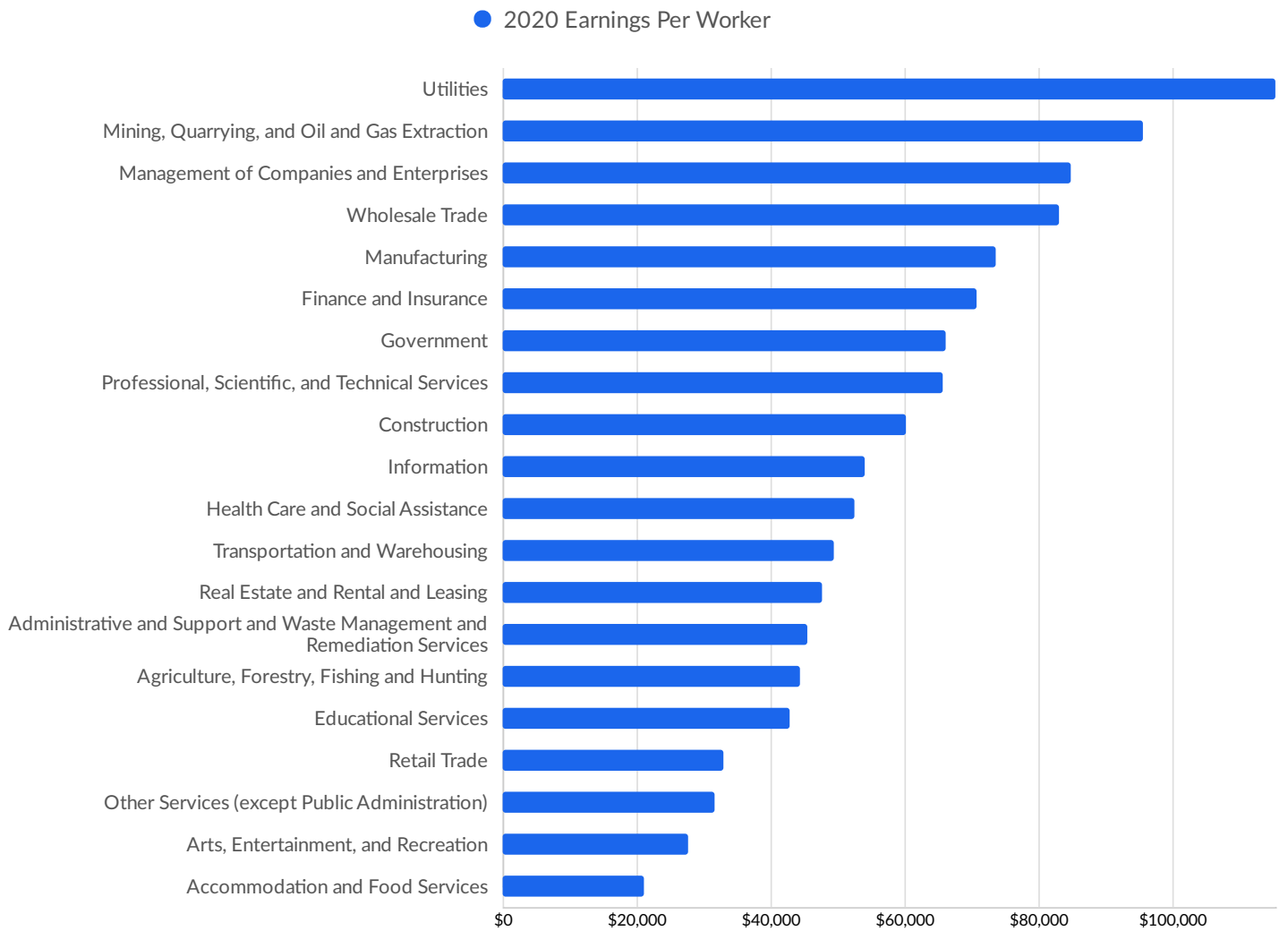
Top Industry LQ



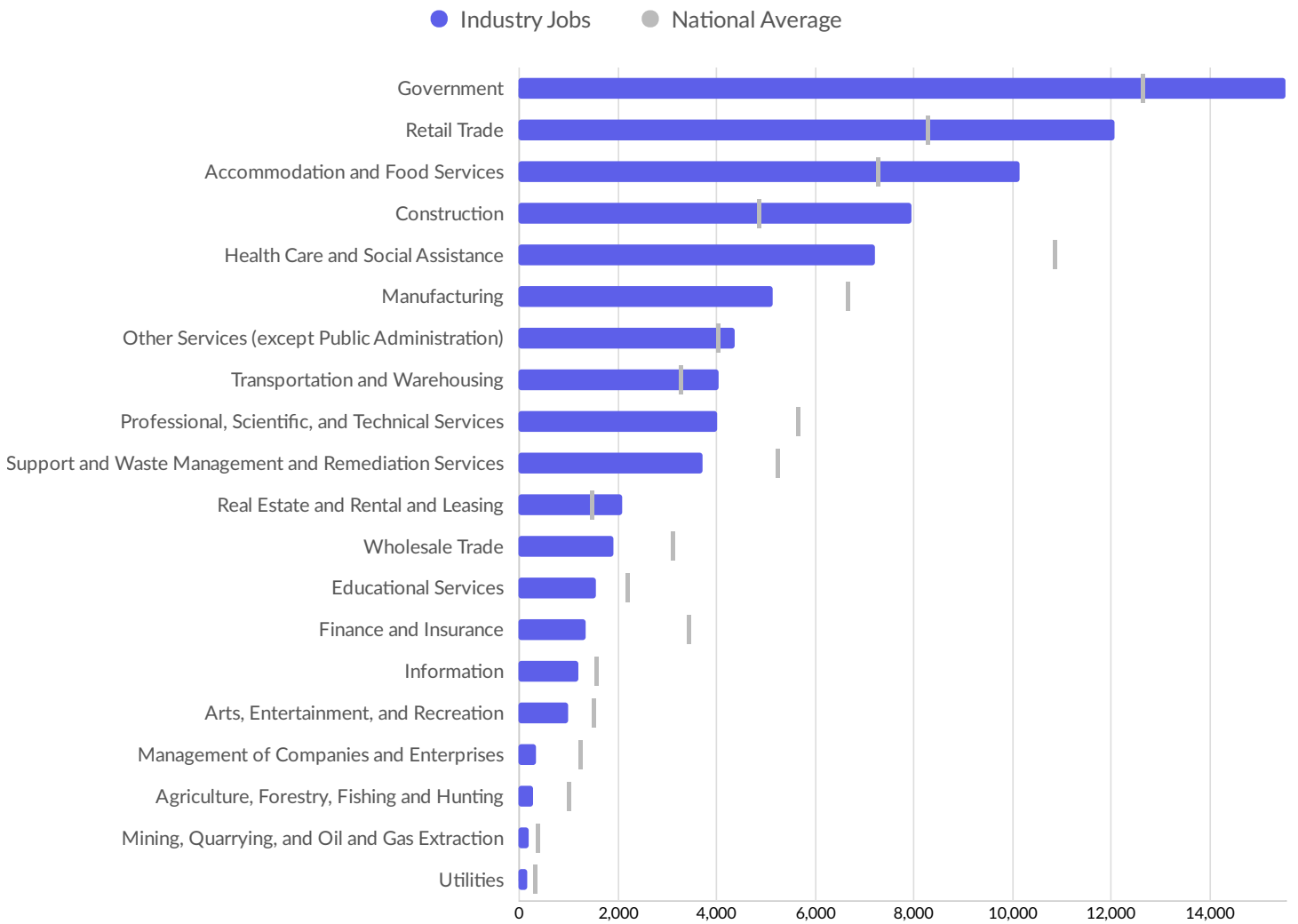
Top Industry GRP



Top Industry Earnings




Largest Industries



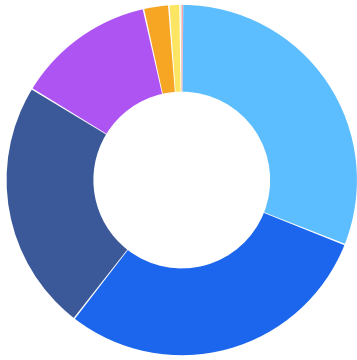
Business Characteristics

17,650 Companies Employ Your Workers

Online profiles for your workers mention 17,650 companies as employers, with the top 10 appearing below. In the last 12 months, 3,877 companies in Hays County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Texas State University	1,249 	Texas State University	547 
Hays Specialist Recruitment Ltd	319 	Spectrum	321 
Heb Grocery Company, LP	189 	The Home Depot	285 
Central Texas Medical Center	125 	Heb Grocery Company, LP	260 
Wal-Mart, Inc.	121 	Pizza Hut, Inc.	237 
San Marcos	114 	Ascension	232 
Austin Independent School Dist...	113 	Hays Specialist Recruitment Ltd	225 
City of Austin	113 	Amazon.com, Inc.	218 
City of San Marcos	112 	Dell Inc.	210 
United States Department of th...	109 	Shipt, Inc.	208 

