



Comal County, TX

Emsi



409 S. Jackson St.
Moscow, Idaho 83843

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Report Parameters

1 County

48091 Comal County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

161,446

Population (2020)

Population grew by **32,649** over the last 5 years and is projected to grow by **23,082** over the next 5 years.

68,521

Total Regional Employment

Jobs grew by **13,104** over the last 5 years and are projected to grow by **10,700** over the next 5 years.

\$75.4K

Median Household Income (2018)

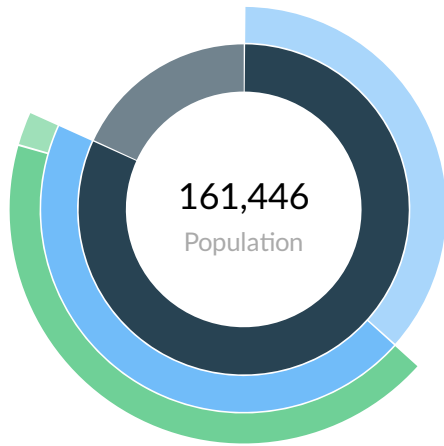
Median household income is **\$15.1K above** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population increased by **25.3%** since 2015, growing by 32,649. Population is expected to increase by **14.3%** between 2020 and 2025, adding 23,082.
- From 2015 to 2020, jobs increased by **23.6%** in Comal County, TX from 55,417 to **68,521**. This change **outpaced the national growth rate of 6.2% by 17.4%**. As the number of jobs increased, the **labor force participation rate decreased from 59.9% to 55.3% between 2015 and 2020**.
- Concerning educational attainment, **22.1% of Comal County, TX residents possess a Bachelor's Degree** (3.0% above the national average), and **6.9% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	161,446	72,975	68,521	96.6	\$6.80B	\$8.41B	\$5.54B
Oklahoma	3,972,962	1,880,047	1,850,944	93.2	\$204.51B	\$198.36B	\$253.14B

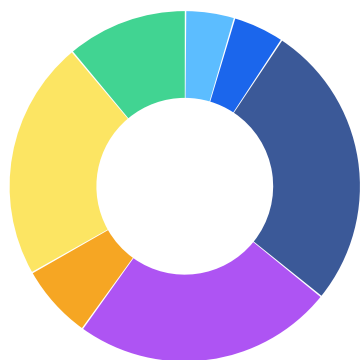
2020 Labor Force Breakdown



	Population
● Total Working Age Population	131,981
● Not in Labor Force (15+)	59,006
● Labor Force	72,975
● Employed	69,124
● Unemployed	3,851
● Under 15	29,465

Educational Attainment

Concerning educational attainment, **22.1% of Comal County, TX residents possess a Bachelor's Degree** (3.0% above the national average), and **6.9% hold an Associate's Degree** (1.3% below the national average).

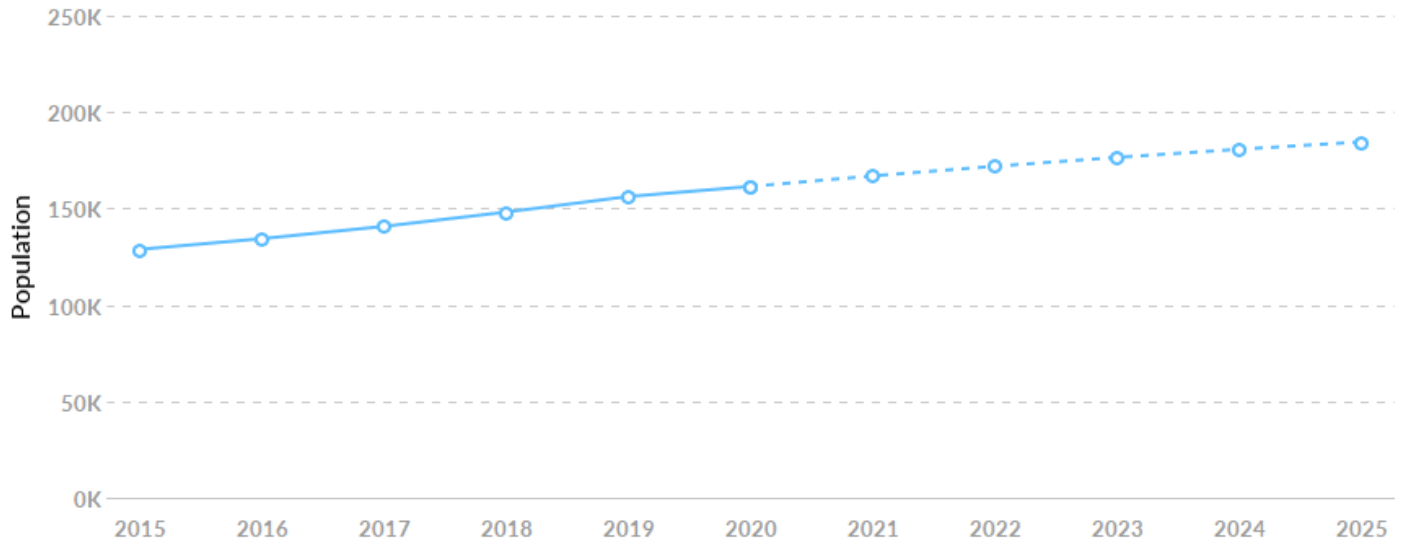


	% of Population	Population
● Less Than 9th Grade	4.5%	5,109
● 9th Grade to 12th Grade	4.7%	5,349
● High School Diploma	26.5%	29,999
● Some College	24.1%	27,274
● Associate's Degree	6.9%	7,785
● Bachelor's Degree	22.1%	25,024
● Graduate Degree and Higher	11.2%	12,628

Historic & Projected Trends

Population Trends

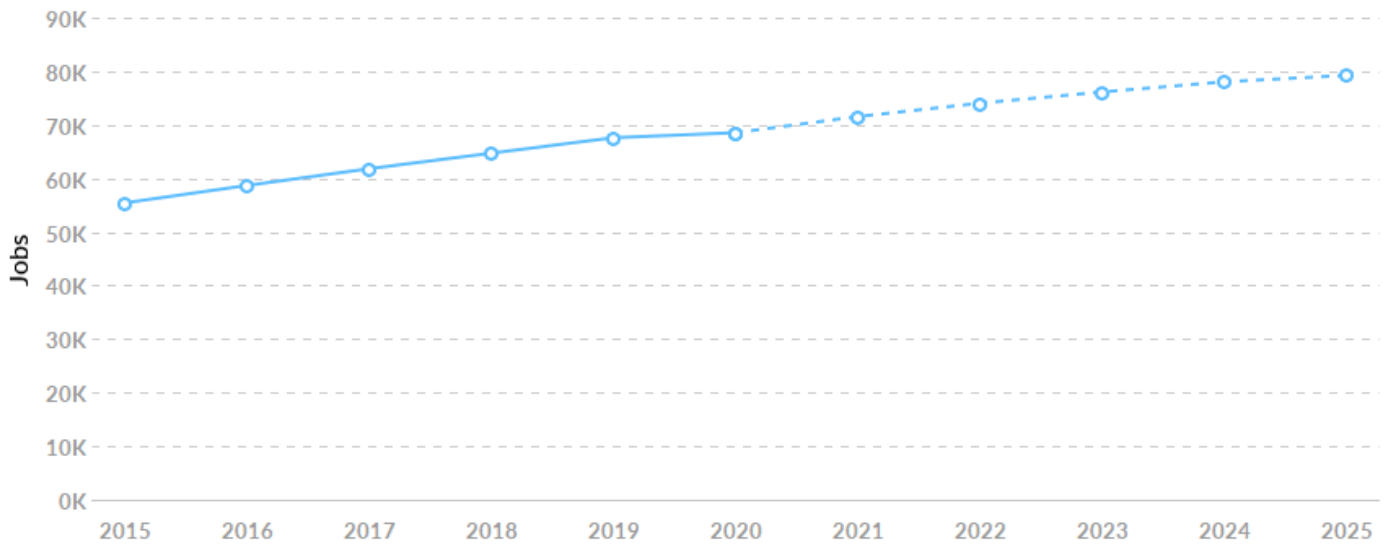
As of 2020 the region's population **increased by 25.3%** since 2015, growing by 32,649. Population is expected to **increase by 14.3%** between 2020 and 2025, adding 23,082.