Business Size

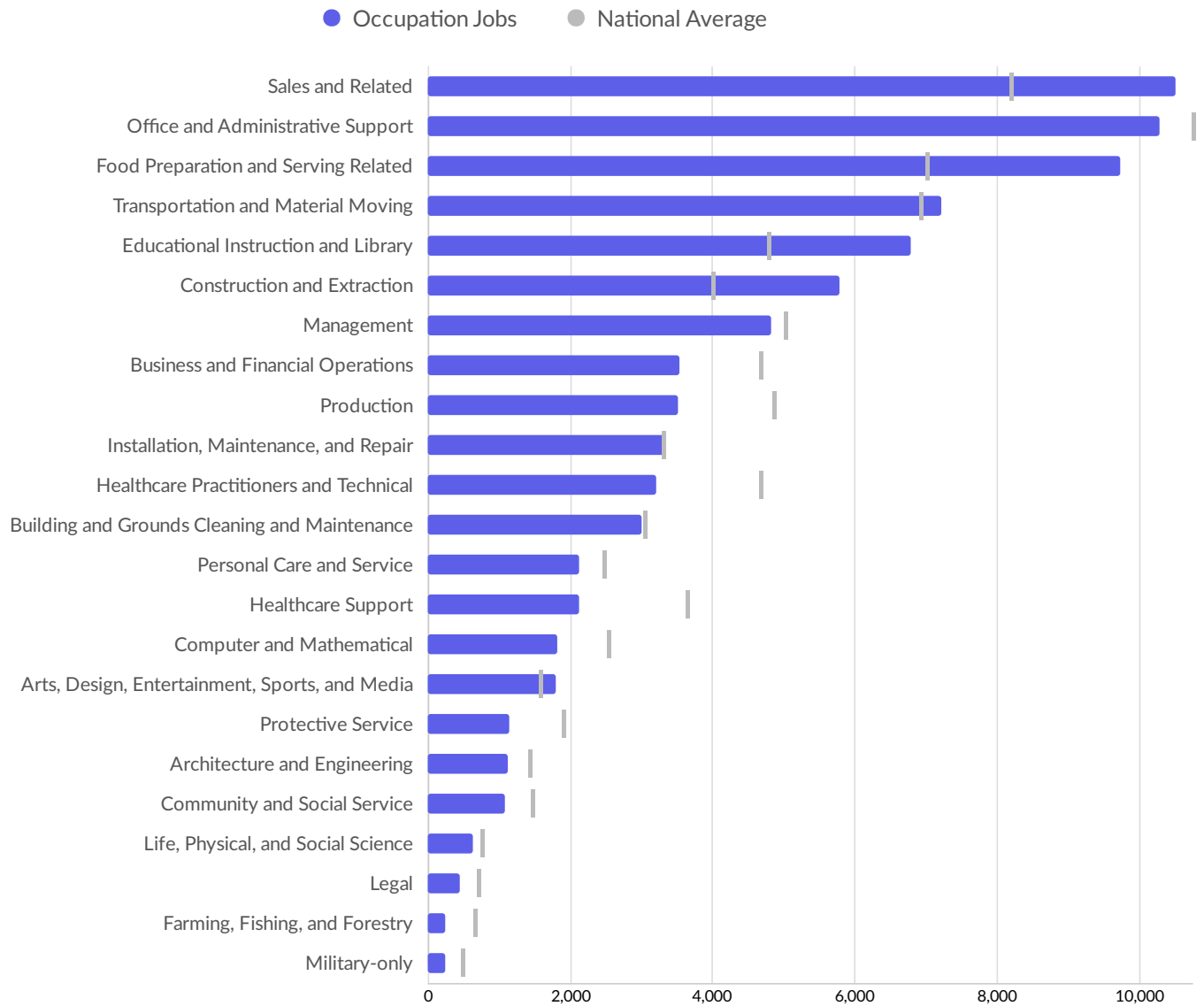


	Percentage	Business Count
1 to 4 employees	30.9%	1,778
5 to 9 employees	29.5%	1,697
10 to 19 employees	23.2%	1,333
20 to 49 employees	12.8%	735
50 to 99 employees	2.3%	134
100 to 249 employees	1.0%	59
250 to 499 employees	0.2%	9
500+ employees	0.1%	4

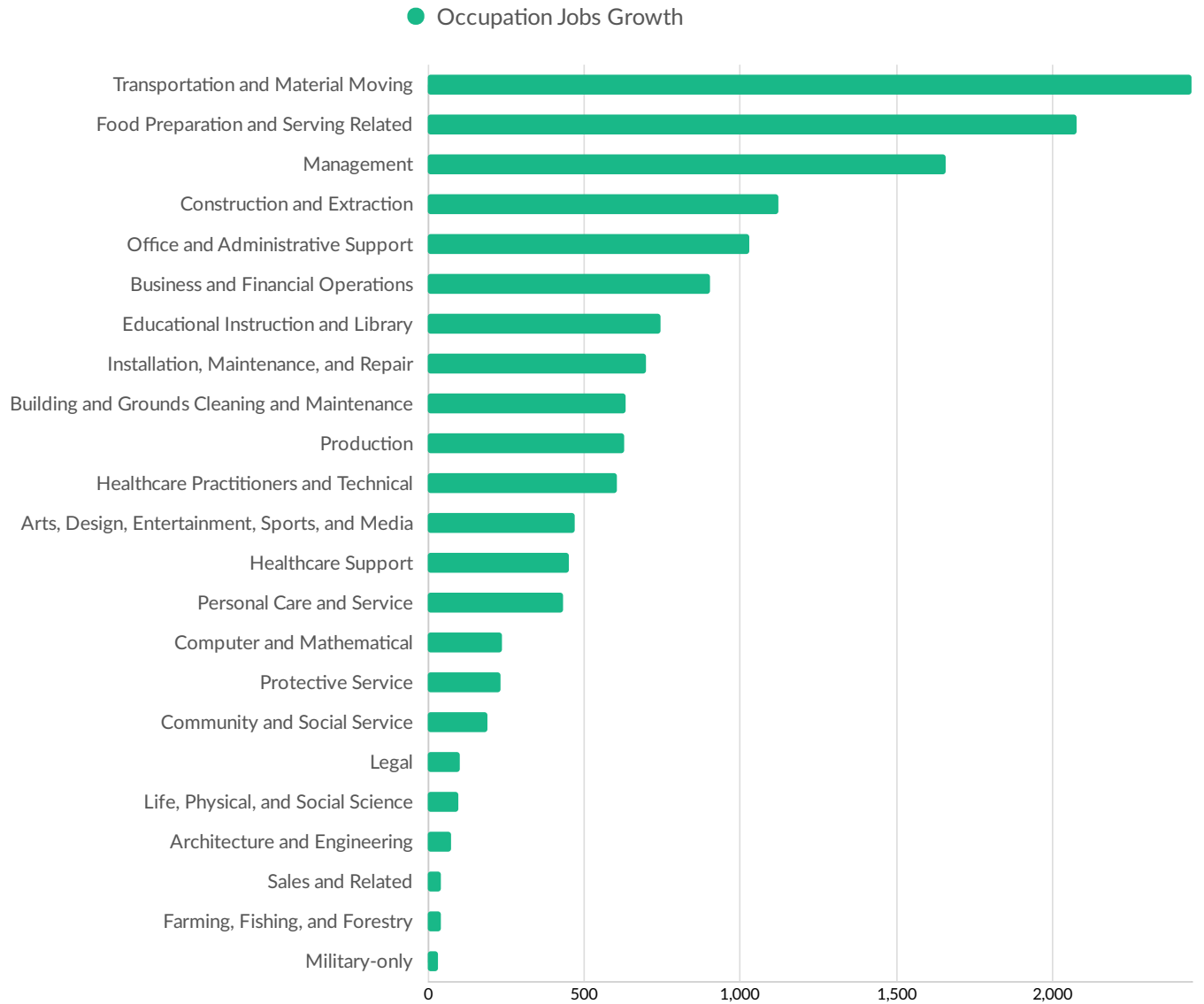
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