Timeframe	Population
2015	128,797
2016	134,344
2017	140,722
2018	148,142
2019	156,208
2020	161,446
2021	166,898
2022	171,906
2023	176,497
2024	180,697
2025	184,528

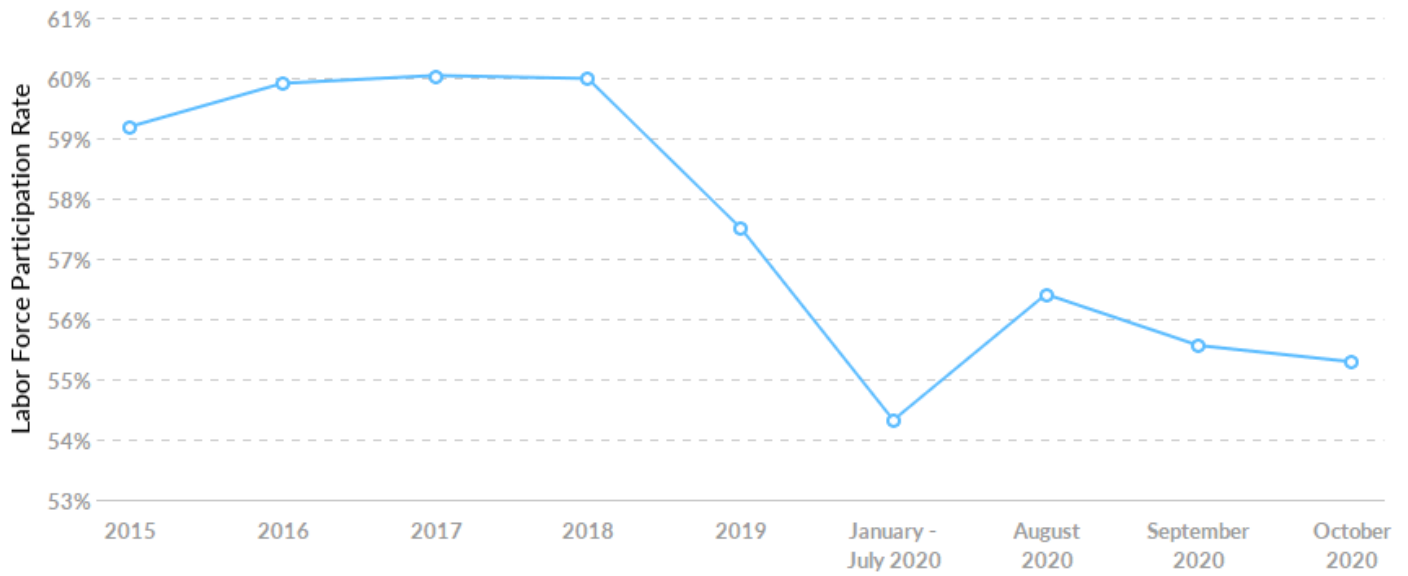
Job Trends

From 2015 to 2020, jobs increased by 23.6% in Comal County, TX from 55,417 to 68,521. This change outpaced the national growth rate of 6.2% by 17.4%.



Timeframe	Jobs
2015	55,417
2016	58,666
2017	61,797
2018	64,701
2019	67,585
2020	68,521
2021	71,530
2022	74,032
2023	76,131
2024	78,023
2025	79,221

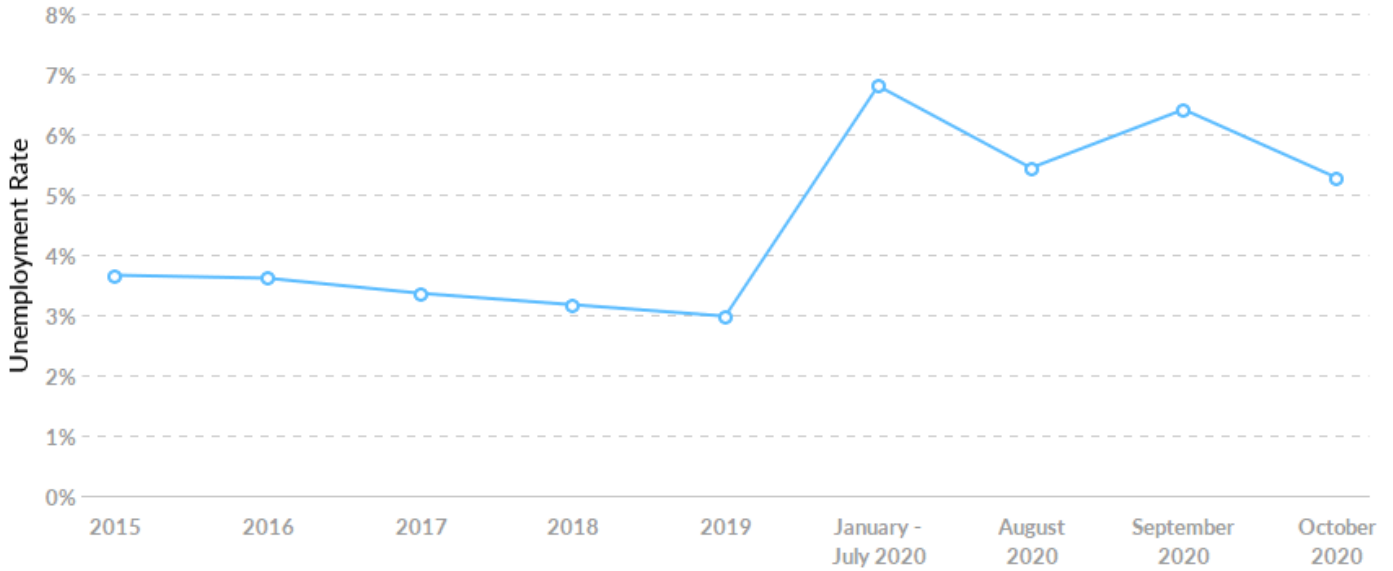
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	59.19%
2016	59.91%
2017	60.04%
2018	59.99%
2019	57.51%
January - July 2020	54.32%
August 2020	56.41%
September 2020	55.56%
October 2020	55.29%

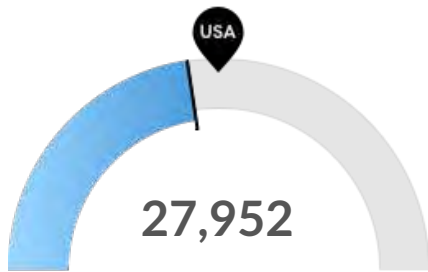
Unemployment Rate Trends

Comal County, TX had an October 2020 unemployment rate of 5.28%, **increasing from 3.66% 5 years before.**



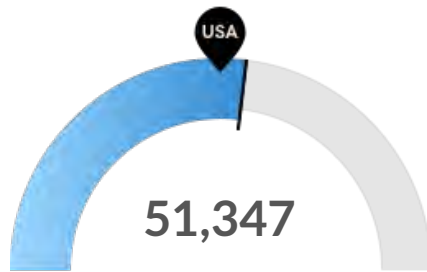
Timeframe	Unemployment Rate
2015	3.66%
2016	3.61%
2017	3.36%
2018	3.17%
2019	2.98%
January - July 2020	6.80%
August 2020	5.44%
September 2020	6.41%
October 2020	5.28%

Population Characteristics



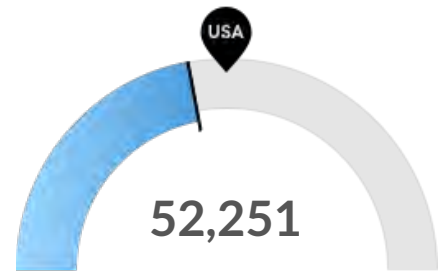
Millennials

Comal County, TX has 27,952 millennials (ages 25-39). The national average for an area this size is 32,208.



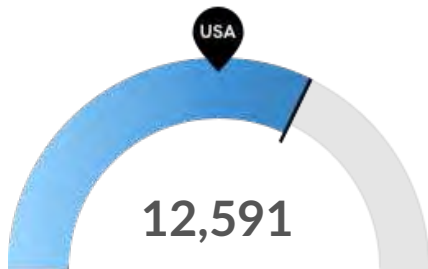
Retiring Soon

Retirement risk is high in Comal County, TX. The national average for an area this size is 45,927 people 55 or older, while there are 51,347 here.



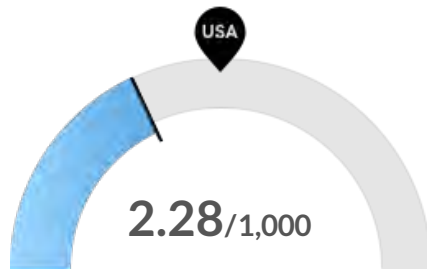
Racial Diversity

Racial diversity is low in Comal County, TX. The national average for an area this size is 62,309 racially diverse people, while there are 52,251 here.



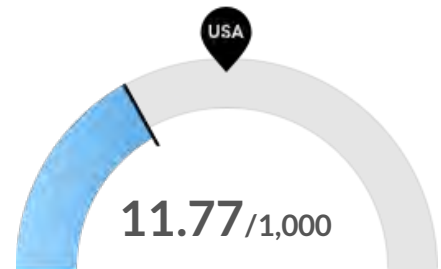
Veterans

Comal County, TX has 12,591 veterans. The national average for an area this size is 8,440.