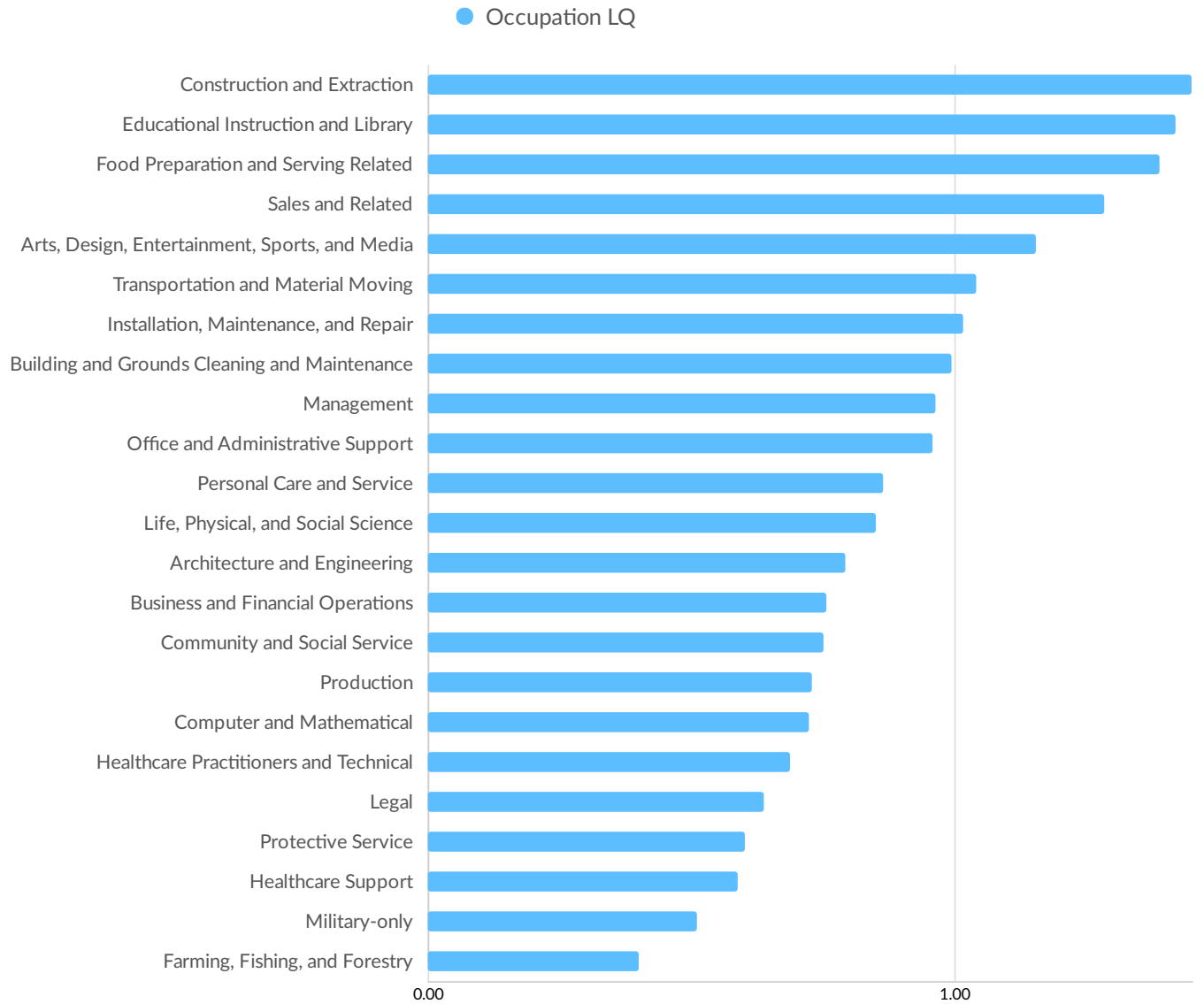
Largest Occupations



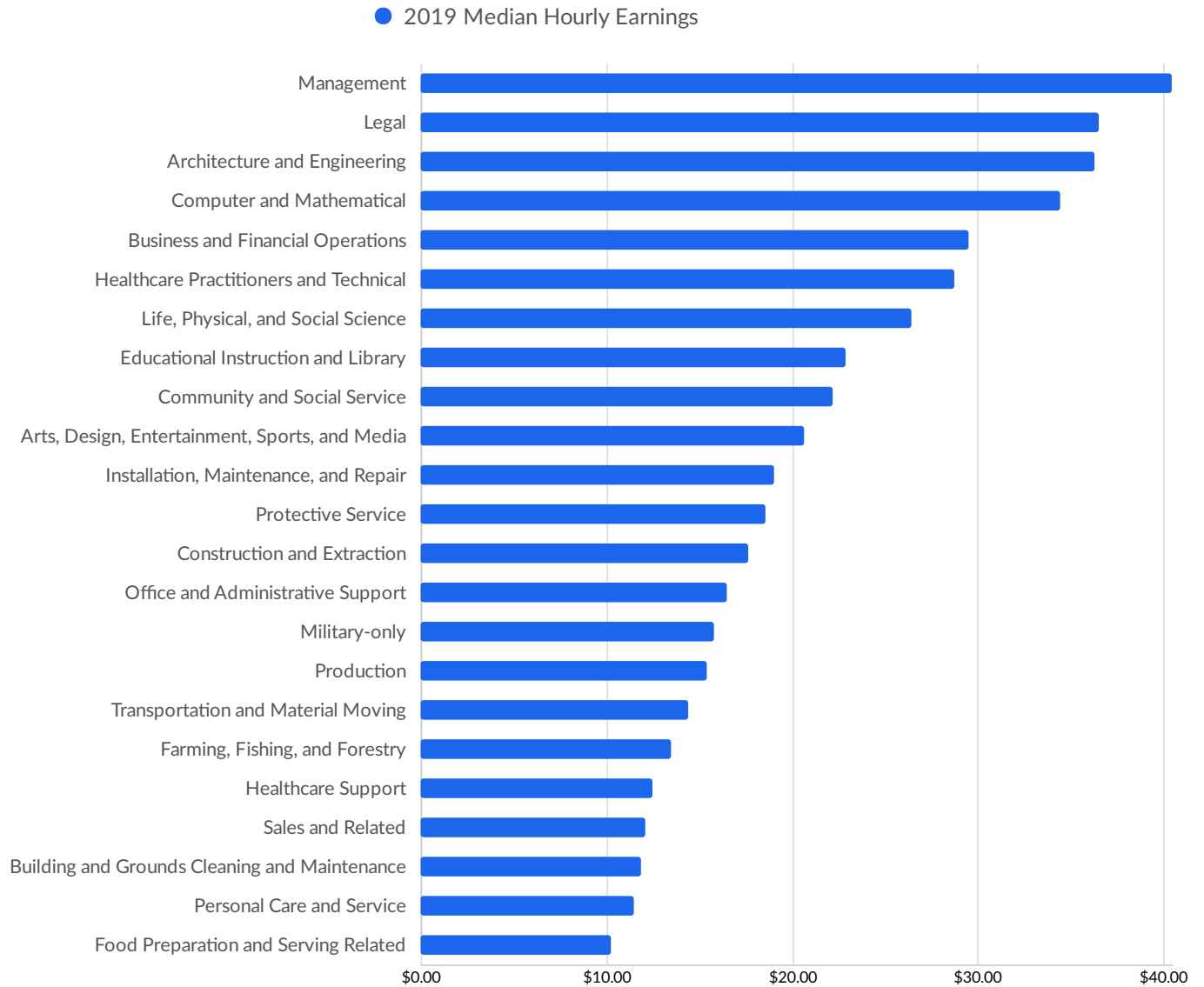
Top Growing Occupations



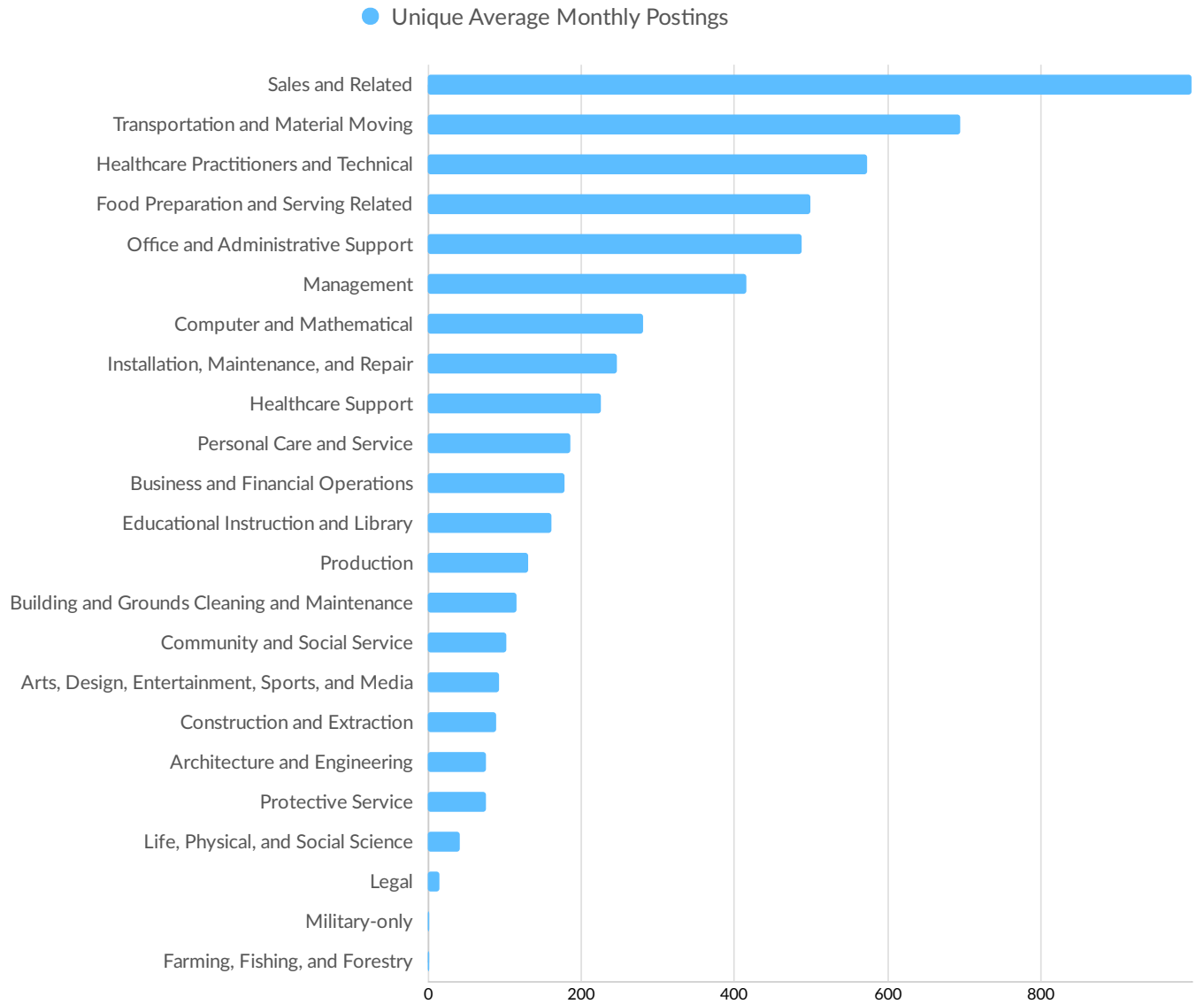
Top Occupation LQ