Violent Crime

Comal County, TX has 2.28 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

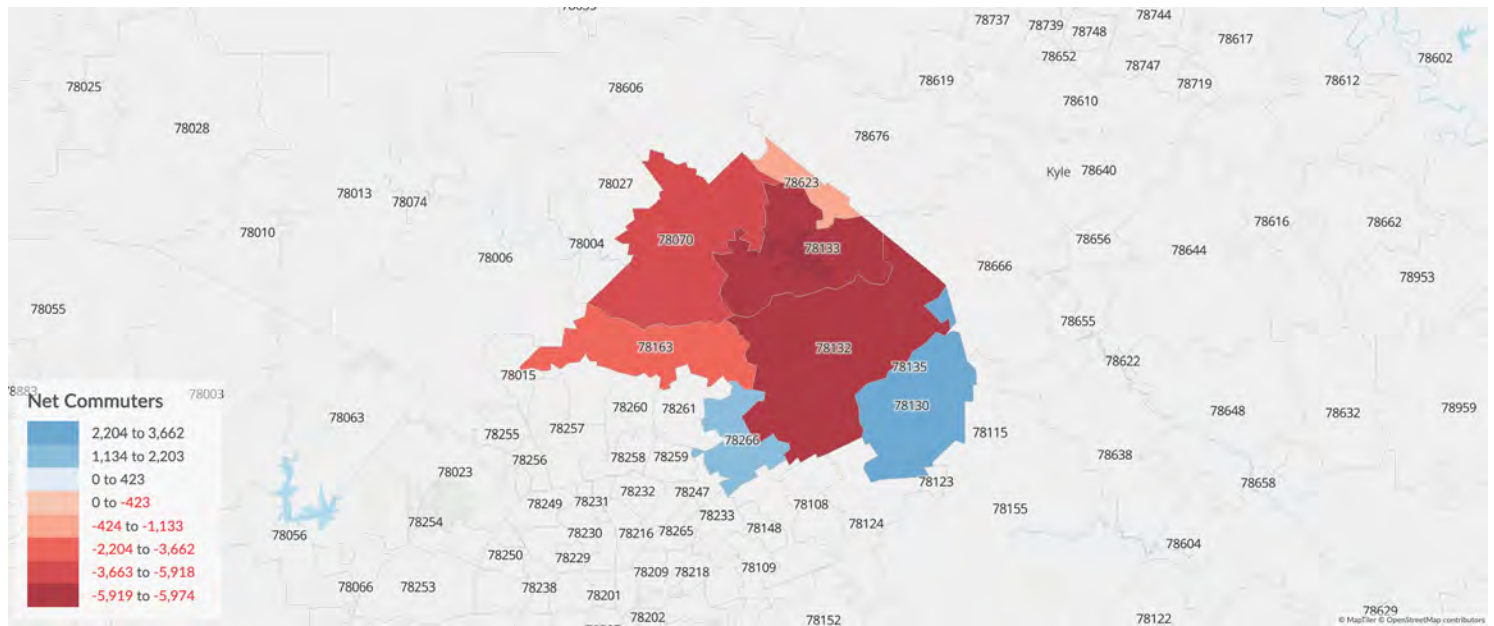


Property Crime

Comal County, TX has 11.77 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Comal County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

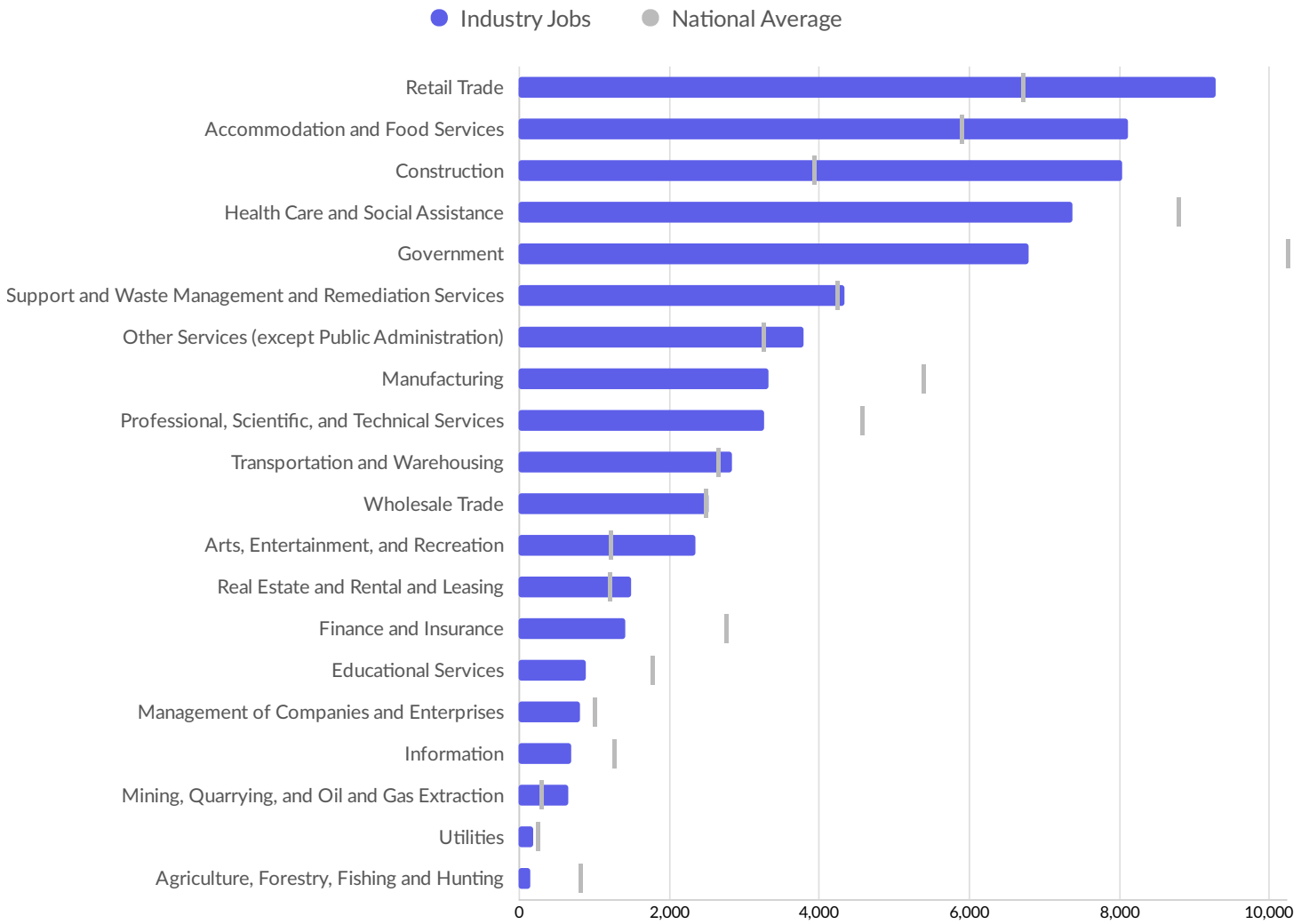
ZIP	Name	2020 Employment
78130	New Braunfels, TX (in C...	41,768
78132	New Braunfels, TX (in C...	8,632
78070	Spring Branch, TX (in Co...	4,976
78266	San Antonio, TX (in Com...	4,770
78163	Bulverde, TX (in Comal ...	3,935