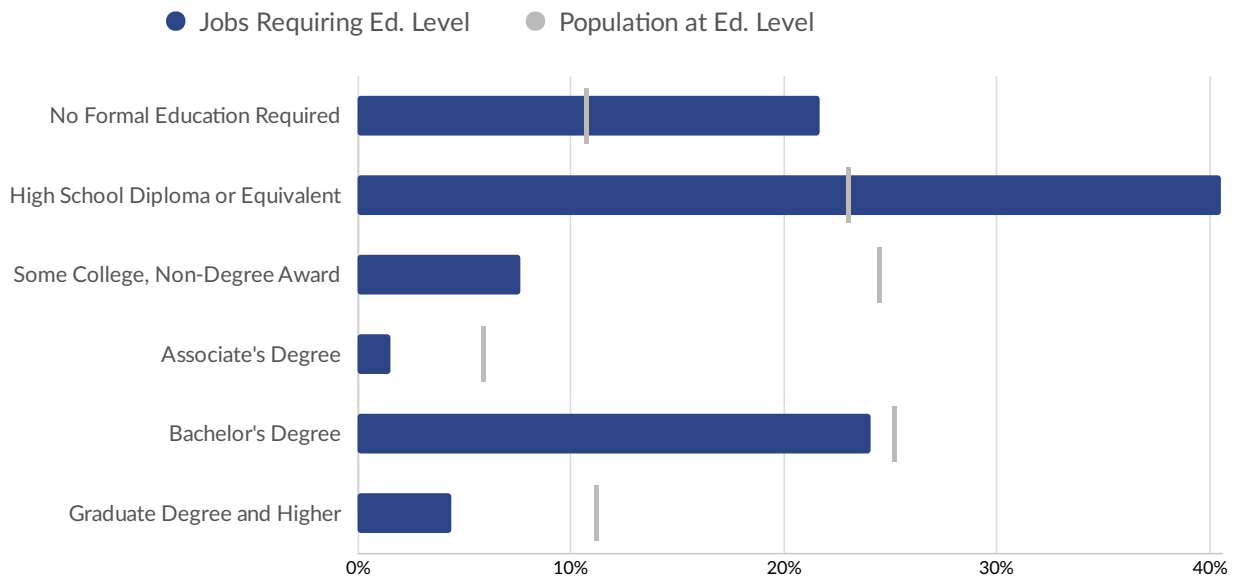
Top Occupation Earnings



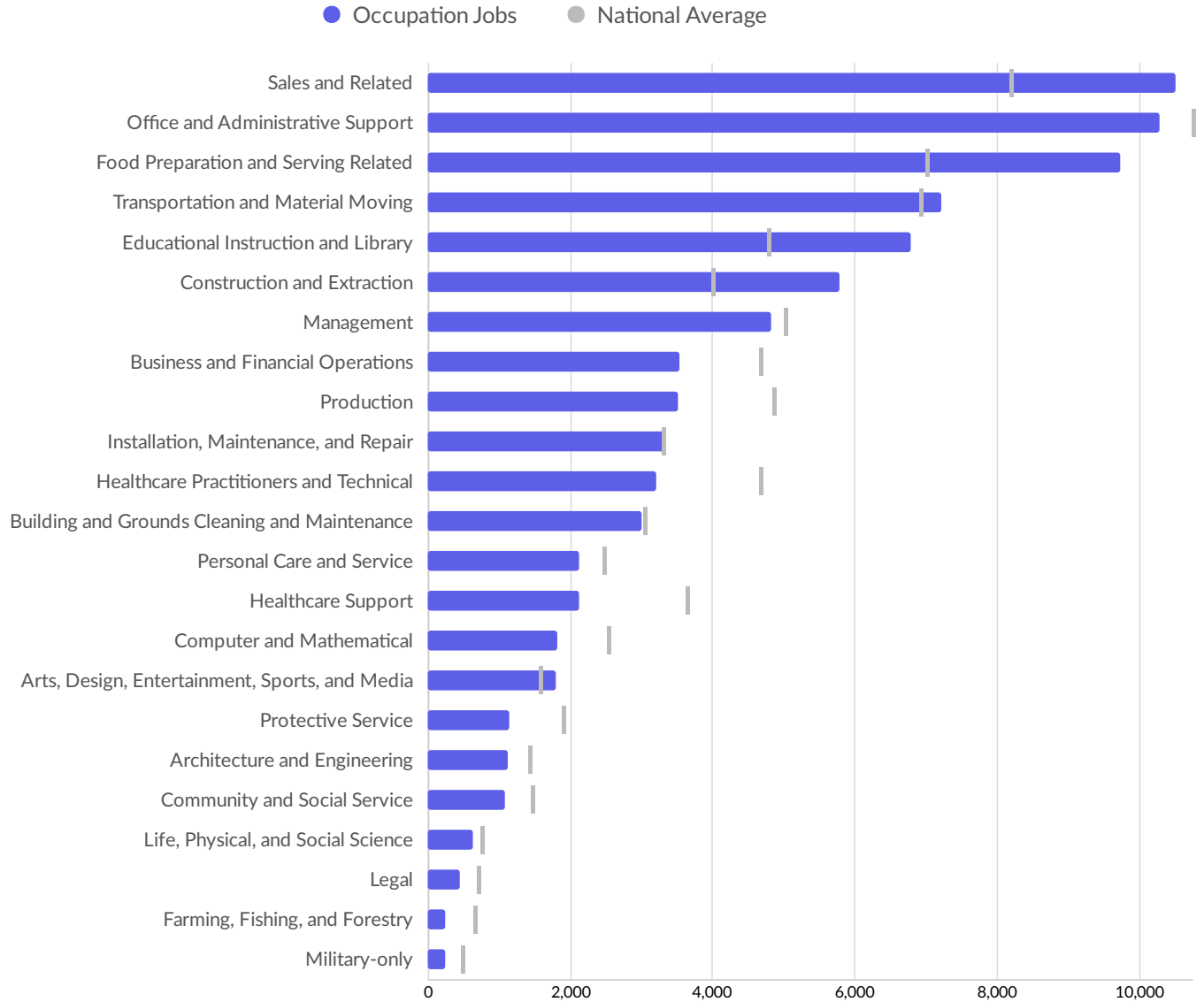
Top Posted Occupations



Underemployment





Largest Occupations



Educational Pipeline

In 2019, there were 8,919 graduates in Hays County, TX. This pipeline has grown by 14% over the last 5 years. The highest share of these graduates come from "Multi-/Interdisciplinary Studies, Other", "Psychology, General", and "Business Administration and Management, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Texas State University	8,903	
Total Transformation Institute of Cosmetology	16	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