Where Talent Lives

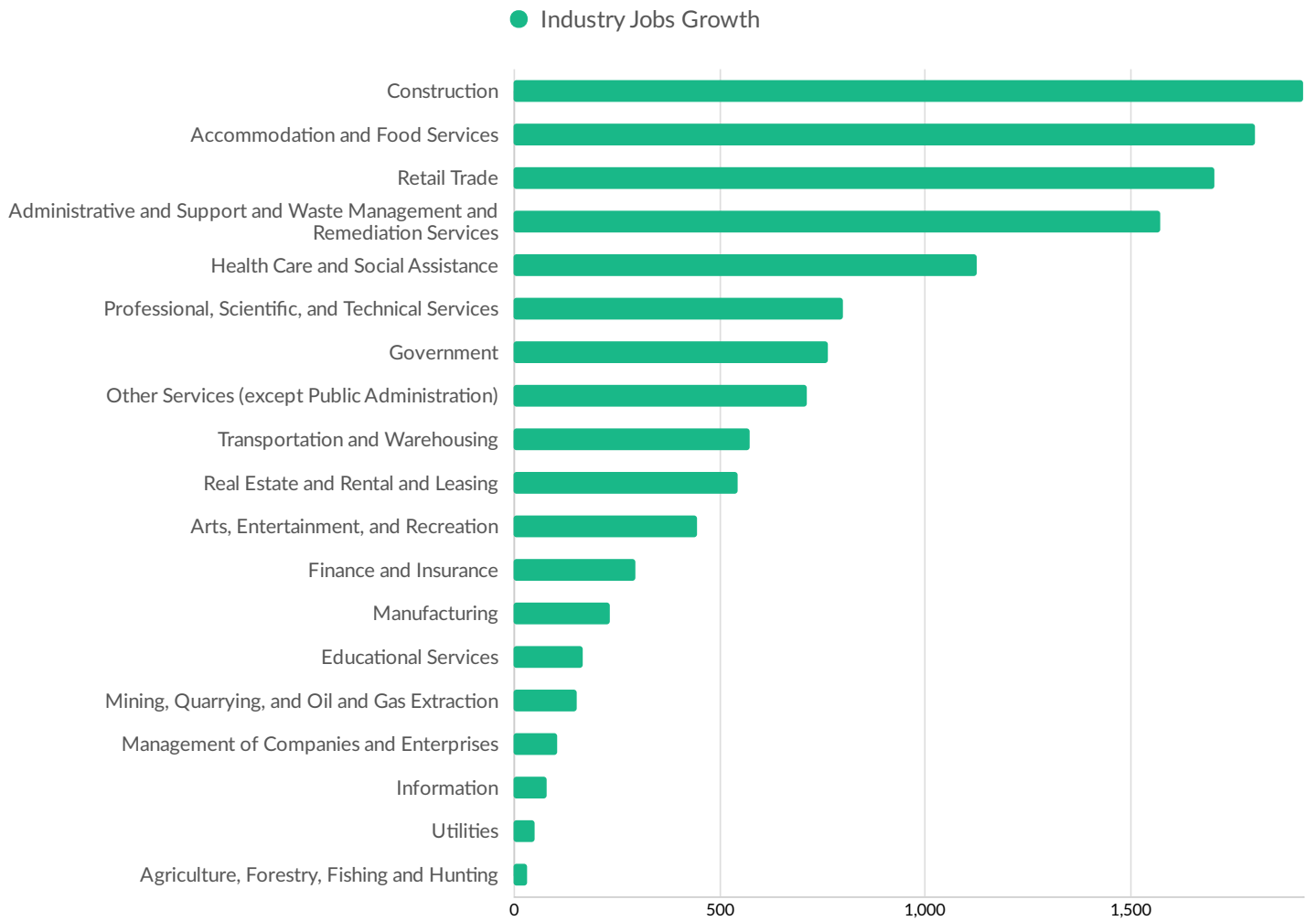
ZIP	Name	2020 Workers
78130	New Braunfels, TX (in C...	39,563
78132	New Braunfels, TX (in C...	14,551
78133	Canyon Lake, TX (in Co...	9,411
78070	Spring Branch, TX (in Co...	8,639
78163	Bulverde, TX (in Comal ...	6,151

Industry Characteristics

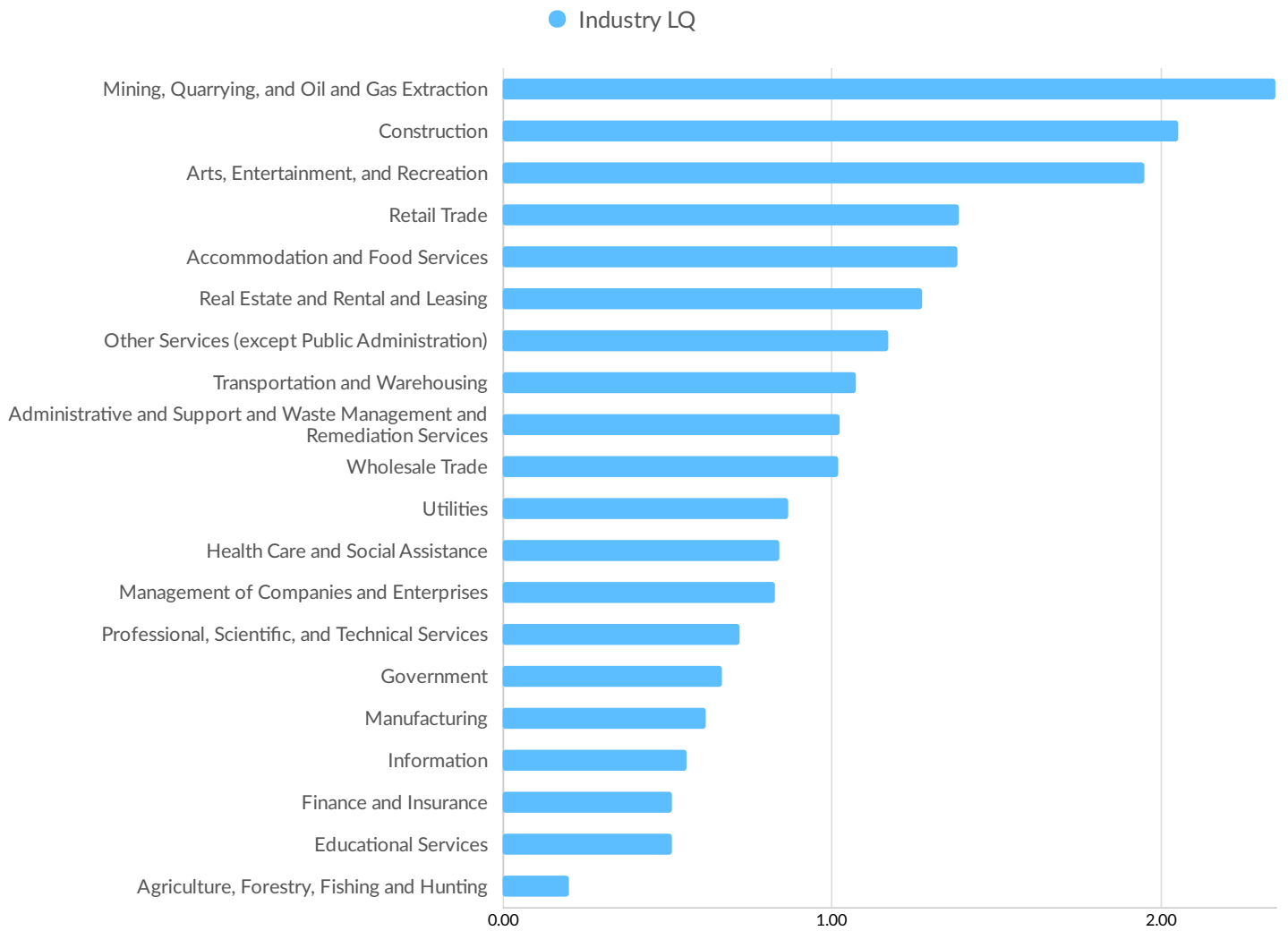
Largest Industries



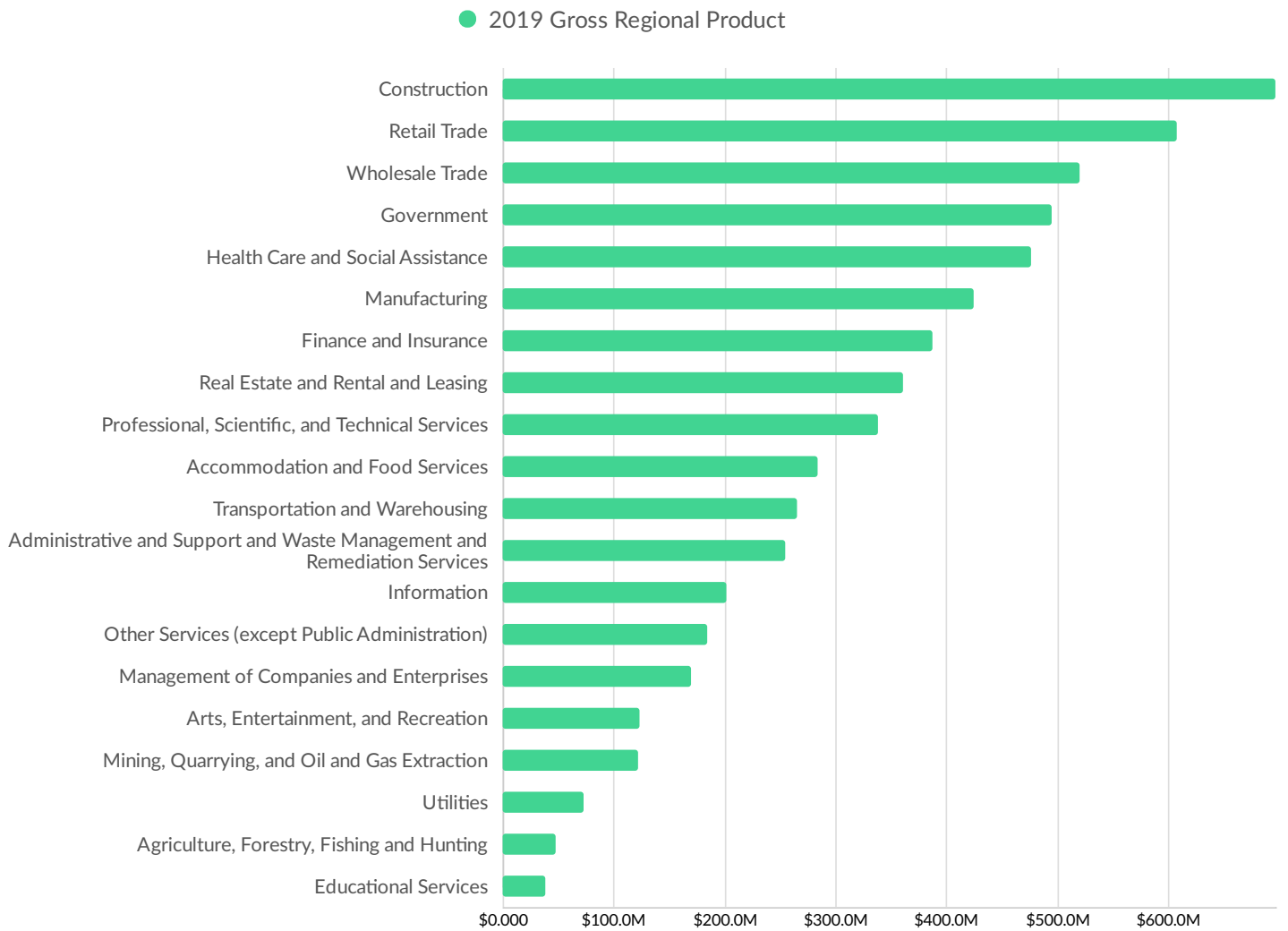
Top Growing Industries



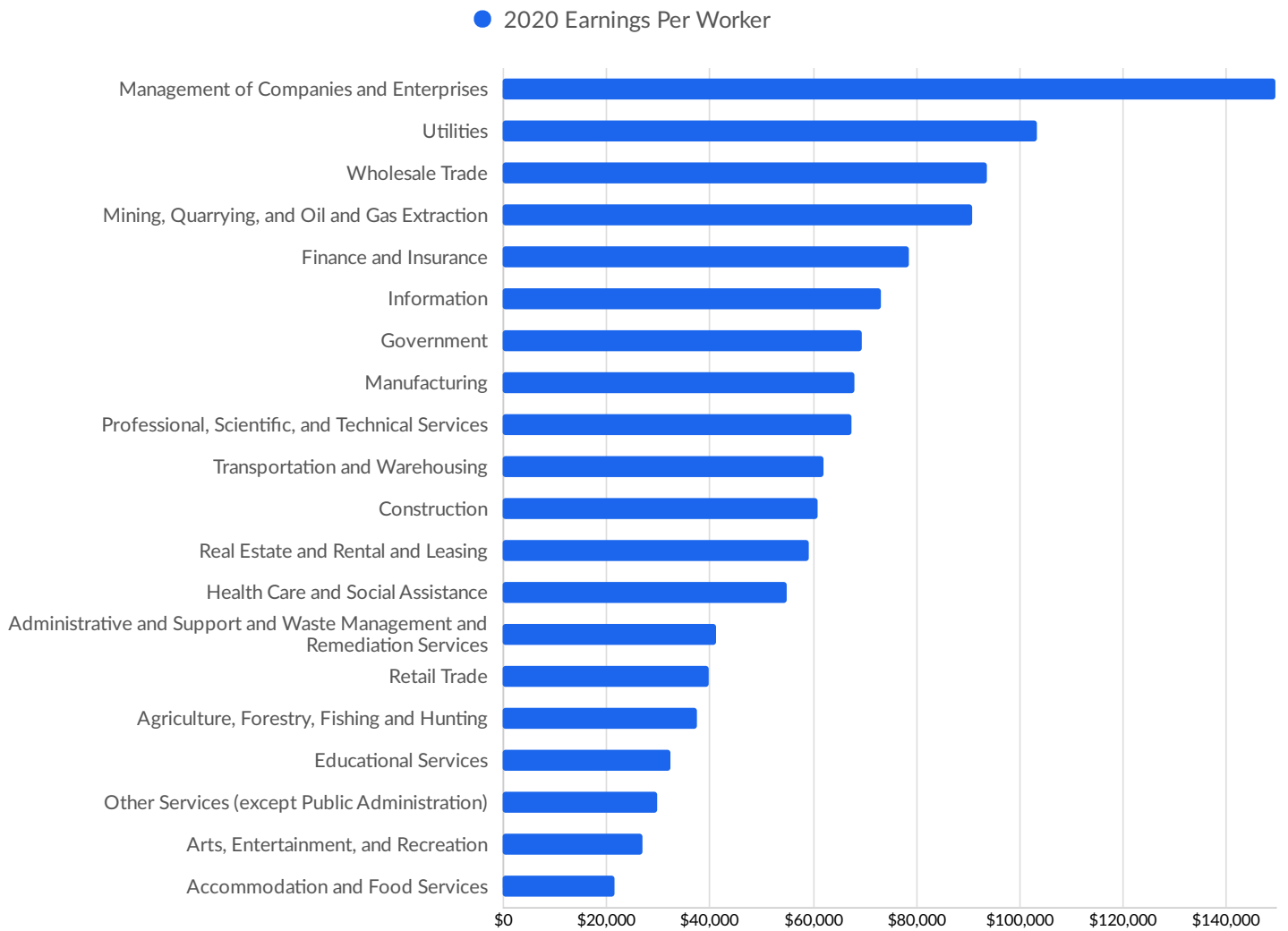
Top Industry LQ



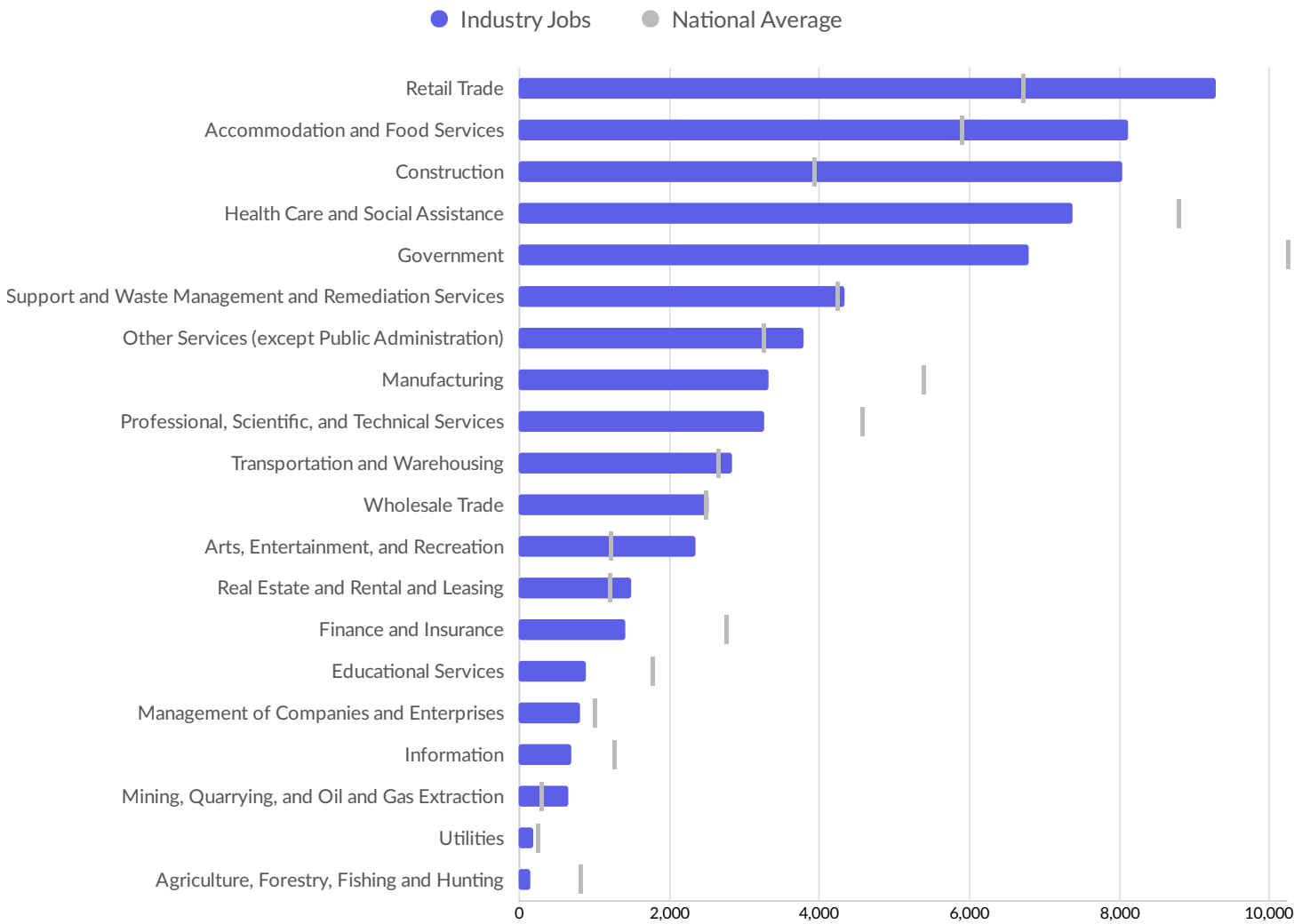
Top Industry GRP



Top Industry Earnings























Largest Industries



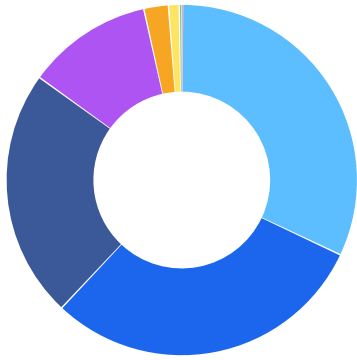
Business Characteristics

11,255 Companies Employ Your Workers

Online profiles for your workers mention 11,255 companies as employers, with the top 10 appearing below. In the last 12 months, 2,427 companies in Comal County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Scooter Store Ltd	282 	United Services Automobile Ass...	382 
Comal Independent School Distr...	233 	UnitedHealth Group Incorporate...	242 
United States Department of th...	163 	Comal Independent School Distr...	215 
United States Department of th...	135 	Christus Health	201 
Wal-Mart, Inc.	108 	The Home Depot	175 
Hd Supply Holdings, Inc.	107 	CRST International, Inc.	161 
United Services Automobile Ass...	104 	Heb Grocery Company, LP	161 
Heb Grocery Company, LP	102 	Tenet Healthcare Corporation	136 
Christus Santa Rosa Hospital Ne...	98 	Wal-Mart, Inc.	127 
Job News	93 	Dollar General Corporation	125 

Business Size

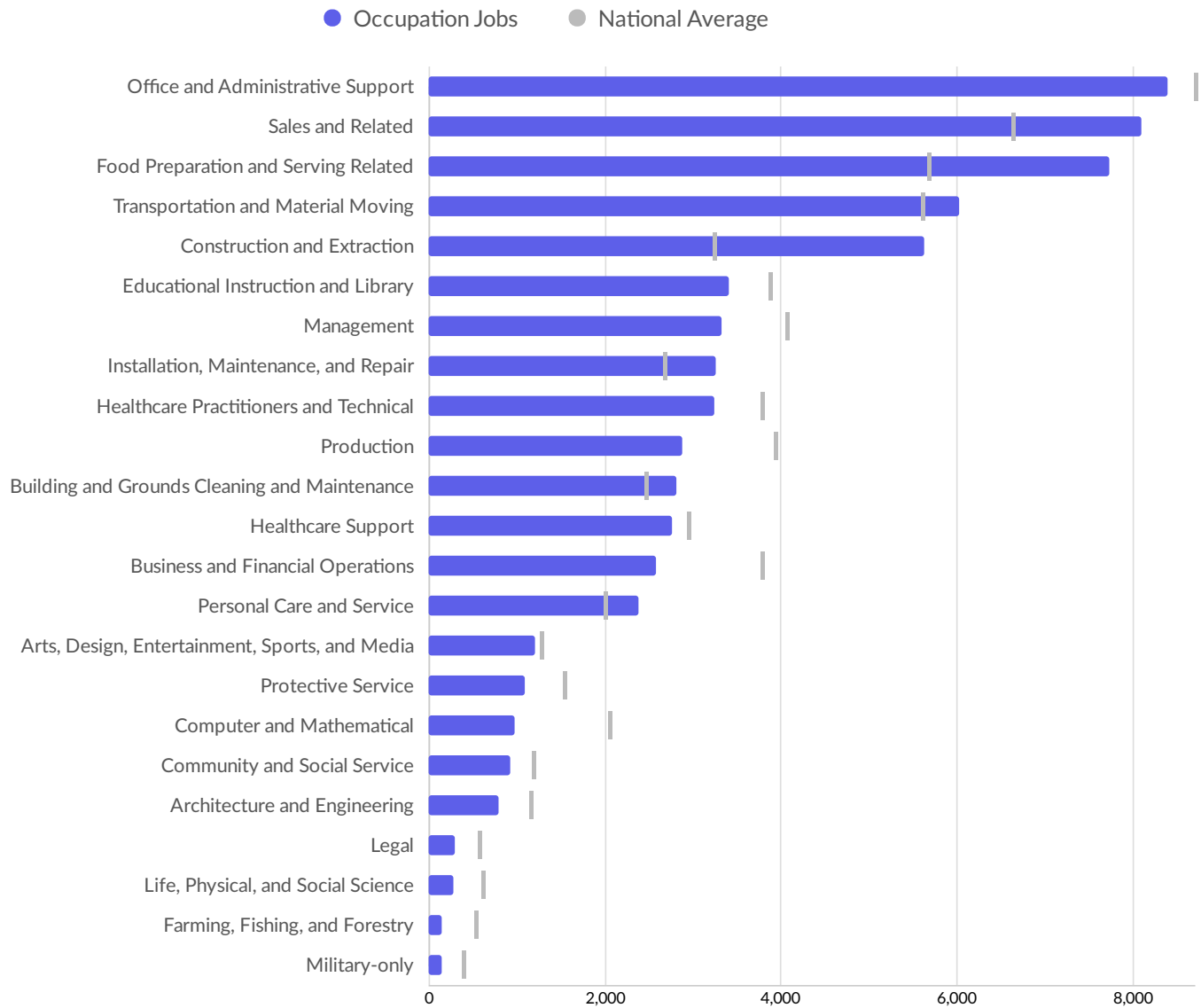


	Percentage	Business Count
1 to 4 employees	31.9%	1,836
5 to 9 employees	30.0%	1,724
10 to 19 employees	22.9%	1,318
20 to 49 employees	11.6%	666
50 to 99 employees	2.3%	130
100 to 249 employees	1.0%	57
250 to 499 employees	0.2%	13
500+ employees	0.1%	4

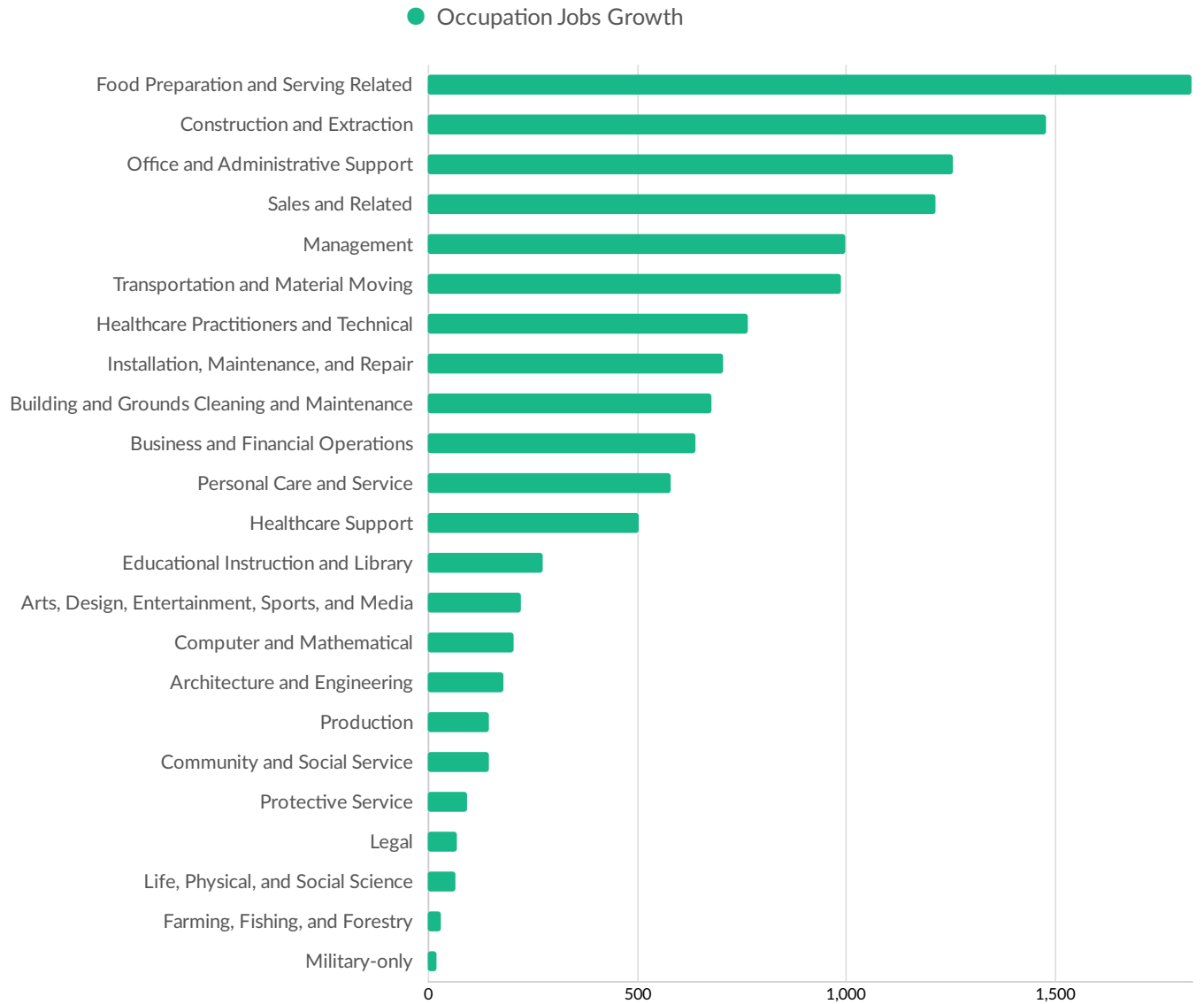
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

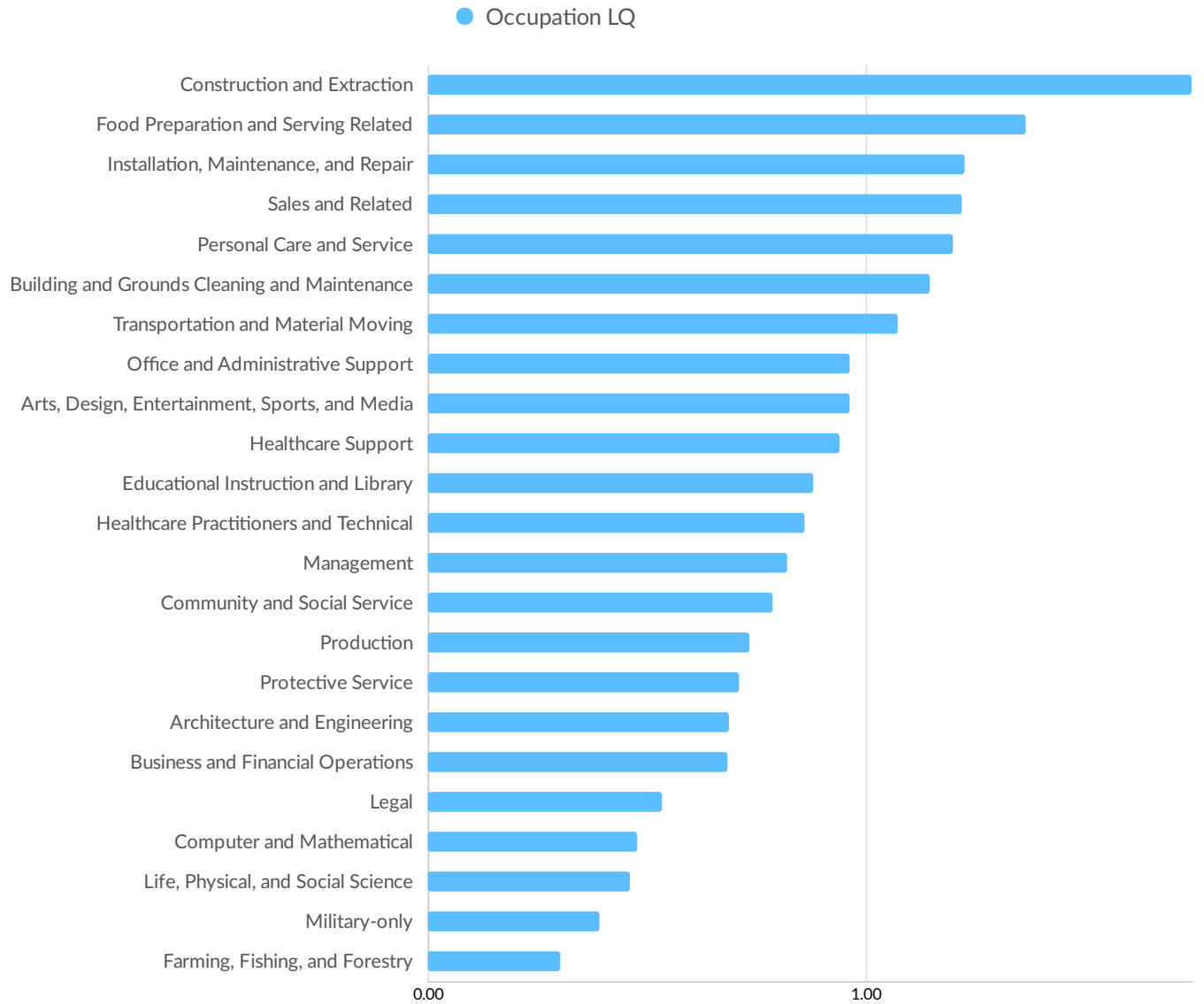
Largest Occupations



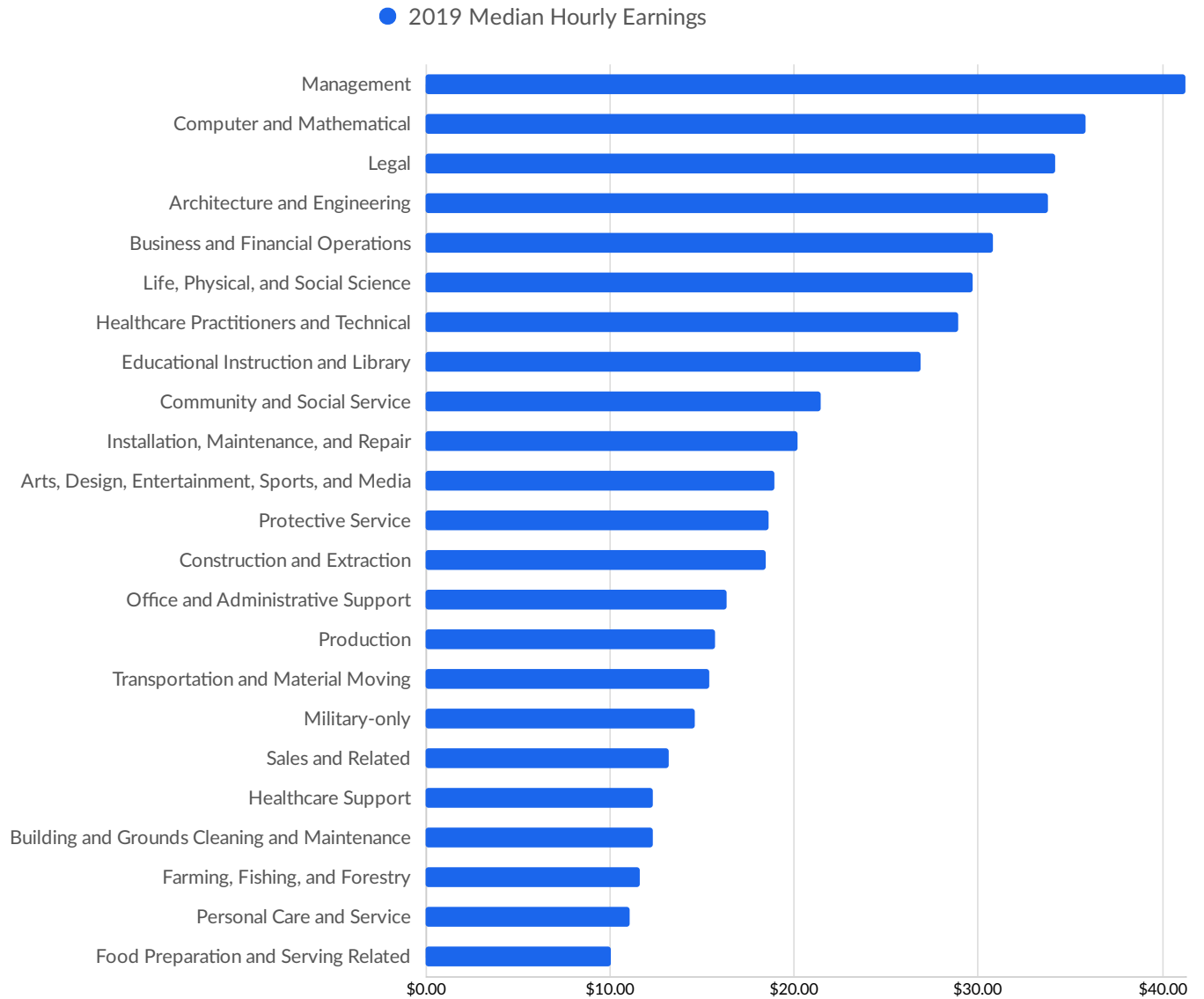
Top Growing Occupations



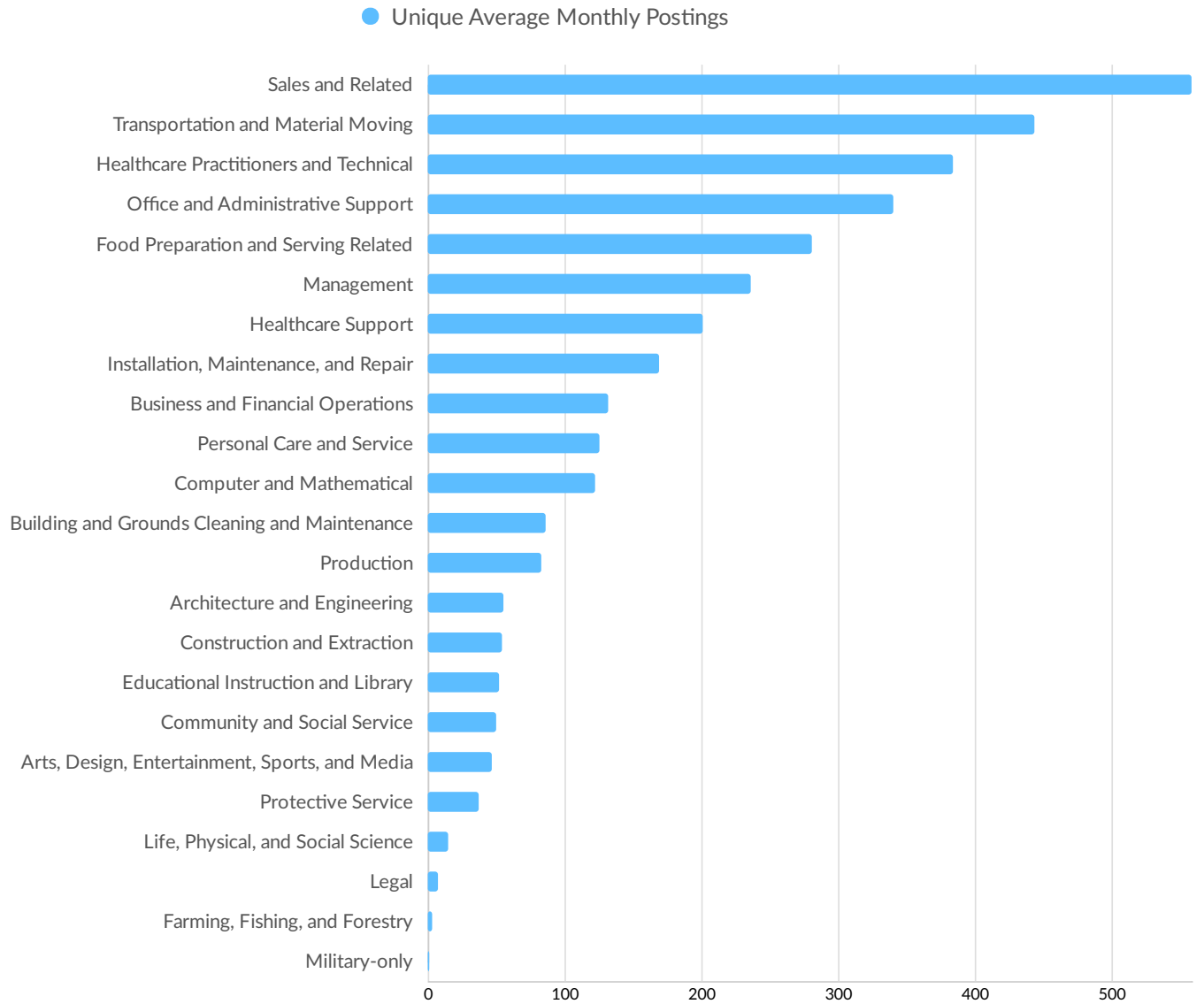
Top Occupation LQ



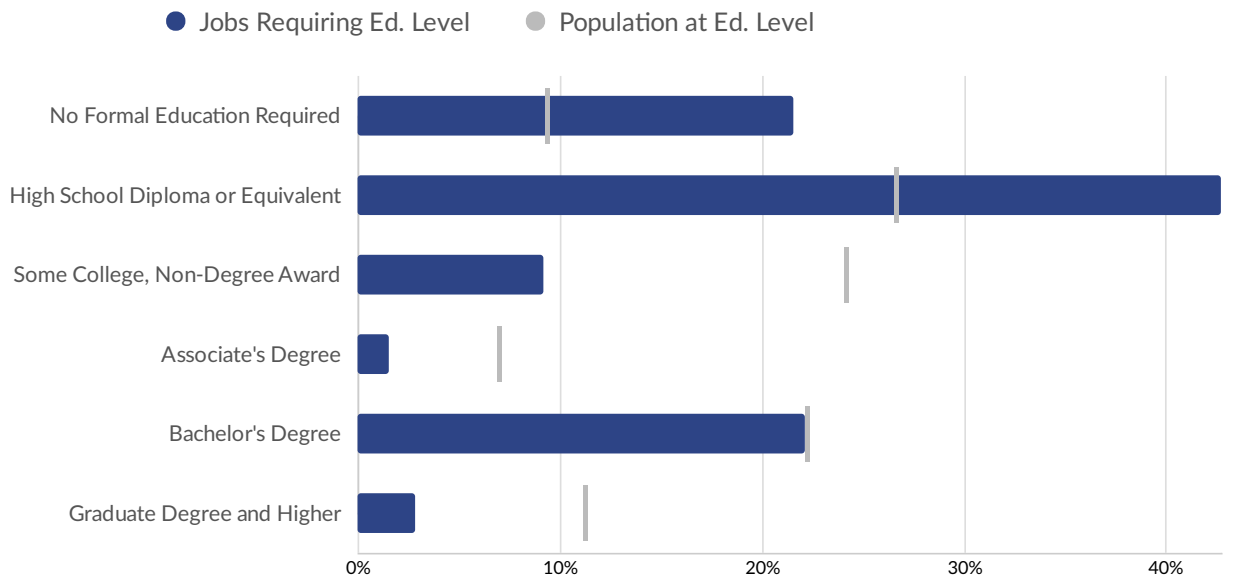
Top Occupation Earnings



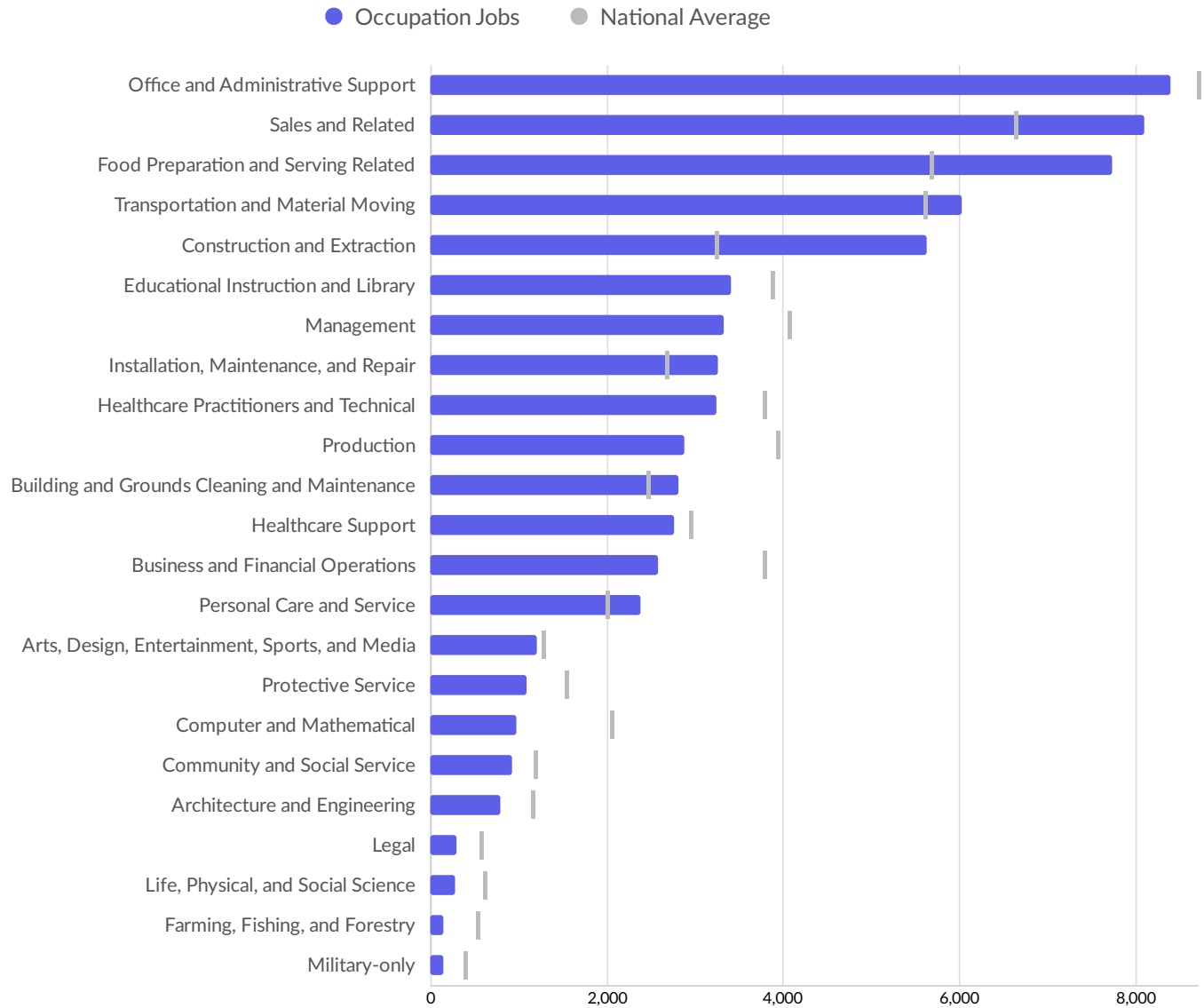
Top Posted Occupations



Underemployment




Largest Occupations



Educational Pipeline

In 2019, there were 19 graduates in Comal County, TX. This pipeline has grown by 36% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", "Agriculture, General", and Flagging and Traffic Control.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Seguin Beauty School-New Braunfels	19	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

